

#### **Dear Local Business Leader,**

We, the Guilderland Girls Softball League (GGSL), are pleased to invite your organization to partner with us as a sponsor for our upcoming season.

GGSL is a volunteer-run, 501(c)(3) nonprofit organization serving more than 300 girls, ages 5–18, from Guilderland, Voorheesville, and surrounding communities. While softball is what brings us together, our mission extends far beyond the field—we strive to help young athletes build confidence, leadership, teamwork, and resilience that will serve them throughout their lives.

Your company's strong presence in the community and commitment to excellence make you an ideal partner in this mission. By sponsoring GGSL, you would be investing directly in local youth, helping us maintain safe, well-cared-for fields, provide dependable equipment, and keep registration fees affordable so that every girl who wants to play has the opportunity.

In return, we will ensure your company receives meaningful recognition throughout the season. Your name and logo will be proudly displayed on signage at our home field, Keenholts Park; featured on our website and social media channels; and acknowledged at our games—connecting your brand with hundreds of local families and community members.

Your contribution is fully tax-deductible (Federal Tax ID: 14-1798330).

Partnering with us offers mutual benefits, fostering growth both in sports and the community. Sponsoring our league invests in local youth, teaching teamwork, discipline, and perseverance, and promoting active living. Your support also maintains facilities, provides financial aid, and runs vital community programs. We would be honored to collaborate on this mission to build strong futures. Thank you for considering this sponsorship and the potential for a meaningful, lasting local impact.

If you have any questions or would like to discuss sponsorship levels or creative collaboration opportunities, please contact us at ggslsponsorship@gmail.com.

With gratitude,

Guilderland Girls Softball League Sponsorship Committee



Community Presence: Signage at Keenholts Park & recognition at local games

Brand Exposure: Logo & mentions on GGSL's website and social media

**Youth Development:** Supporting 300+ girls in confidence, leadership & teamwork

Community Partnership: Associate your name with opportunity, inclusion, and local impact

**✓ Tax Benefit:** Fully tax-deductible contribution (Federal Tax ID: 14-1798330)

# **GGSL Sponsorship Opportunities**

Partner with GGSL and Make a Lasting Impact on Your Community!

### **All Sponsors Receive:**

🁣 Thank You post on GGSL social media

Logo on League Facebook banner and League website

Name on all League-related Facebook posts

Name listed by sponsorship level on banner at Concession Stand

if received by February 1st: Name listed on back of Rec Season jerseys

# **Sponsorship Levels**

Level	Investment	Benefits
G.O.A.T.	\$75,000	Construction of a covered pavilion in front of the Concession Stand; pavilion permanently named in your honor; two (2) permanent 3'x8' field banner
Legend	\$25,000	Purchase of a new equipment for field maintenance; logo permanently placed on the equipment; one (1) permanent 3'x8' field banner
Hall of Fame (Limited to 4)	\$10,000	New scoreboard for Fields B, C, D, or E; logo on panel (21"x8') above scoreboard for 5 years; first option to renew sponsorship at \$1,500/year; add 3'x8' field banner for \$250
All-Star (Limited to 1)	<del>\$2000/\$1750*</del>	Logo on Field A scoreboard underside panel (21"x15'); premier field at Keenholts; add 3'x8' field banner for \$250
Club Level (Limited to 6)	\$1000/\$800*	6'x10' sign on Field B right field fence; add 3'x8' exterior-facing banner for \$250
Grand Slam	\$750/\$600*	3'x8' sign on outfield fence; add 3'x8' exterior-facing banner for \$250
Home Run	\$500/\$400*	3'x8' exterior-facing fence sign along the road
Grandstand	\$250	Recognition on League materials
In-Kind Donation	\$	Tailored benefits upon discussion

<sup>\*</sup>Reduced price for returning sponsors

## **Sponsor Information**

<b>Business Na</b>	ame:
Business Ty	/pe:
Business A	ddress:
Website:	
Facebook P	age:
Contact Nar	ne:
	Email:
to "GGSL,"	p Type: Please select your sponsorship level. Please make checks payable and mail them to: Guilderland Girls Softball League, P.O. Box 256, NY 12084. We can also coordinate pick-up, if that is preferred.
	G.O.A.T.* - \$75,000  Legend* - \$25,000  Hall of Fame* - \$10,000  □ Field Banner - \$250  All-Star* (New) - \$2,000 NO LONGER AVAILABLE FOR 2026 SEASON All-Star (Returning) - \$1,750
	Club Level* (New) - \$1,000 Club Level (Returning) - \$800 Additional Exterior Banner - \$250  Grand Slam (New) - \$750 Grand Slam (Returning) - \$600 Additional Exterior Banner - \$250
	Home Run (New) - \$500 Home Rune (Returning) - \$400
	Grandstand - \$250
П	In-Kind Donation: \$

<sup>\*</sup>Due to the limited availability of these sponsorships, conflicts may occur. Conflicts will be managed based on the time the sponsorship is funded. In this event, the sponsor contact will be notified, and an alternate sponsorship offering selection can be arranged.