

IHAWL

COMPANY OVERVIEW

2025

TABLE OF CONTENTS

03

Our Story

Who we are and what we stand for.

04

Our Pillars

What we believe in as a company.

05

Our Team

Your partners in getting the job done right and on-time.

06

Our Services

Services that can be customized to your unique project.

OUR STORY

Revolutionizing dirt work by combining old-school grit with game-changing technology.

Born from the fields where dirt and water management were second nature, iHawl was built on a deep understanding of excavation and construction. We take pride in blending old-school work ethic with cutting-edge technology to deliver precise and efficient results. Our team operates with honesty, integrity, and a commitment to doing the job right the first time. From excavation and utility installation to roadwork and topsoil production, we provide reliable land services across Arkansas and beyond. We never miss deadlines, and we never cut corners. Our equipment is top-of-the-line, our job sites are organized, and our work speaks for itself. We are not just moving dirt—we are moving the industry forward.



WHAT WE BELIEVE IN

When you choose iHawl, you're getting more than just another excavation company. You're partnering with a team that combines cutting-edge technology with rock-solid reliability and people who truly care about getting your project right.

Tech-Powered Precision

We harness cutting-edge technology to identify potential problems and reduce risk. Every project gets the perfect blend of advanced systems and deep expertise to ensure it's done right the first time.

Rock-Solid Reliability

We've never missed a deadline – period. When we give our word, we keep it, bringing the right resources and creative solutions to meet every challenge.

Blue-Collar Rising

We invest in our crew's futures by building solid life foundations, giving them the knowledge, tools, and support to succeed both on and off the job site

OUR TEAM

Our culture celebrates hard work and expertise while keeping things fun and flexible – because we believe the best results come from people who love what they do. At iHawl, we're proof that you can be blue-collar and high-tech, down-to-earth and innovative, serious about results and serious about having fun. We're moving dirt and moving the industry forward, one project at a time.



**Stephan
van der Merwe**

*Owner &
President*



**Amanda
Flores**

*Director of
Business
Development*



**Maddison
Rutherford**

*Project
Manager*



**Matt
Williams**

Estimator



**Jesse
Guitterez**

Estimator



**Collin
Necessary**

*Operations
Manager*

SERVICES

Proudly serving Arkansas & surrounding areas

Why choose iHawl?

Technology meets expertise - We combine cutting-edge tech with proven field experience for maximum value

On-time every time - Unwavering focus on meeting deadlines without compromise

Honest, proactive communication - we communicate clearly and deliver what we say, when we say

Field-proven crews - Our experienced teams know what it takes get the job done

Superior standards & smart execution - We maintains clean job sites with perfect grades through intelligent work practices

CIVIL CONSTRUCTION

iHawl transforms civil construction sites from bare earth to build-ready with next level precision, using technology to verify every grade and strategically manage dirt work.

UTILITIES

We set the gold standard in utility installation by combining unmatched safety protocols with precision technology, delivering perfectly graded trenches while protecting existing infrastructure and keeping projects ahead of schedule.

ASPHALT

iHawl delivers complete turnkey solutions from breaking ground to final asphalt, leveraging our dirt work efficiency to provide comprehensive projects at unmatched value.

TOPSOIL

We maximize project value through premium screened topsoil solutions - from custom on-site processing for construction to quality bulk delivery for residential needs - ensuring the perfect soil for every specification.





**DIRT WORK
DELIVERED**

Office@ihawl.com
www.ihawl.com
479-900-4119
Farmington, AR