



Aaron Associates

CAPABILITY STATEMENT

Aaron Associates, LLC
8720 Georgia Avenue, Suite 302
Silver Spring, MD 20910
Phone: 973-902-6351
E-Mail: karin@aa4associates.com

ABOUT AARON ASSOCIATES, LLC

Aaron Associates, LLC is a minority, woman-owned business headquartered in Silver Spring Maryland. We are EDWOSB certified and a Montgomery County LSBRP vendor.

Principal Karin M. Aaron has over 35 years of experience in project management, meeting and event related services and work in the public/private sector. Our management approach brings proven, value-added performance management, reduced risk, quality control, institutional knowledge and, personnel who are skilled in office and workforce solutions. The Aaron Associates team hold several certifications including CPA, CMP, CGMP, CSEE, VEMM, CTA, CIR (1) Secret Level Clearance and (1) Top Secret Level Clearance.

CORE COMPETENCIES

Aaron Associates is a financially sound organization with valuable experience and a track record of providing services in the following areas:

- ☐ Project Management & Marketing
- ☐ Administrative Support & Business Consulting
- ☐ Recruitment and Staffing
- ☐ Meeting and Event Planning, including Virtual
- ☐ Exhibitor and Sponsor Management
- ☐ Travel Management
- ☐ Diversity Equity & Inclusion Training
- ☐ Space Planning, Interior Design & Furniture Installation
- ☐ Financial Management and Accounting
- ☐ Novelty & Promotional Purchasing
- ☐ Customer Relationship Management (CRM)

PAST PERFORMANCE

Aaron Associates is a financially sound organization with valuable experience and a track record of providing services in the following areas:

- ☐ Maryland Dept of Transportation
- ☐ Stantec
- ☐ Urban League of Essex County, Newark, NJ
- ☐ LISC Greater Newark, Newark, NJ
- ☐ Leadership Newark, Newark, NJ
- ☐ UniverSoul Circus, Atlanta, GA
- ☐ MODEV, Inc.
- ☐ Greenbook Experience LLC
- ☐ Ask, Ark, LLC, Hampton, VA
- ☐ Carrie Concessions, Miami, FL
- ☐ Heavenly Works, LLC, Upper Marlboro, MD

NAICS CODES

NAICS 541611 - DBE/MBE/SBE: ADMINISTRATIVE MANAGEMENT AND GENERAL MANAGEMENT CONSULTING SERVICES

NAICS 611430 - DBE/MBE/SBE: PROFESSIONAL AND MANAGEMENT DEVELOPMENT TRAINING

NAICS 541820 - DBE/MBE/SBE: PUBLIC RELATIONS AGENCIES

NAICS 561110 - DBE/MBE/SBE: OFFICE ADMINISTRATIVE SERVICES

NAICS 561320 - TEMPORARY STAFFING SERVICES

NAICS 541211 - PUBLIC ACCOUNTANTS

NAICS 561613 - MARKETING CONSULTING SERVICES

NAICS 337211 - WOOD OFFICE FURNITURE MANUFACTURING

NAICS 337214 - OFFICE FURNITURE (Except wood_ MANUFACTURING

NAICS 541310 - INTERIOR DESIGN SERVICES

NAICS 561510 - DBE/MBE/SBE: TRAVEL MANAGEMENT SERVICES

NAICS 561599 - DBE/MBE/SBE: ALL OTHER TRAVEL ARRANGEMENT AND RESERVATION SERVICES (EXCEPT FOR: MOTOR TRAVEL CLUBS)

NAICS 711310 - DBE/MBE/SBE: PROMOTERS OF PERFORMING ARTS, SPORTS, AND SIMILAR EVENTS WITH/WITHOUT FACILITIES

NAICS 711510 - DBE/MBE/SBE: INDEPENDENT ARTISTS, WRITERS, AND PERFORMERS (SPECIFICALLY: INDEPENDENT LECTURERS, INDEPENDENT MOTIVATIONAL SPEAKERS, AND INDEPENDENT SPEAKERS)

