

# HHH MUSIC VIDEO PITCH

# HUNTR

# VEINS

*Open with extreme, earth tone-lit close ups of a violin (or appropriate instrument) bowing the first notes.*

*THEN...*

*Suonetar, the Finnish goddess of blood and veins. She is the guardian who ensures the poor, the injured, and the lonely get the blood and life they need in times of tragedy and injury, and she is the centerpiece of the new, mythologically themed, never before imagined HUNTR music video for VEINS.*

*Night tones of ambers and cherry-toned lights bask her skin as she is revealed in a color-noir expanse that fades into an infinite blackness. She is a classically beautiful woman who is a combination of ethnicities all blended together in her appearance. Perhaps her parents were of Asian and Eastern European decent, but she is still the image and symbol of women everywhere.*

*Her headdress is an ornate and stunning set of enormous antlers while her make up is somewhere between a South African Sunset and a full moon reflected on a placid lake: rich, deep tones of reds and blues, with touches of yellow and some details of black and purple. Her deep, glinting eyes are embellished with long lashes and her neck is adorned with ancient looking jewelry.*

*She is nearly naked except for some materials that suggest earthen and animal skins draped on her breasts and across her waist - it's closer to sexy than tribal - perhaps somewhere in-between. Shimmering (but tasteful) and nearly Mediterranean body jewelry dangles from elbows to wrists - with simple and elegant chains and possibly coins.*

*This goddess imagery is rhythmically inter-edited with a performance by HUNTR dressed in simple jeans and T-shirts, lit as if by the lights of the Aurora Borealis, and choreographed by their own, comfortable performance style. They sing, play, and move according to their own rhythm as if they were at a concert.*

*Meanwhile, they are surrounded by a room of fans as into the music as is HUNTR. Everyone is dressed in simple, textured clothing: cotton made, dark, and even some shirtless. The camera coverage includes close ups of instruments being played: foot on bass pedal, fingers on keys, hands on mics, etc.*

*At the rap bridge, we see our rapper kick the verse in a new environment of stark white that sharply juxtaposes all we've seen so far. The band is in the background. It's a blast of fresh air. The performance imagery is also blended with various Instagram style textures, filters, and analog light leaks - but they all live in the arena of whites and ultra-light colors.*

*Meanwhile, humans of all ages and looks begin to go to Suonetar for her empathy and compassion. Old men with crevice-deep facial creases, young children looking for a parent they've never known, a woman looking for inspiration, perhaps even an oversized German Shepard. All of these creatures go to Suonetar for guidance and life - all in slow motion. Imagine birds flapping in slow motion from behind her or a cat hissing and reveling its needle sharp fangs.*

*All the imagery is inter-cut with an unknown fluid moving through skinny plastic tubes. The fluid is moving toward something as if to feed it.*

*By the end of the video, we discover the tubes are connected at one end to Suonetar's arms and legs, as if she is feeding the world; nourishing it and keeping it alive.*

*The tubes lead to a nearly black pool in which all of our our band members float and the last notes and lyrics are played and sung.*

*We finish with Suonetar taking off her head dress, removing her jewelry, plucking the tubes from her body, and walking "off stage" Bird feathers land on the ground where her feet once were. The meaning is ambivalent and a little confusing, but mostly thought provoking. What does it mean when the goddess responsible for supplying life and blood to the world, simply unplugs and leaves her pedestal?*

*FADE TO BLACK*