

## **CAPABILITY STATEMENT**

UEI: Q36QKK6EWTX3

CAGE: 9VYN4

Kaizen First, LLC helps customers use digital and brand marketing strategies and tactics to grow their business.

We specialize in elevating your online presence through dynamic social media campaigns and optimized e-commerce solutions. With a focus on creativity, data-driven insights, and unparalleled expertise, we empower your brand to thrive in the digital realm.

### **Past Performance**

Kaizen First, LLC has proven experience in the commercial sector:

- Fortune 500
- Startups (Tech and Commerce)
- Agency
- B2B and DTC

#### Sample Projects:

- Market Strategy and Operational Plans
- Media Buying and Creative Strategy
- Ad Consulting and Market Research
- Ecommerce Store Setups and Website Builds
- Graphic Design
- PR and Communications

#### Sample Brands:

Pepsi, NHL, Gatorade, Diageo, Chase,
Mercedes, RJ Reynolds, Shopify, Facebook

# **Core Competencies**

- Brand Marketing
- Digital Marketing
- Social Media





- Data Analytics
- Market Research
- Ad Spying

## **Differentiator**



**Google Partner** 



**Meta Partner** 



TikTok Partner



**©CBS** 





Maria Hernandez, President (714) 398-9005 maria@kaizenfirst.com

www.kaizenfirst.com

541810 - Advertising Services

541613 - Marketing Consulting

541430 - Graphic Design

541860 - Direct Mail

541830 - Media Buying Agencies

541870 - Advertising Material

541850 - Outdoor Advertising

541910 - Market Research, Polling

541820 - PR Agencies

541511 - Web Marketing, Custom Computing