



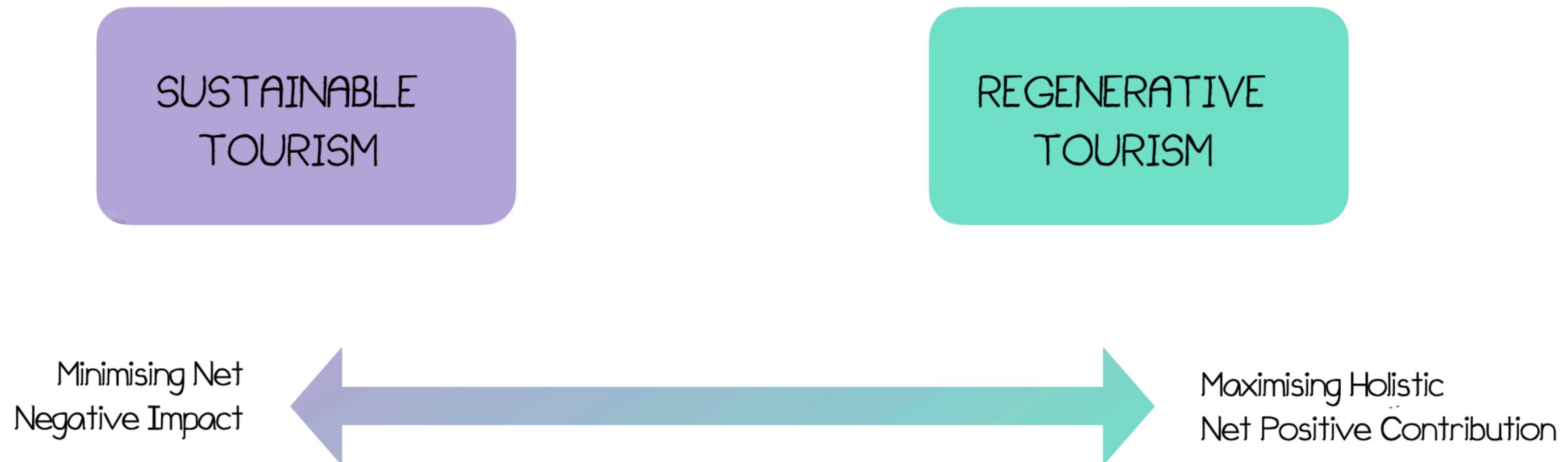
ROOTS & RESILIENCE: A COMMUNITY-LED FRAMEWORK

Empower, Rewild, and Revitalise Place through Regenerative Tourism

Fuchsia Sims, Valerie Gay, Ben Madden



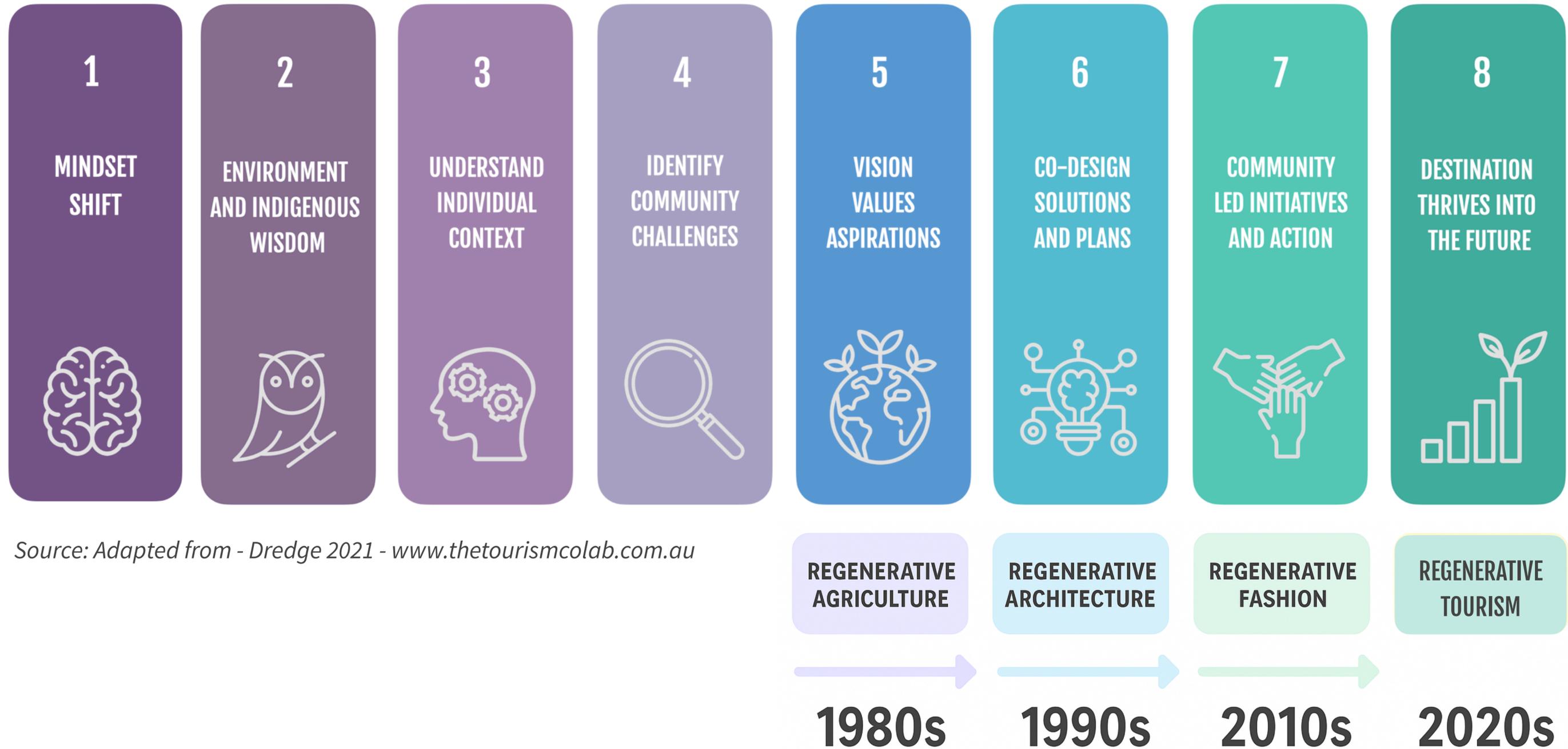
I acknowledge the Kurna people, the Traditional Custodians of the land on which we have gathered to listen and learn over the past few days. I pay my respects to their Elders past, present, and emerging, and extend that respect to all First Nations peoples who continue to care for Country and Earth.



Sustainable tourism attempts to **minimise its impact** on the **environment and local culture so that it will be available for future generations**, while contributing to generate income, employment, and the conservation of local ecosystems - UNWTO

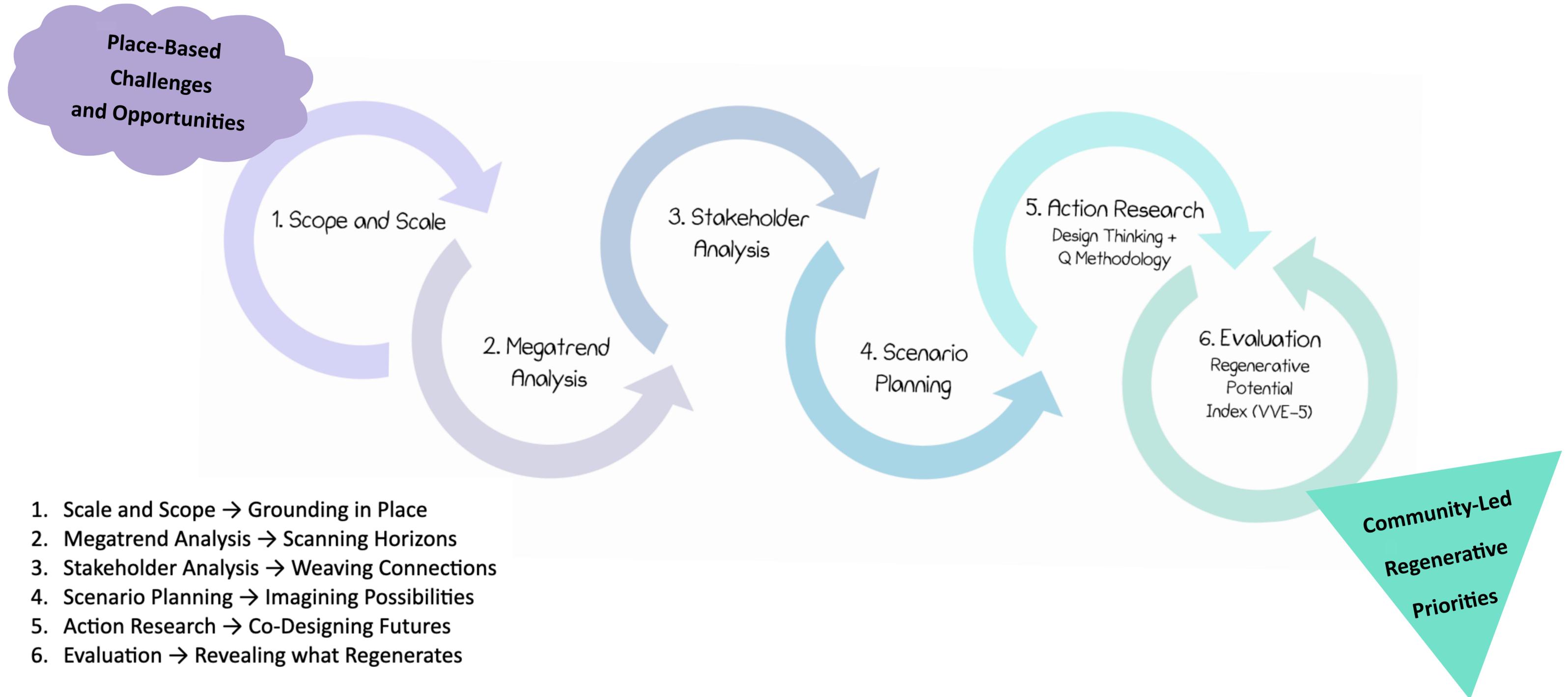
Regenerative tourism represents an **emerging paradigm** that evolves and goes beyond sustainable tourism by **actively seeking to restore and enhance ecological, social, cultural, and economic systems** in tourism destinations (Bellato, Frangioni, and Silvestrelli, 2022).

Regenerative Tourism Design Principles

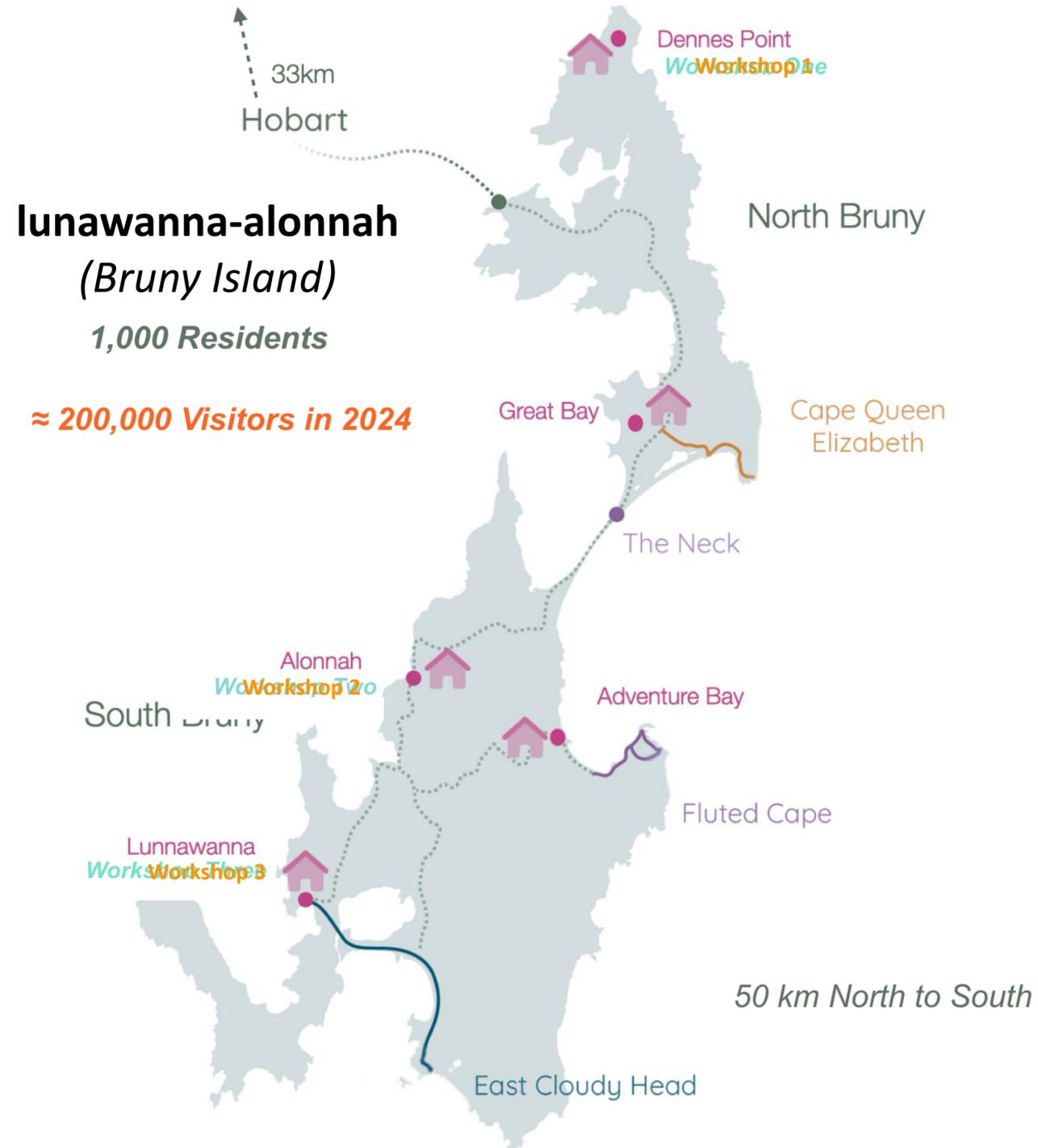


Source: Adapted from - Dredge 2021 - www.thetourismcolab.com.au

ROOTS & RESILIENCE: REGENERATIVE TOURISM (R³) FRAMEWORK

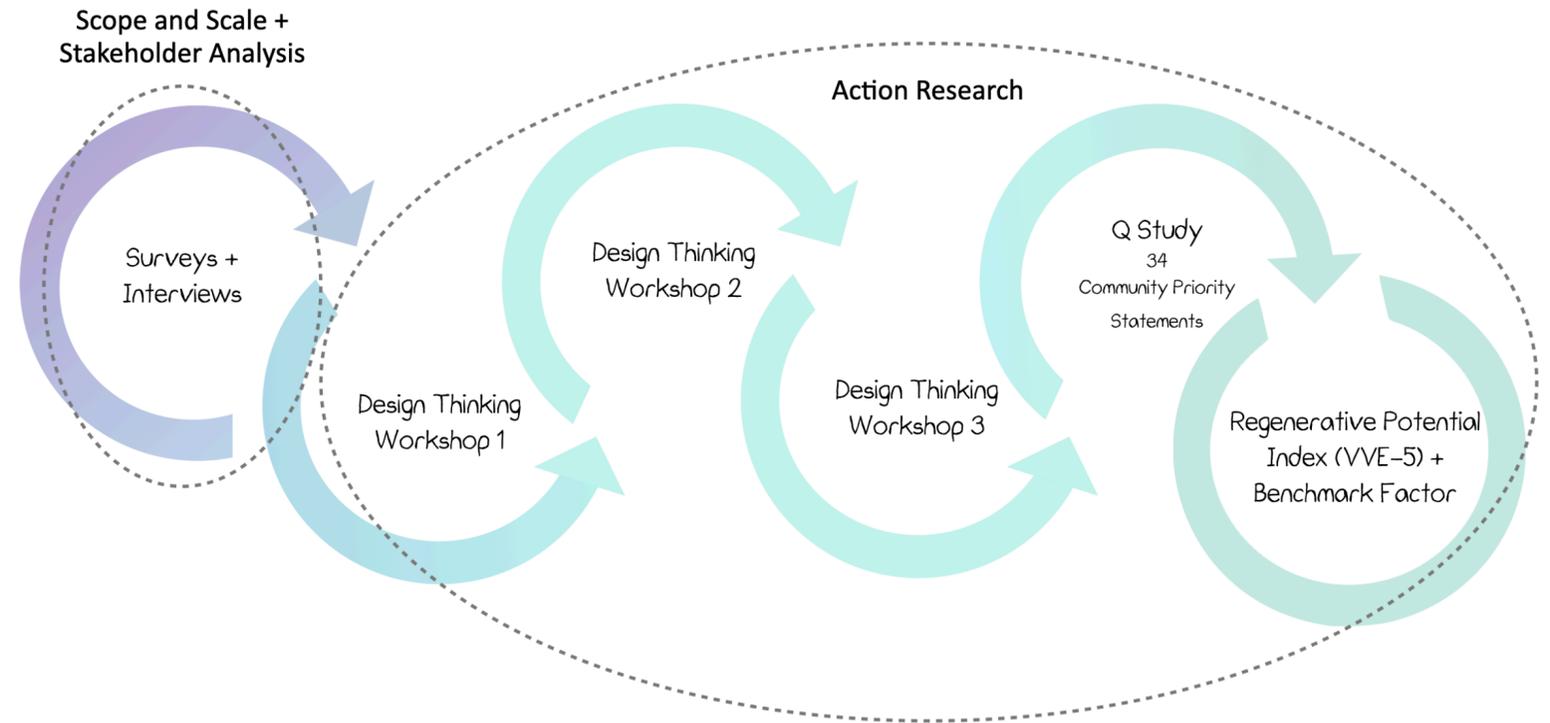


1. Scale and Scope → Grounding in Place
2. Megatrend Analysis → Scanning Horizons
3. Stakeholder Analysis → Weaving Connections
4. Scenario Planning → Imagining Possibilities
5. Action Research → Co-Designing Futures
6. Evaluation → Revealing what Regenerates



We acknowledge the Traditional Custodians of lunawanna-alonnah, the Nuenonne people and recognise the enduring connection of Palawa people to lutruwita (Tasmania). We pay our respects to Elders past and present.

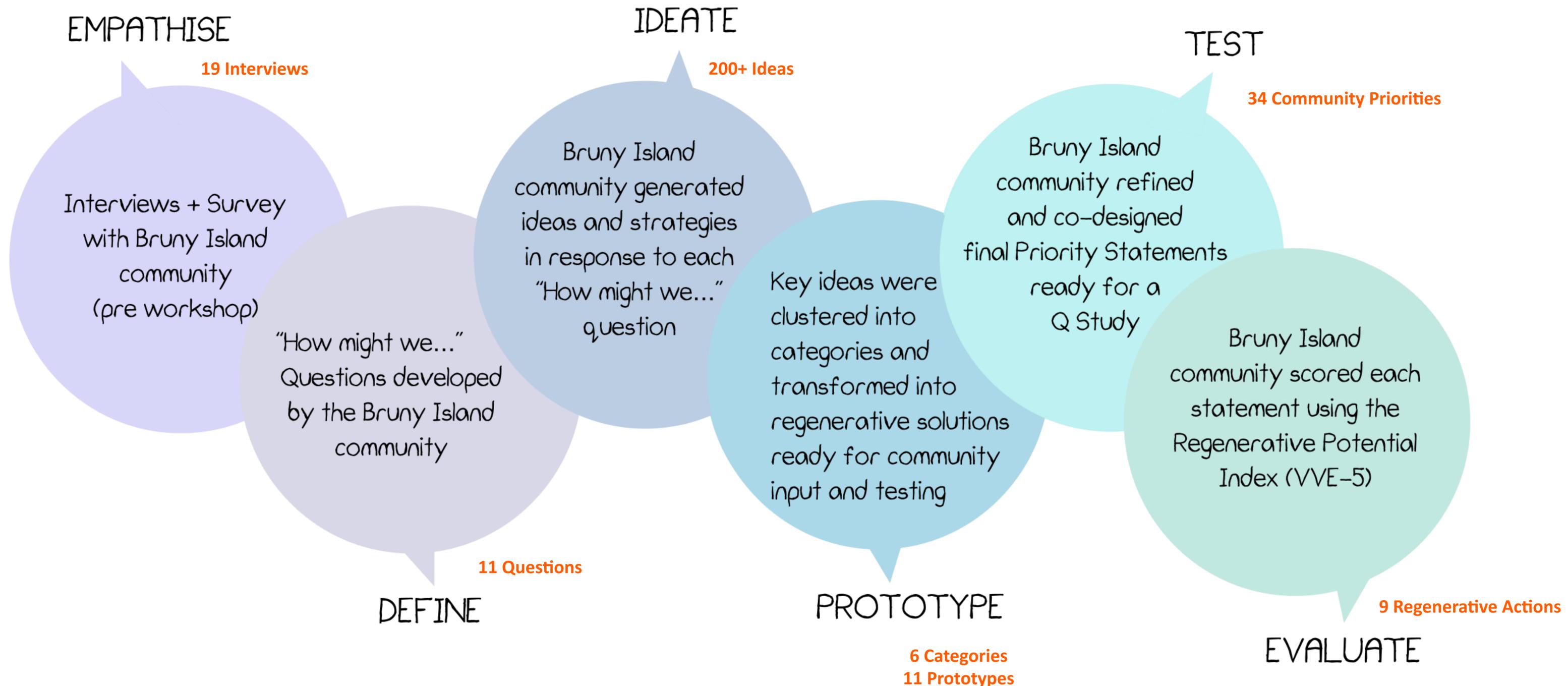
Community-Led Fieldwork Process



Community-Led Regenerative Insights and Outputs

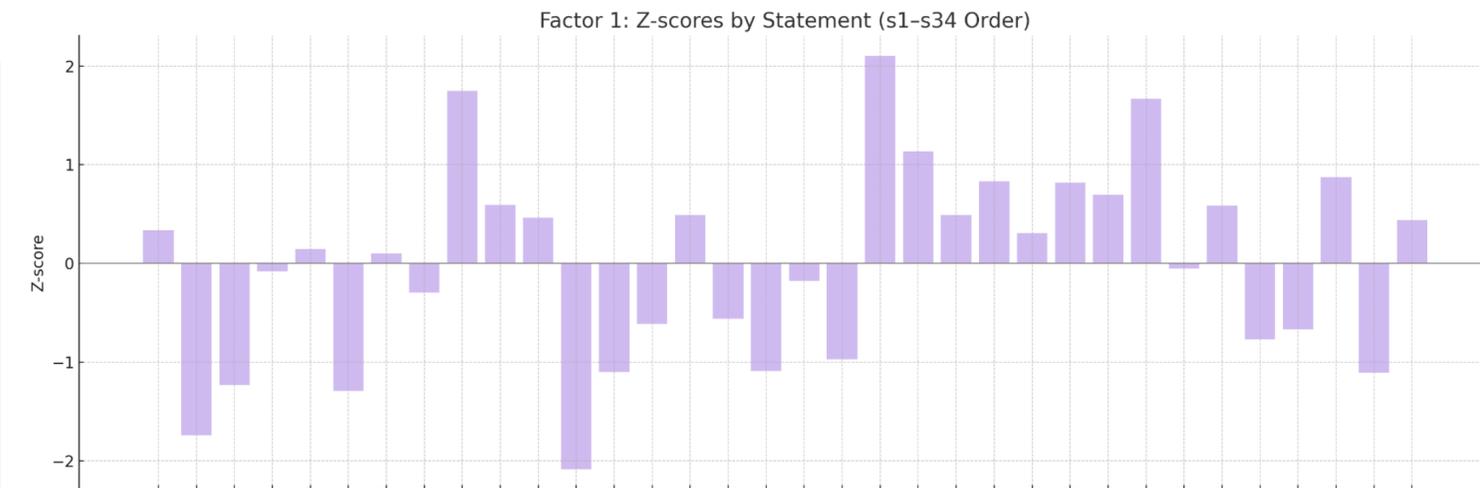


Bruny Island – Design Thinking Workshop Pathway



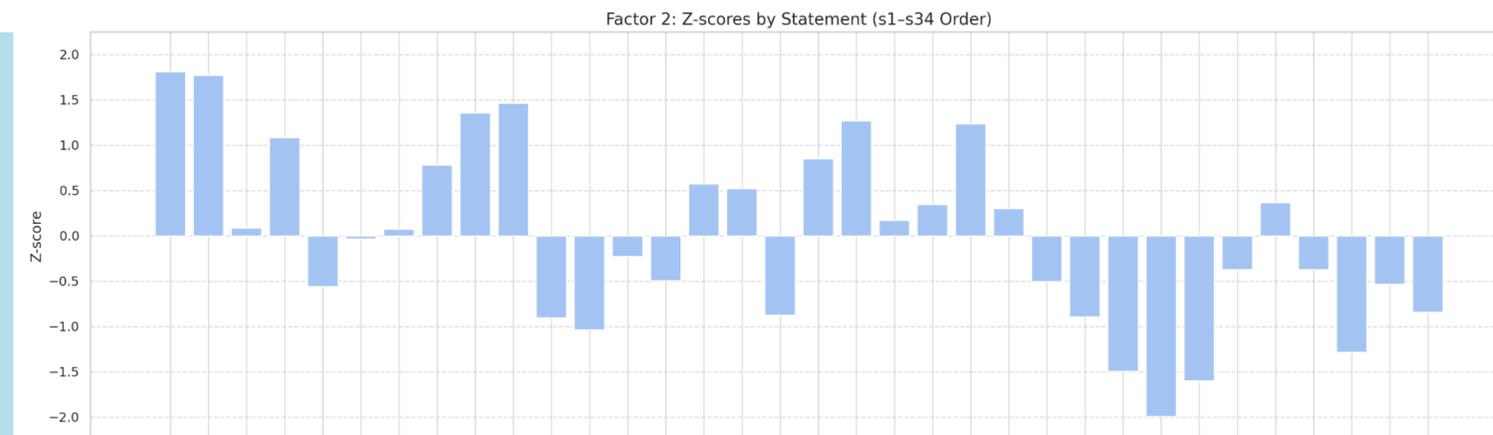
Worldview (Factor) 1: Guardians of Place and Biodiversity

Prioritising Environmental Protection, Cultural Inclusion, and Practical Management



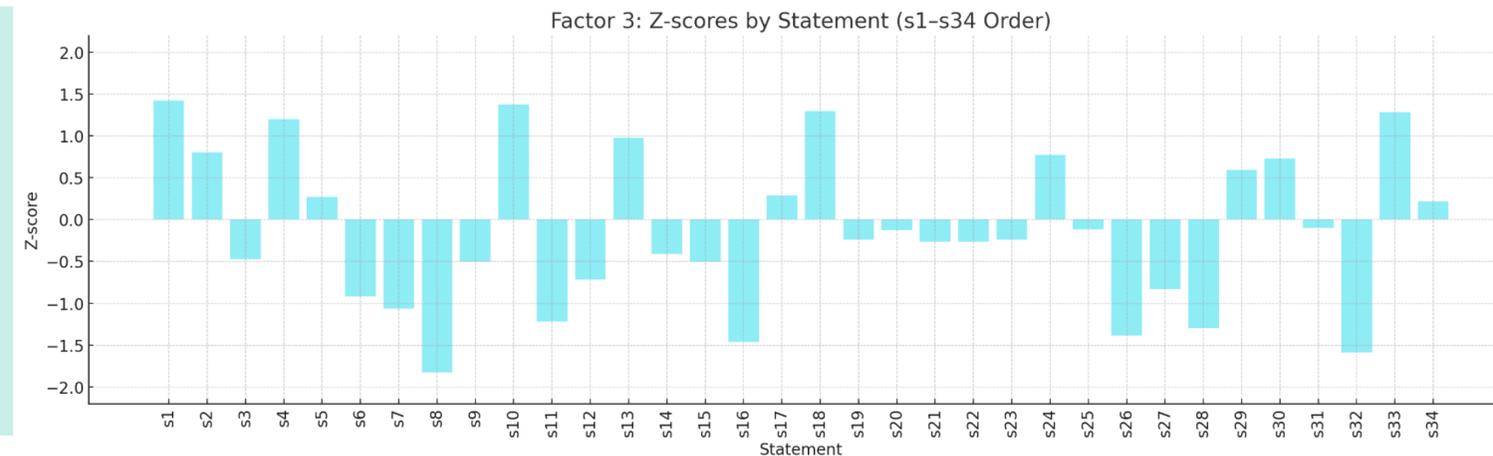
Worldview (Factor) 2: Champions of Community Sovereignty

Prioritising Local Governance, Strategic Planning, and Visitor Control



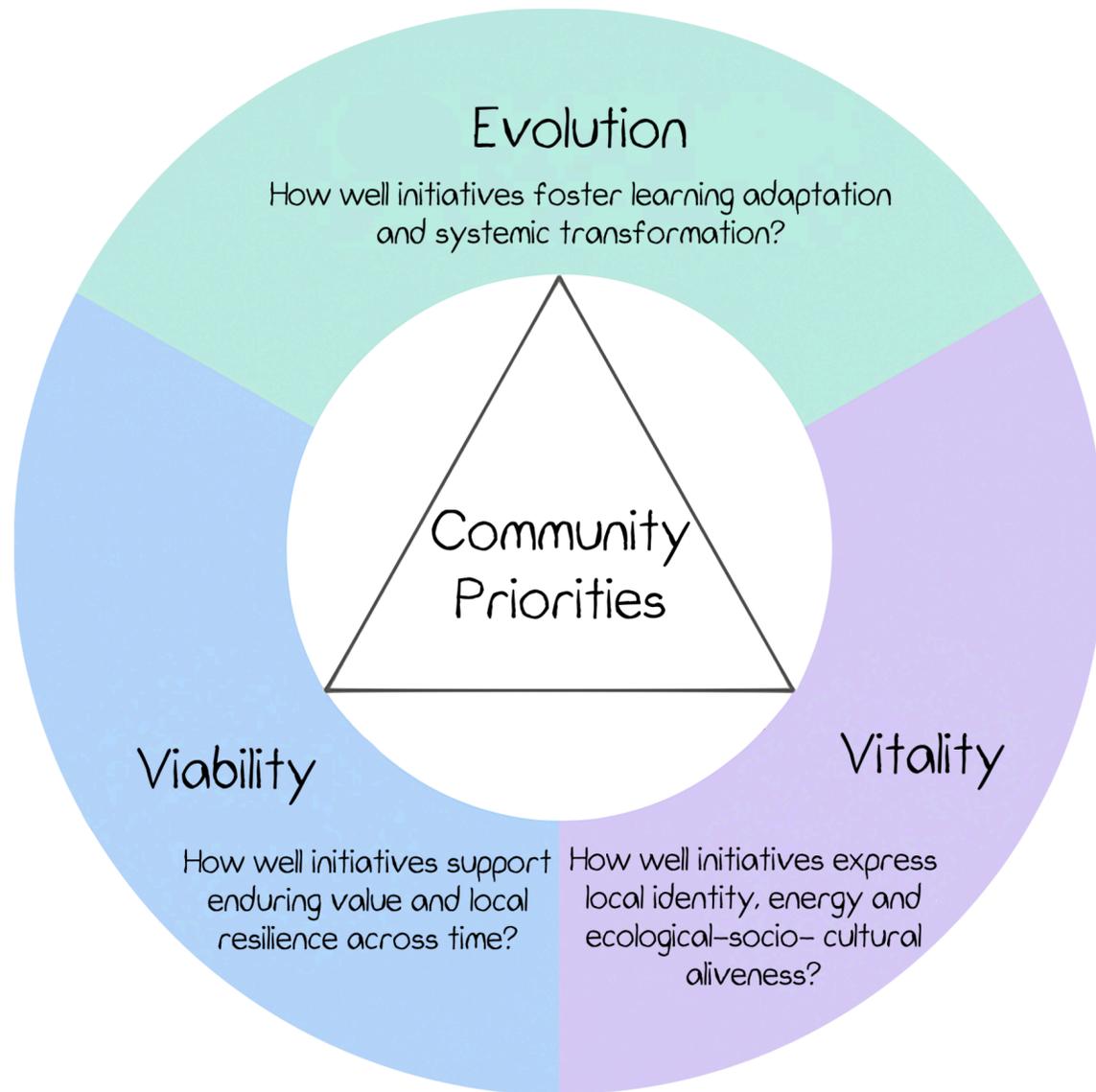
Worldview (Factor) 3: Adaptive Systems Thinkers

Balancing Environmental Protection, Strategic Governance, and Visitor Engagement



Evaluating Community Priorities

Through a Regenerative Lens

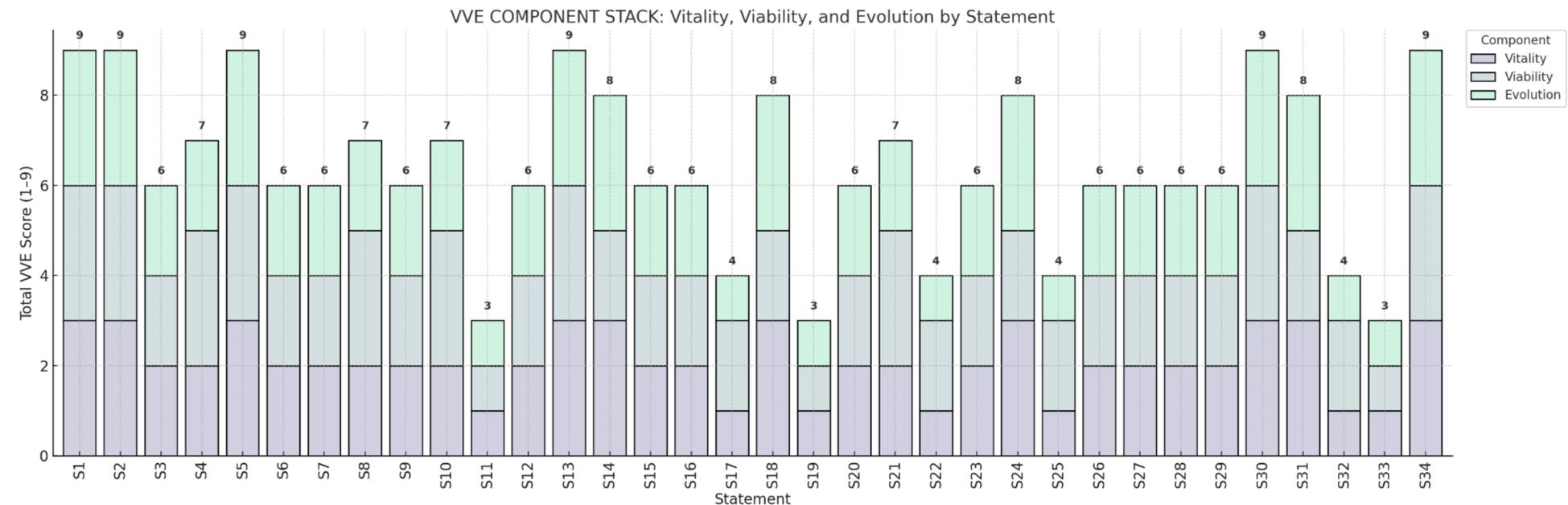


Adapted from VVE Model developed by Regenes Institute 2019

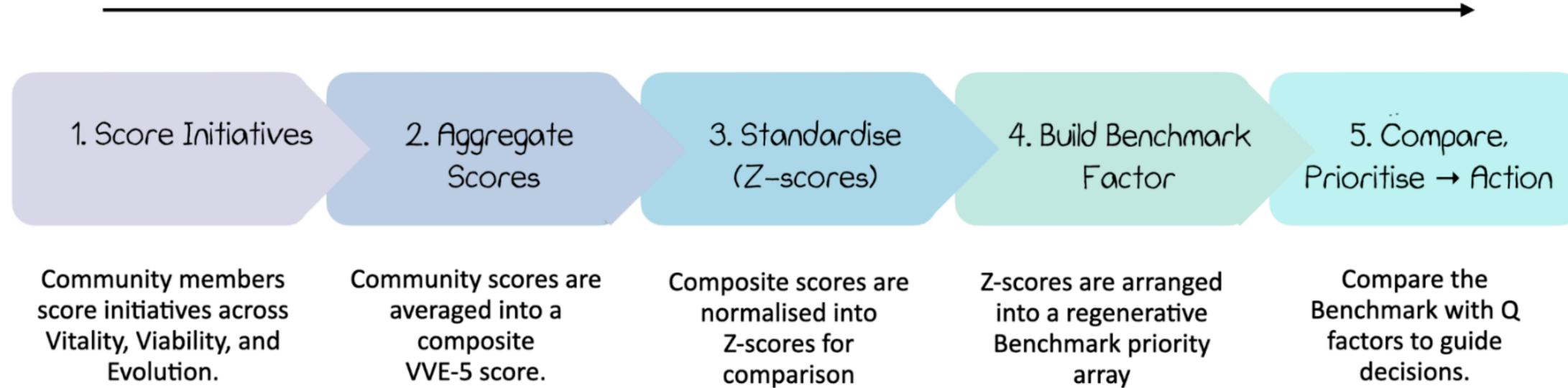
VVE-5 Score Index

Rating	Definition	Numeric Value
High	Strongly contributes to the regeneration of people, place, and system.	3
Medium	Moderately contributes, with clear regenerative intention but room to deepen.	2
Low	Offers only minimal regenerative benefit or lacks clear intent.	1
Neutral	Offers no regenerative benefit, and may reinforce the status quo.	0
Negative	Actively undermines regenerative potential or exacerbates harm.	-1

Bruny Island Community VVE-5 Evaluation of their 34 Priorities

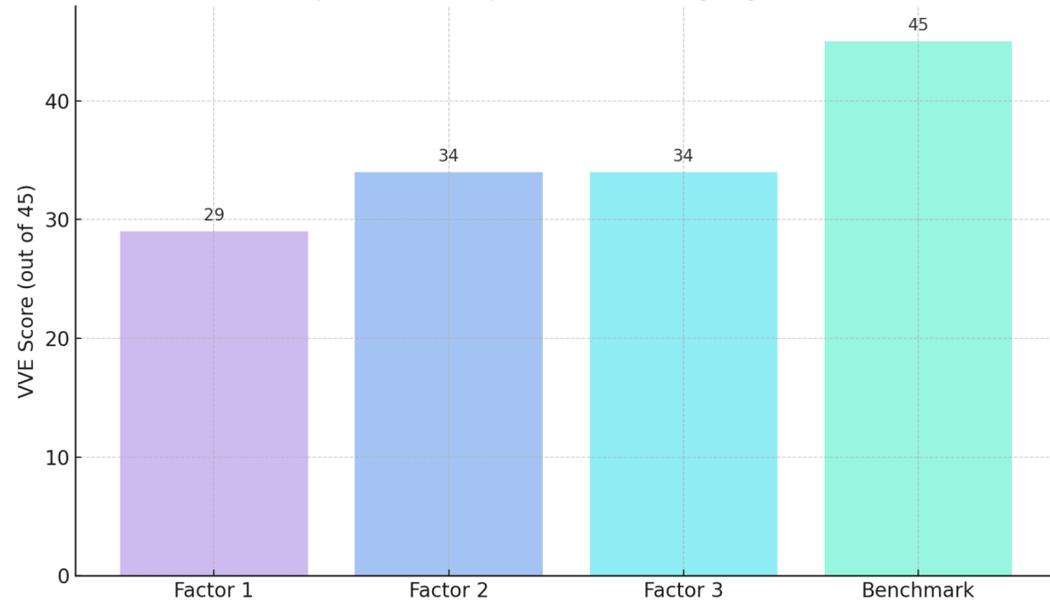


Translating Community Priorities into Regenerative Action



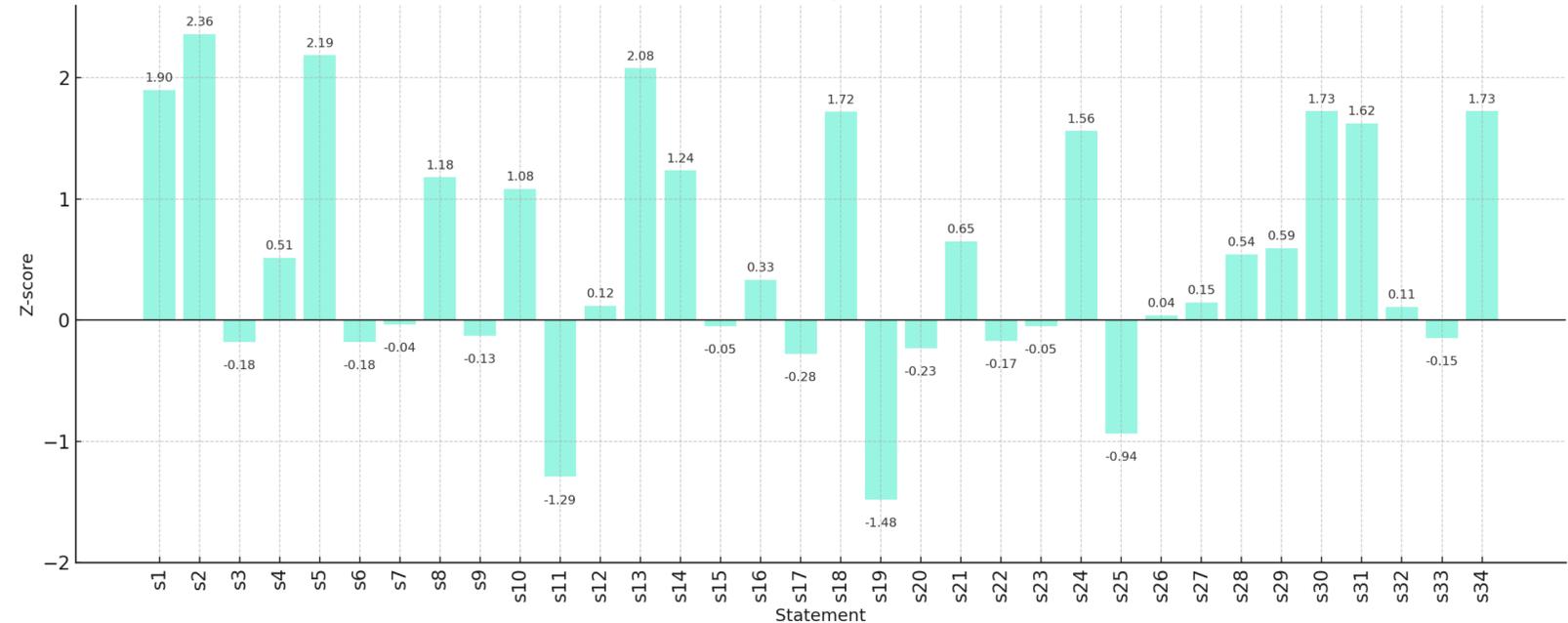
Regenerative Potential (VVE-5) Comparison Across Q Factors

Combined VVE Score of Top 5 Statements per Factor (Including Regenerative Potential Benchmark)

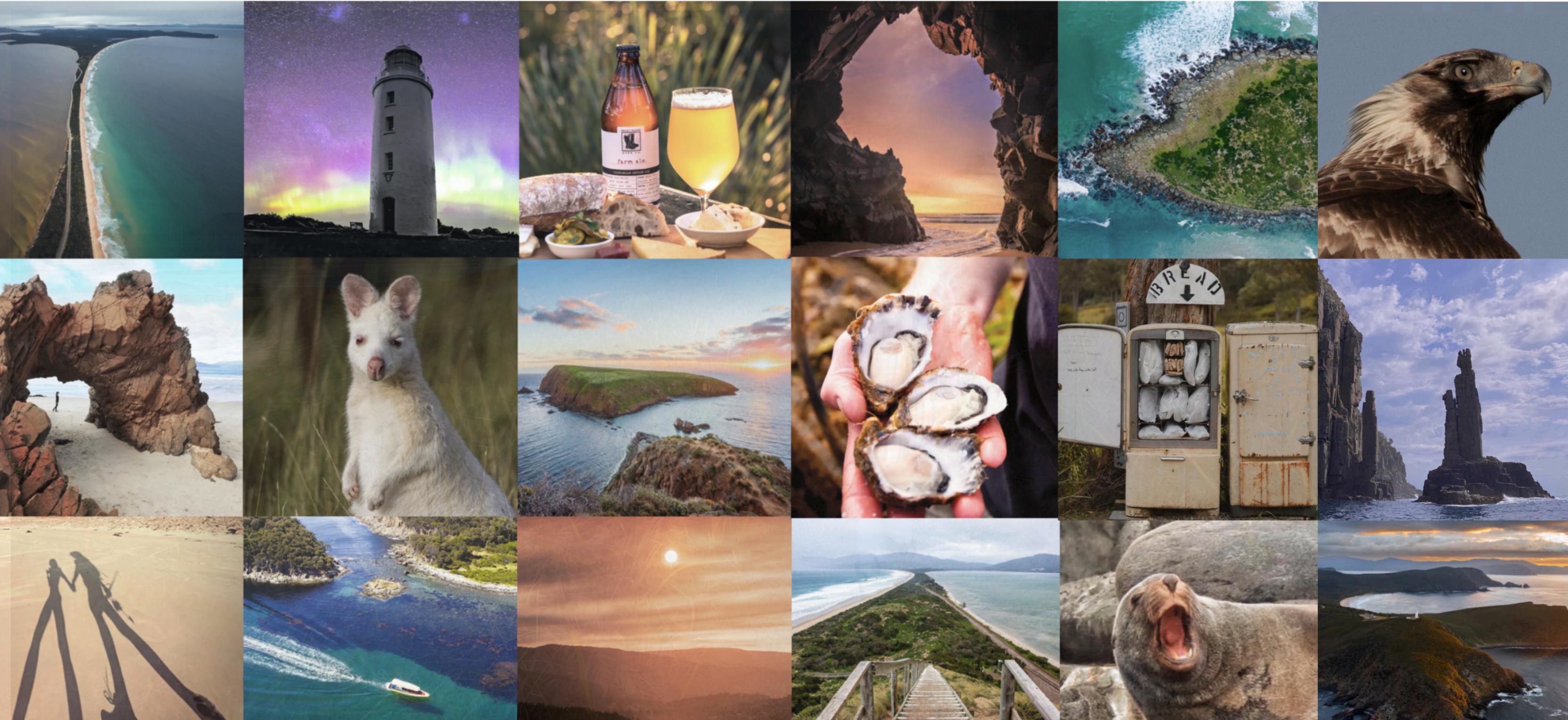


Bruny Island Community Benchmark Factor

Benchmark Factor: Z-scores by Statement (s1-s34 Order)



From Framework to Governance: The Formation of “Imagine Bruny”



Key Learnings

- **Regeneration Requires a radical Mindset Shift**
- **Communities Can Lead**
- **Structure and Tools are Required**
- **Evaluation Changes the Conversation**
- **Regeneration is Contextual**
- **Regeneration Builds Agency**

Future Work

- **Continue Testing and Scaling the R³ Framework**
- **Refinement of the VVE-5 Model**
- **Development of a Regenerative Q Tool**
- **AI-Enabled Community Co-Pilot**
- **Embedding Ecological Voice in Governance**
- **Beyond Tourism to Regenerative Futures**



THANK YOU

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