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SMITH III
Founder,
Do What You
Think



Councilmember

RED CARPET 2023

FLORAL TERRACE

250 Jericho Tpke., Floral Park, NY 11001

March 11, 2023

PROGRAM

WELCOME Brother Khalil Sterling

FOUNDATION REMARKS
Brother Caleb L. Terry, Chairman

QUEENS (NY) ALUMNI POLEMARCH'S MESSAGE Brother Michael Pinnock, EdD

> BLESSING Brother Garland H. Boyd

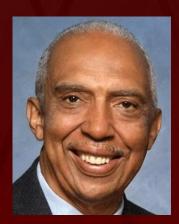
— DINNER & SILENT AUCTION -

VIDEO TRIBUTE TO BROTHER GERALD W. DEAS, MD, MPH Dr. Nana Yaw Adu-Sardoki, MD, MPH

AWARD PRESENTATIONS Brother Khalil Sterling

CLOSING REMARKS AND ACKNOWLEDGEMENT
Brother Daniel Brown

PARTY TIME!!!



PROFILE

Gerald Deas, MD, MPH

While some people wear a monogram to let us know who they are, Dr. Gerald Whitehead Deas adds an extra letter to his name. What we see is IDEAS. This is his way of enjoining us to think logically and put our best ideas into action.

He Does It His Way

Physician, poet, patient advocate, playwright, media personality, political activist, public health crusader — Gerald W. Deas, M.D., MPH, MA, is all of these and more. He has battled major companies and organized whole communities to protect the public's health.

Born and raised in Brooklyn, Dr. Deas attended Boys High School and later Brooklyn College, earning a bachelor's and a master's degree in biochemistry. Drafted into the Army during the Korean War, he helped to identify the remains of fallen comrades. Out of this gruesome experience, he developed a lifelong hatred of war and its aftermath. Years later, after witnessing how violence in our neighborhoods was claiming the lives of so many youths, Dr. Deas and other physicians at Downstate and Kings County Hospital Center organized Doctors Against Murder (DAM) to encourage young people to reject violence.

Home from the war, Dr. Deas resumed his education with a single-minded purpose: to become a healer. After receiving a master's in public health from the University of Michigan, he enrolled at SUNY Downstate and became an M.D. in 1962.

In those years, few African-Americans enrolled in medical school, but Dr. Deas's talents were soon evident to the faculty as well as to his fellow students, who elected him class president. After graduation, he performed both his internship and residency training in internal medicine at Kings County Hospital. In addition to joining the faculty of preventive medicine at Downstate, he served as an attending physician at Jamaica Hospital and at Mary Immaculate Hospital in Queens for 35 years.

Dr. Deas is adept at networking and using the media to foster public health awareness. His successful struggle in the 1970s against Argo Starch Company is legendary. After discovering that laundry starch was being sold in grocery aisles as a snack, causing black women to become anemic, Dr. Deas forced Argo to repackage its product in powdered form and to add a warning label, "Not Recommended for Food Use." In recognition of this service, the Food and Drug Administration awarded him a special commendation.

Emmy-award winning journalist Bill McCreary and Dr. Deas have been friends since the time they worked together on television's McCreary Report.

The first black medical columnist for the New York Daily News, Dr. Deas was medical correspondent for television's McCreary Report for 10 years, hosting the segment called "House Calls." He also hosted a weekly radio show on WLIB. He continues to write regularly for the Amsterdam News and other local papers.

As director of health education communication at Downstate and host of "Health Center," the cable TV show produced on campus, Dr. Deas alerts the public about such health hazards as food dyes and additives in sugary drinks that can trigger asthma attacks and behavioral problems in children.

Gerald Deas, MD, MPH



At the 2002 Sports Ball, sponsored by the Arthur Ashe Institute for Urban Health, Dr. Gerald Deas, shown with fellow honoree Russell Simmons, received the Legacy in Motion Award for his leadership in urban medicine.

Dr. Deas also uses the transforming power of poetry and music to convey his message. Pulitzer-Prize winning poet Gwendolyn Brooks has praised his poems as "rich with creative excitement." Often, they contain warnings about common health dangers (Mr. Mean Nicotine and Sodium Confesses), or reminders for patients to take their medications (Cautionary Tale of Hattie Brown).

His lament about a child suffering from sickle cell disease (A Black Child Who Can't Smile) was at one time a March of Dimes theme song. He also has written numerous musicals and plays that continue to be performed Off-Broadway.

Much more could be said about this "old-fashioned country doctor," as he has been described by the New York Times, who has worked so hard to spread public awareness about sarcoidosis and other hidden diseases and was making house calls until the age of 70. Although he has received a great many honorifics and awards, he prefers not to frame them but to give them away to young people. "They're the ones who need the encouragement," he says.

Dr. Deas credits his wife, Beverly, to whom he has been happily married for more that 45 years, for helping him through thick and thin.

She supported him during eight years of medical training, managed his private practice, often accompanied him on late night house calls, typed and edited his work for the media — and accomplished all this while also raising three children.



Partner at Deloitte





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WILLIAMS Founder & CEO The Dad Gang



EDWARD SMITH III Founder, Do What You Think



Councilmember

RED SARPET 2021

Honorees



ROGER G. ARRIEUX, JR.

New York Managing Partner at Deloitte

As managing partner of Deloitte's New York City offices, Deloitte's US headquarters and largest office, Roger helps to drive client and business growth and build relationships with community organizations and business and civic leaders. This includes facilitating a mulit-displinary approach towards serving clients, leading corporate citizenship strategy, and creating and modeling a diverse, equitable, and inclusive culture.

Roger is a transformational leader who is widely recognized for his strategic impact, technical savvy, and passion for the community. Roger leads by example in advocating for his teams, social fairness, and equal opportunity, and is committed to developing industry practitioners, next-generation leaders, and seasoned executives.

Roger previously served as a Deloitte LLP USA Board Council member, having served as a member of the Finance and Audit Committee and a member of the Global Committee. In these roles, he provided oversight of Deloitte US financial and accounting processes and provided oversight of global issues and member firm activity impacting Deloitte US, respectively.

As a Senior Partner with more than three decades of professional services experience, Roger specializes in providing professional services to alternative investment vehicles across a diverse client base including large, complex investment advisers, partnerships, private equity funds, hedge funds, mortgage REITs, commodity pools, and funds of funds. Roger teams across service lines and sectors to provide solutions to clients and assists them in understanding the various regulatory, structural, and operational frameworks for the industry.

Roger has had the pleasure to speak at numerous industry conferences and has been quoted in alternative investment management industry publications.

Roger has been making an impact on Diversity, Equity, and Inclusion in both his internal and external roles throughout his career. Roger is a long-standing supporter of various nonprofit organizations that focus on academic acceleration. Roger currently serves as the Chair of the Harlem YMCA Board of Directors, Chair of the Black Achievers in Industry Steering Committee, Chair of the Braven New York Board and he also serves on the National Board of Directors of the A Better Chance and Braven charitable organizations.

In addition, Roger participates in leadership activities with various other civic, charitable, and professional

organizations, including, the Accountant's Coalition, Baruch College Fenwick Dean's Advisory Council, the NYS Business Council, and the Deloitte Professional Practice Network Advisory Council. Lastly, Roger is a member of the American Institute of Certified Public Accountants, the New York State Society of Certified Public Accountants, the National Association of Black Accountants, and the Economic Club of New York.

Roger received a Master of Business Administration degree from Columbia University and a Bachelor of Business Administration degree in accounting from Baruch College.



NANTASHA WILLIAMS

New York City Council Member District 27

New York City Council Member Nantasha Williams is the representative for Council District 27 in Southeast Queens and its communities of Cambria Heights, Hollis, Jamaica, St. Albans, Queens Village, Addisleigh Park, and Springfield Gardens.

Nantasha is a community leader, social justice advocate, and political organizer committed to affecting real change in her community. Creating new economic opportunities, youth development, housing, and protecting our seniors are her top priorities. It is her mission to serve the residents of her hometown, Southeast Queens, New York and continue its rich legacy into the future.

Raised by a single mother who worked as a social worker for the city, Nantasha learned at an early age the importance of hard work and the demands and rewards of fighting for our most vulnerable community members. Nationally recognized as a political strategist, she dedicates her life in service to marginalized communities throughout the country. In 2014, she was appointed the Executive Director of the New York State Black, Puerto Rican, Hispanic and Asian Legislative Caucus ("the Caucus") one of the largest and most influential political entities in the State of New York. As Executive Director, Nantasha fought for millions of citizens to ensure that the policies being drafted by the New York Legislature were inclusive and aimed at improving the well-being and future advancement of people of color in lowincome communities across the state.

As an activist, Nantasha confronts issues impacting women and girls, an area she is passionate about. She brings equal determination to fighting for criminal justice reform, stopping gun violence, and ending economic inequality and racial injustice. She served as a member of Community Board 13 where she was appointed Chair of the Special Initiatives Committee, which was created to find ways to modernize all board functions, address unique community issues, and increase board participation. Nantasha serves as board member of Life Camp Inc. — a cure gun violence program supporting efforts that minimize gang crime and gun violence in the community.

In response to the COVID-19 pandemic, Nantasha took action to ensure the most vulnerable populations in her district had the resources they needed to stay

safe and healthy. As a team leader for the SEQ Wellness Ambassador Initiative, Nantasha led a team that called seniors during the first wave of COVID-19 to provide wellness checks in lieu of senior center closures.

Nantasha also created an online platform of resources to address the immediate needs of residents in the Southeast Queens area.

To further engage women in politics, Nantasha founded the New York City Black Women's Political Club, an avenue to build political power for Black women across New York City in 2019. In recognition of her exceptional work and allegiance to her community, Nantasha was honored as one of Albany's Top 40 under 40 by City & State. But Nantasha's champion spirit for human rights, women's rights, and racial equality extends beyond the borders of her home state.

She helped lead operations and organizing efforts for one of the largest demonstrations in American history, the Women's March on Washington, D.C. Nantasha has also organized other demonstrations across the country, leading the charge for protesters demanding representation and implementation of legislative policies for women's rights and racial justice. Previous to being elected to the City Council, Nantasha served as the Project Manager for Minority Women Business Enterprise Compliance and helped initiate community outreach efforts for the JFK Redevelopment Program.

Nantasha also volunteered as an advisor to "Until Freedom," an organization supporting important justice campaigns across the country. This included, most recently, lending her guidance to the proceedings in the Breonna Taylor case.

Nantasha continues her service through advancing her education. She is currently in a PhD Program for Social Welfare at the CUNY Graduate Center with a research focus on Social Movements, Public Policy, and Racial Justice. She acquired her undergraduate Bachelor of Arts degree in Political Science from Virginia Commonwealth University and holds a Master's in Public Administration from Rockefeller College of Public Affairs and Policy.



Jackson Georges

Partner, Capital G

Jackson Georges is a Partner at <u>CapitalG</u>, the independent growth-stage investment firm of Google parent company Alphabet. Jackson leads CapitalG's team that advises portfolio company CEOs on strategies to help them scale their businesses and boost their top-line revenue. CapitalG investments include companies such as Airbnb, Lyft, CrowdStrike, Duolingo, Stripe, UiPath and Zscaler. In his role as Partner, Jackson also leads CapitalG's Diversity, Equity and Inclusion (DEI) initiatives, advising both leaders within the firm and across Alphabet and CapitalG's portfolio on strategies to increase representation and inclusion within the venture and tech ecosystems.

He is part of Alphabet's LP committee tasked with <u>distributing \$100 million</u> to emerging Black-led VC firms and working with these firms to maximize their efforts. Before joining CapitalG in 2018, Jackson worked in Google's Large Customer Sales organization, where he partnered with customers to develop digital solutions to grow their businesses. He also launched several diversity initiatives and partnerships throughout business units across Google.

Outside of CapitalG, Jackson is an active angel investor and one of the founding members of the <u>Black Angel Group</u> (BAG), which has already invested more than 1.5MM in startups over the last 18 months. He sits on two non-profit boards and is on the leadership team for <u>BLCK VC</u> (a non-profit that equips Black investors with the access, education, and community needed to accelerate their careers in VC).

Jackson was recently named on Black Enterprise's 40 under 40 for 2022 alongside Rihanna, Lebron James and Iddriss Sandu.

Jackson is a proud Haitian-American, born in Brooklyn and raised in Queens.



Sean Williams

Founder & CEO, The Dad Gang

Sean Williams is a two times published author, an activist, philanthropist, creative director and proud dad of three. In 2016, after receiving a stranger's faint praise for being an active dad, Sean created The Dad Gang, a socially conscious organization and movement on a mission to change the way the world views black fatherhood. Shining a positive light on the realities of the modern black dad has since become one of his life's missions.

Working with The Dad Gang gave Sean and his team unique insight into the lives of black fathers, so after realizing that these young men also needed tangible help, Sean took it a step further and formed Random Acts of Dadness Inc., a non-profit dedicated providing black fathers with a wide rage of support and resources. The nationwide success of The Dad Gang movement and RAD INC. has lead to Sean being interviewed by the likes of Oprah Winfrey and Steve Harvey and initiating notable members like Will Smith and Lebron James into The Dad Gang.

In 2020, Sean received a US congressional achievement honor, followed by a New State Assembly Merritt, an NYC Council Citation, the NAACP Unsung Hero Award and two proclamations, one of which officially naming Sunday June 19th, 2022 "The Dad Gang Day" in Brooklyn, New York.

Sean has been globally recognized as a visionary and labeled a thought leader in black fatherhood empowerment by Parents Magazine and publications like the Washington Post. With Sean's passion for being an ambassador of change and his ambitions always set high, his dream to redefine black fatherhood and elevate the modern black man on a global scale is sure to be realized.







Edward Smith III

Founder, Do What You Think

Edward Smith III is a Father, Husband, Entrepreneur, Creative, Marketer, Community Builder, Activist, and Kappa Man. Each of these titles is held close to his heart, as they help define him as a man and subsequently define his legacy.

Since graduating from St. Johns University in 2010 with both a Bachelor of Science Degree and an M.B.A., Edward has spent the last 10+ years at top global advertising agencies. Through his role, he has led strategic brand partnerships resulting in award-winning campaigns and managed millions of dollars in media budgets for Fortune 500 companies such as Canon, Marriot, Venmo, and BET. Edward's contributions have helped increase the revenue and growth in the market share of these brands.

With his desire and passion for being a leader in his community and champion for Black Fatherhood, Edward partnered with Sean Williams as the COO of The Dad Gang, a social impact organization helping to change how the world views Black Fatherhood.

Through his work with The Dad Gang, spearheading initiatives like their Annual March of Dads, and philanthropic effort with Random Acts of Dadness, Edward has helped to generate brand awareness that has earned media recognition in top-tier broadcast and online publications such as on Good Morning America, The Washington Post, The Steve Harvey Show, and Oprah. He also helped to establish and cultivate long-term partnership deals with Dove Men + Care, Walmart, and CÎROC, to name a few.

The impact of The Dad Gang through their philanthropic efforts evolved with the organization having provided Black fathers in need with over \$100K in financial assistance and a multitude of other resources to help provide essentials for Black families. It is due to Edward's achievement of success in the marketing field that he could apply his experience to also succeed in marketing the businesses of both himself and his friends.

The success of The Dad Gang made Edward realize the need for a more significant impact within the Black community as a whole, recognizing the need for wellness and inspirational-focus resources. He believes strongly that providing the community with daily gentle reminders to pursue their dreams with positive reinforcement can go a long way!"

With this mission, he founded Do What You Think!, a motivational and wellness platform that aims to inspire people to reach their goals by simply doing "What They Think." The platform offers daily morning motivational text, positive visual reinforcement with a social post on Instagram, and curated in-person events, including focused panel discussions, multi-media yoga experiences, and merchandise purposefully designed to motivate those pursuing their dreams.

Ever the servant of his community, Edward's ultimate goal is to take the skills acquired in the boardroom and bring them back to "the block" via his organizations. He strongly believes, "We lift as we climb and leave no one behind."



Kevin C. Riley

New York City Council Member District 12

Kevin Christopher Riley was born and raised in the Northeast Bronx, where he continues to reside. He is a proud member of Butler United Methodist Church where he met many of the people he is proud to call mentors today. Following his graduation from Mount Saint Michael Academy, he attended the SUNY College at Old Westbury to pursue his B.A in Politics, Economics and Law and obtained his M.P.A in Public Affairs and Administration from Metropolitan College of New York.

While pursuing his undergraduate degree, Kevin became involved with several student activities such as the Student Council, Residential Life Association and the Divine Nine Greek Council. He was the president of the Mu Omicron chapter of Kappa Alpha Psi Fraternity, Inc. and was even awarded with the Fraternity Man of the Year Award. Although his undertakings were vast, Kevin believed that giving back, spreading joy, and illustrating the meaning of community was the most important goal.

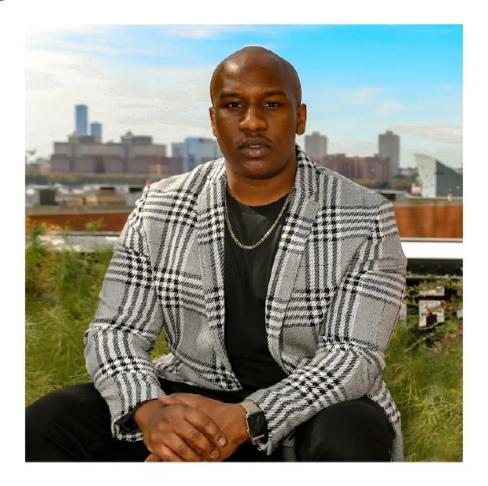
Prior to being elected to represent the New York City Council's 12th district, Kevin worked for the Speaker of the New York State Assembly, Carl E. Heastie. For over a decade, he worked directly with community groups and organizations as well as pertinent leaders across New York City. This is where his passion was born, this is where he gained the courage to run for City Council.

Kevin has been no stranger to hard work or mentorship. Not only has he had mentors throughout his career, he has also dedicated his down time to generating positive relationships with the youth. Working for the New York Foundling as a Skills Coach is where he witnessed how much mentorship can impact your growth and overall confidence. As a skills coach, he mentored young men, educating them on life skills and making them cognizant of their social surroundings. Kevin also spends his time as a mentor for President Barack Obama's, My Brother's Keeper initiative.

In 2019, he founded a non-profit organization, Music Over Violence, which seeks to address violence and social injustice within his community. Another endeavor undertaken by Kevin, in conjunction with his Kappa Alpha Psi fraternity brothers, is the founding of a nationwide organization called The Dad Gang. The Dad Gang is an organization that works toward eliminating the stereotypes surrounding black fatherhood, and dispelling the narrative that black dads are not a part of their children's lives.

As the father of two beautiful daughters, Kevin C. Riley is a leader who is committed to making his community better for future generations. Councilman Riley currently represents the 12th City Council District covering the areas of Wakefield, Baychester, Eastchester, Olinville, Co-op City, Edenwald, and Williamsbridge in the Northeast section of the Bronx.

There's a world where everyone belongs. It just has to be built.



Google is proud to recognize Jackson Georges on his award at the 2023 Red Carpet Salute.



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Congratulates the Dr. Gerald W. Deas Achievement Foundation on their 2023 Red Carpet Salute

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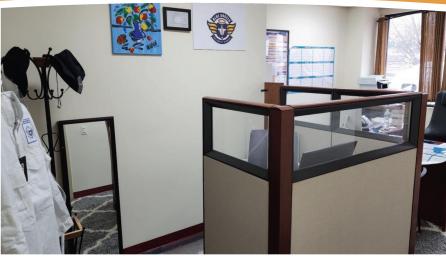
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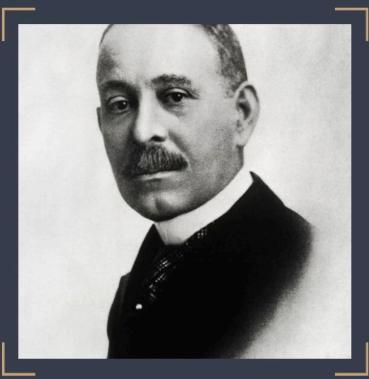


Garland H. Boyd 718-264-2900 222-09 JAMAICA AVE QUEENS VILLAGE garlandboyd@allstate.com

Congratulations to the Dr. Gerald W. Deas Achievement Foundation and 2023 Red Carpet Salute Honorees



Congratulations to the Dr. Gerald Deas Achievement Foundation. As Downstate Alum, we are proud to be able contribute to and commemorate this 2023 Red Carpet Salute!"



Dr. Andrea Clarke-Moore Dr. Andre Holder Dr. Alyson Myers Dr. Spencer Nabors

The Daniel Hale Williams Society (DHWS) is SUNY Downstate's Chapter of the Student National Medical Association (SNMA); an organization dedicated to healthcare education, leadership development, networking, and community outreach.

CONGRATULATIONS

to the Dr. Gerald Deas Achievement Foundation

As QA celebrate 33 years of Achievement, we look forward to everyone's continued support. Please visit our social media to find out about our upcoming programs and events.



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