

Director's Report

*Prince George Pride Society
2026 Annual General Meeting*

INTRODUCTION

As Secretary of the Prince George Pride Society, I am pleased to present the Director's Report for the 2025–2026 year. This report highlights our activities, achievements, partnerships, and ongoing work, while also outlining the challenges we face and our priorities moving forward.

Over the past year, we have continued to strengthen our presence in the community, expand our programming, and build meaningful relationships. Our work remains grounded in our commitment to supporting and celebrating the 2SLGBTQIA+ community in Prince George and Northern BC.

ACTIVITIES & ACHIEVEMENTS

During the 2025 calendar year, the Society successfully planned and delivered a total of **11 community events**, with a continued focus on accessibility, inclusivity, and community engagement.

June:

- Queer Prom — June 28, 2025

July (Pride Week):

- Flag Raising Ceremony — July 4, 2025
- Pride Drag Show — July 4, 2025
- Pride High Tea — July 5, 2025
- Roller Skating Night — July 6, 2025
- Pride Movie Night — July 7, 2025
- Pride Trivia Night — July 10, 2025
- 27th Annual Prince George Pride Parade — July 12, 2025
- Pride Festival & Market — July 12, 2025

October:

- Family Halloween Party — October 26, 2025
- Adult Halloween Party — October 30, 2025

These events represented a balanced program of all-ages, family-friendly, and adult-oriented offerings, and contributed to increased visibility and participation within the community.

COMMUNITY ENGAGEMENT & PARTNERSHIPS:

The Society continued to strengthen its relationships with community partners, local businesses, and service organizations. These collaborations were instrumental in the successful delivery of events and in expanding the Society's reach.

The Society maintained an ongoing working relationship with the Northern BC Queer Connections Society, including participation in collaborative discussions to identify and address gaps in community programming and services.

Partnerships were also maintained or established with a number of local organizations and venues, including:

- Trinity United Church / Knox Performance Centre
- Campus United
- Deadfall Brewing
- Roll-A-Dome

In addition, new partnerships were developed with Ramada Plaza and Ignite Nightclub, supporting the delivery of the Pride High Tea and Adult Halloween Party respectively.

COMMUNICATIONS & OUTREACH:

The Society continued to maintain and expand its communications channels, including its website and social media platforms. Regular updates and engagement through Facebook, Instagram, and Discord have supported increased awareness of events and initiatives, as well as improved communication with community members.

ORGANIZATIONAL DEVELOPMENT:

Over the reporting period, the Board has continued to work toward strengthening organizational capacity and governance practices. This includes ongoing efforts to improve internal processes, documentation, and role clarity.

The development of formal strategic and operational plans remains a priority, both to support the Society's long-term sustainability and to meet eligibility requirements for external funding opportunities.

CHALLENGES:

Financial Sustainability

Ensuring stable and predictable funding remains an ongoing challenge. While the Society has benefited from sponsorships and event-based revenue, additional and more consistent funding sources are required to support continued growth and program delivery.

Organizational Capacity

As a volunteer-driven organization, the Society continues to face capacity constraints. A limited number of active volunteers and board members are responsible for a significant portion of operational and planning work. Recruitment and retention of volunteers and directors remains a key priority.

Strategic Planning

The absence of finalized strategic and operational plans continues to limit the Society's ability to pursue certain funding opportunities and to plan for long-term growth in a structured manner.

PRIORITIES & FUTURE DIRECTIONS:

The Board has identified the following key priorities for the upcoming year:

- Continued planning and delivery of Pride 2026
- Ongoing development and expansion of Queer Prom
- Recruitment of new members, volunteers, and board directors
- Advancement of strategic and operational planning processes
- Diversification of funding sources, including grants and sponsorships
- Expansion of programming, with particular attention to family-friendly and community-based initiatives

The Society will also continue to explore opportunities for collaborative programming with community partners, including participation in initiatives addressing identified service gaps, such as supports for families and parents of trans individuals.

CONCLUSION:

The past year has been both challenging and rewarding. Our achievements reflect the dedication and resilience of our board members, volunteers, partners, and supporters.

As an organization approaching its second year in its current form, we are continuing to find our footing while building a strong foundation for the future. We have made meaningful progress in community engagement, programming, and partnerships, and we remain committed to continued growth.

We look forward to the year ahead with optimism and determination. Together, we will continue working to create inclusive, supportive, and celebratory spaces for the 2SLGBTQIA+ community in Prince George and beyond.

Respectfully submitted,

Heather Hillier
Board Secretary
Prince George Pride Society