



SANTA CRUZ COUNTY DRUG FREE COMMUNITY COALITION

Coalition meeting minutes June 2025

Attendees:

1. Claudia Hernandez – Circles of Peace
2. Kazandra Navarro - Circles of Peace
3. Jasmin Ayala – Circles of Peace
4. Tony Vartola – Rio Rico Rotary
5. Kayla Navarro De La Cruz – Santa Cruz County Health Services
6. Aissa Acuna – SEAHEC
7. Corporal Marina Duran – Nogales Police Department
8. Lieutenant Bermudez – Nogales Police Department
9. Sandra Moraga – South32
10. Melina M – MIKID
11. Ruben Portillo – SCC Justice / Recovery Court
12. Norma Elisa Ruiz – SCC U of A Cooperative Extension 4-H
13. Stephanie Zepeda – Mariposa Community Health Center
14. Paola –

Meeting Time 2:08 – 3:06 PM (6/25/25)

Coalition Updates

- Community Resource Guide Booklet
 - An example booklet was shown to the group to determine booklet size.
 - Booklet will be printed, not bulky, small, and compact.
 - Booklet will be ready to distribute at the next coalition meeting.
- Community Outreach
 - Brainstorm ideas for monthly focuses/outreach until September.
 - Focus on local stores selling alcohol, possibly local instead of corporations.
 - Educate on newer drinks and risks for youth (colorful juices, hard seltzers).
 - Example projects:
 - Put stickers on alcohol products
 - Billboard awareness campaign
 - Target stores in Nogales, Rio Rico, Tubac, and Patagonia.
 - Ex: Marathon, Fiesta Market
- Back to School Baggies
 - Coalition bags can have any agency's info.
 - The bags themselves will have pencils, pencil sharpeners, highlighters, and resources.
 - If sharing info, provide flyers to Claudia.
 - Blitz dates: SCV35 on 7/12, NUSD on 7/19.
 - Volunteers to help make the baggies are welcome.



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Stop Act Grant – Underage Drinking Prevention Initiative

- Circles of Peace will host a July training and Q&A with Jessica.
- Training offers responsible training for servers.
- Breathalyzers will have coalition logo & QR code for coalition website.
- Drink covers as well.

Subcommittee Updates

- **Overdose Data to Action (OD2A)**
 - Local agencies had a Compassion in Action event on 6/18 at Crossroads Mission with lots of resources regarding harm reduction, mental health, and agency-specific.
- **Mental Health Alliance**
 - Agencies gave a recap of May's Mental Health Awareness campaigns.
 - Pinal, Circles, Health Services, and HOPE had a We Love Nogales interview regarding Mental Health.
 - Agencies shared a post on Instagram.
 - Efforts and training are underway with local law enforcement.
- **Youth Against Drugs & Alcohol (YADA)**
 - Youth group went to the annual Disneyland trip.
 - The new recruitment season is in July, and will have an informational session in July.
- **Youth-Serving**
 - An event is coming up in Amado, and more conferences are to come.

Member Updates

- NPD is preparing for the 4th of July events, parade, and social.
- SEAHEC finished their mental health segments at the senior center and will start working with the School Superintendent's summer camps.
- MCHC is also working on mental health trainings and summer youth programs.
- SCC Health Services offers a heat relief station at the Diamond House on weekdays with temperatures of 95 degrees and above.