

CONSTANTIN PREDA

PRODUCER / DIRECTOR / WRITER

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CAREER HIGHLIGHTS

PRODUCER, DIRECTOR, WRITER The Oreck Halo Marketing Campaign

I oversaw a 1.5 million dollar commercial campaign featuring TV, Web, Radio, and Print for an advanced germ killing vacuum. My biggest pleasure was in overseeing the entire project from script to screen while working closely with the client to shape the entire look and feel of everything including the writing, the graphics, the music, the set design, the casting, the location interviews, and at home demonstrations that all came together to complete the campaign. It strengthened my leadership skills and my creativity.

SUPERVISING PRODUCER Discovery's Naked and Afraid

This is the most challenging show I have produced. I traveled to a total of 5 countries: Croatia, Panama, The Philippines, Australia, and South Africa to produce a total of 4 individual episodes and 2 twelve episode seasons. I produced in some of the toughest environments on the planet with scorching heat, freezing cold, torrential rain, vicious animals, and struggling humans trying to survive up to 40 days naked without food, water, or shelter. I have learned more about my perseverance and patience on this show than any other.

PRODUCER, DIRECTOR, WRITER Gaslight Pictures

In my 6 years living and working in Los Angeles, I have also created original web content through my production company for The Grammy Museum, Diamond Comics, The Whole Foods Foundation, Planet LA Records, and The Reality Wanted Awards. I was given almost complete creative control over red carpet sizzle reels, charity sizzle reels, and a 60 second commercial spot for a major comic book company. I love being able to develop the concepts, hire the team, supervise the production, edit and score the final video, and deliver projects that make the clients very happy with the outcome.

PRODUCER & DIRECTOR HGTV's House Hunters & Island Hunters

Traveling the United States and Canada producing shows in which families and couples purchase a home is nothing short of a rewarding experience. Working closely with local crews to produce 2 of HGTV's hit TV shows is a personal best for me and I love seeing the smiles on viewer's faces when I tell them I was part of the creative team of these shows. Everyone loves House Hunters.

WRITER Nickelodeon's Slime Time Live

Writing a live children's show for Nickelodeon's top TV program was unbelievably satisfying. I was responsible for creating 4 hour blocks of live TV while collaborating with the producers and director of a show that aired 5 days a week. Being a part of something in which children laughed and played was just awesome!

SUPERVISING PRODUCER & WRITER Carnival Cruise Lines & The CW's Vacation Creation

This TV series holds a special place in my heart. I produced and wrote 10 episodes that sent families facing hardships on vacation cruises around the globe. These were families with war veterans, couples who lost a child, and couples in which one was diagnosed with terminal cancer. We granted life changing experiences and memories to those who needed a break from their tough lives. It was heartwarming, creative, and gratifying.