

We specialize in providing strategies and guidance for those who are seeking a better lifestyle in retirement.

There is no one “best place” to put your retirement money because each individual and couple has unique requirements, different tolerances for risk, and need their money at different times. Likewise, there is no one place to keep your money that fits everyone for exactly the same reasons. Your unique circumstances must be taken into consideration if you seek to find the “most favorable place” for your retirement money.

We have helped individuals and couples, at all economic levels, to achieve their financial and long-term goals and enjoy retirement by working hard and smart, and being ready for them when needed.

We’re very hopeful for an opportunity to discuss your retirement strategy so you can learn firsthand how we can be of benefit.



JOSE J RODRIGUEZ
PRINCIPLE, CERTIFIED RETIREMENT EDUCATION SPECIALIST

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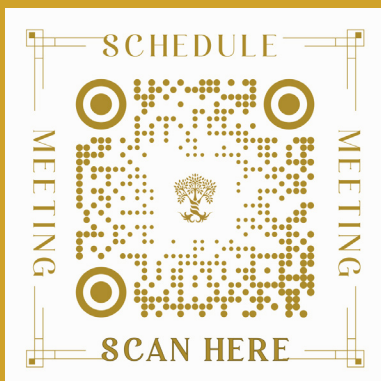
Decanon Financial Group



WE SPECIALIZE
IN RETIREMENT
PLANNING

THE GUIDANCE, TOOLS, AND
SERVICE NECESSARY TO PREPARE
FOR RETIREMENT.

www.decanonassociates.com



How We Can Help

Our mission is to serve individuals and couples in all areas of retirement planning. We provide customized financial strategies to help you achieve long-term goals and enjoy a more secure retirement. A reliable strategy can help keep your family's future protected.

Retirement assets can be exposed to four major financial risks:

- Market Risk
- Withdrawal Rate Risk
- Longevity Risk
- Medical Expenses/ Long-Term Care Expenses

We can help reduce these risks through a wide range of services, including:

- Retirement Planning
- Income Strategies
- Social Security Optimization
- Long-Term Care
- Life Insurance



Our Company Values

PEOPLE MATTER

We believe that each person is innately valuable and worthy of respect and honor. We believe that relationships matter and that business is relational, top to bottom. People First, Money Second is a priority statement that places people and relationships ahead of financial matters.

INTEGRITY MATTERS

We believe that integrity and truth matter. We believe we need to conduct our business in such a way that we are above reproach. We believe suitability and ethical practices come from placing a high value on other people and their needs before our own.

COMMUNICATION MATTERS

We believe that communication with our client partners builds and maintains the trust that is necessary for business relationships to reach their full potential. We believe that our client partners deserve the type of communication that is frequent, timely, truthful, & relevant.

SERVICE MATTERS

We believe that good service is practical and that great service is necessary in the pursuit of business excellence. We will pursue perfection and in so doing "catch a little excellence along the way." (Vince Lombardi)

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