



PAWSITIVE PURRFECTION PET RESORT, LLC – PRIVACY POLICY

Effective Date: September 17, 2025

1. Introduction

Pawsitive Purrfection Pet Resort, LLC (“we,” “our,” or “us”) values your privacy. This Privacy Policy explains how we collect, use, and protect information from visitors to our website, www.pawsitivepurrfectionpetresort.com (the “Site”). By using our Site, you agree to the practices described in this Policy.

2. Information We Collect

We may collect the following types of information:

- Personal Information: Name, email address, phone number, and pet information provided when booking services or contacting us.
- Payment Information: Credit or debit card details processed securely through our payment processor.
- Technical Information: IP address, browser type, operating system, and browsing activity on our Site.

3. How We Use Your Information

Your information is used for the following purposes:

- To provide and manage pet care services and appointments.
- To process payments and send confirmations or receipts.
- To respond to inquiries or customer service requests.
- To improve our website, services, and marketing efforts.
- To comply with legal obligations.

4. How We Share Your Information

We do not sell, trade, or rent your personal information. We may share information with:

- Service Providers: Third-party companies that help us operate our website, process payments, or provide services.
- Legal Requirements: When required by law, court order, or legal process.

5. Cookies and Tracking Technologies

We may use cookies and similar technologies to enhance your website experience, track usage patterns, and analyze trends. You can adjust your browser settings to refuse cookies, but some features of the Site may not function properly.

6. Security of Information

We implement reasonable administrative, technical, and physical safeguards to protect your information. However, no method of transmission over the internet or electronic storage is 100% secure.

7. Your Rights

You have the right to:

Access, update, or delete your personal information.

Opt-out of receiving marketing communications.

To exercise these rights, please contact us at support@pawsitivepurrfectionpetresort.com.

8. Third-Party Links

Our Site may contain links to third-party websites. We are not responsible for the privacy practices of these external sites.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. The updated version will be posted on this page with the "Effective Date" updated accordingly.

10. Contact Us

If you have any questions or concerns regarding this Privacy Policy, please contact:

Pawsitive Purrfection Pet Resort, LLC

Email: support@pawsitivepurrfectionpetresort.com

Phone: (781) 300-0038

Address: 450 North Franklin Street, Holbrook, Massachusetts 02343