

KEY BUSINESS VERBS (B2/C1+)

TO FOSTER

- “management is trying to foster a positive work environment”

TO FACILITATE

- “the software will facilitate faster communication”

TO IMPLEMENT

- “the company has implemented a new business strategy”

TO UPLIFT

- “the marketing campaign to designed to uplift the company’s brand image”

TO GENERATE

- “launching the new service will hopefully generate more capital.”

TO INCORPORATE

- “the aircraft has now incorporated several new safety features”

TO BOOST

- “offering staff flexible working hours will boost morale”

TO RETAIN

- “we do our best to retain talented individuals”

TO COLLATE

- “all the information is now being collated”

TO EXPEDITE

- “we need to expedite the order as it is due tomorrow morning”

TO REINFORCE

- “this tragedy only reinforced the need for stricter regulations”

TO TROUBLESHOOT

- “troubleshooting IT issues is a key part of this role”