



## Grow your social media following to grow your business

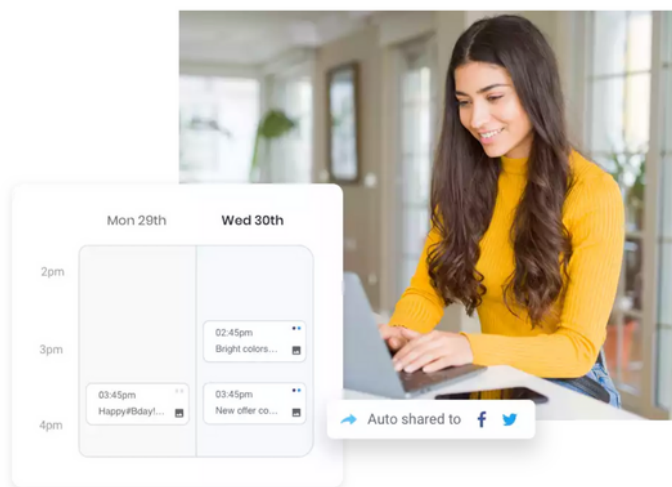
Use social media software for resolving issues, identifying trends, and joining conversations to foster loyalty and drive revenue.



Social Media Publishing Software

## Start the conversation with social publishing software

Effortlessly plan, organize and post content across your social networks from one place.



**"77% of the population make a purchase both online and in-store after viewing something on Facebook"**

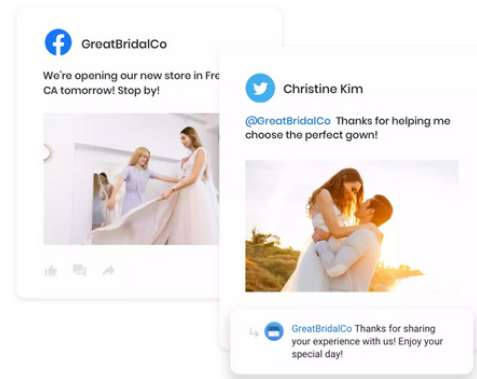
**University of Massachusetts Dartmouth, Center for Marketing Research**



— SOCIAL ENGAGEMENT

## Master social media engagement from one dashboard

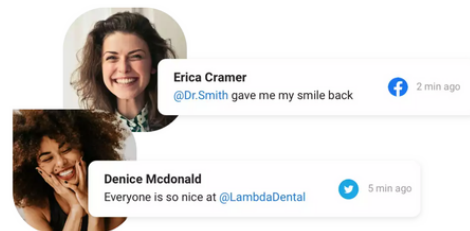
Instantly respond to customer mentions across the sites that matter most to you.



— SOCIAL LISTENING

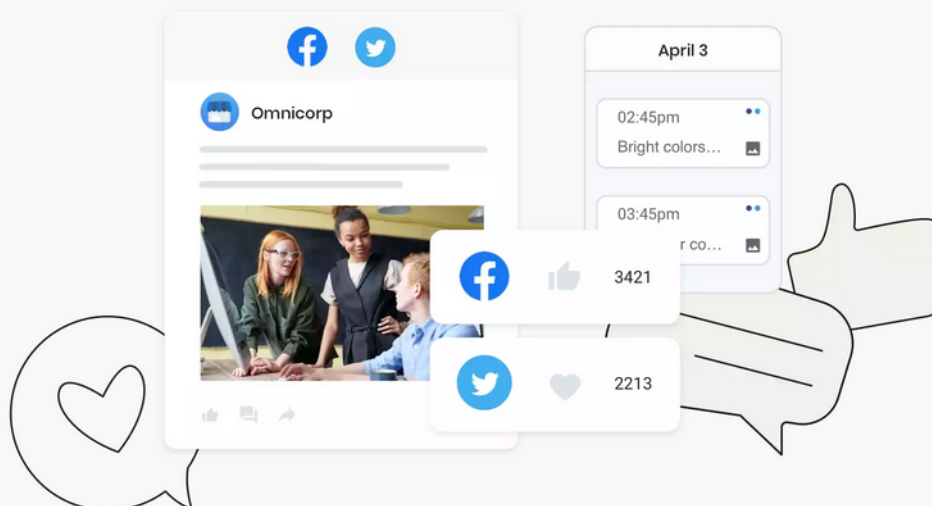
## Social listening tools for every channel

Track brand mentions across 300M+ websites, blogs, forums, news sources, and social media networks.



## Easily create a social media plan

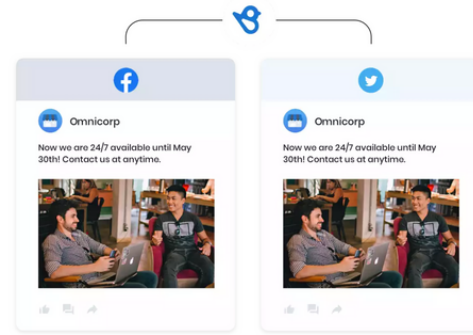
Post more often, save more time. Make your social networks as busy as you are!



#### — MANAGE POSTS

## Synchronize posts across all networks

Post to multiple profiles on multiple social networks at once. Manage all published and scheduled posts in a calendar or list view.



#### Library

By Performance

Upload



#### — SOCIAL POSTS

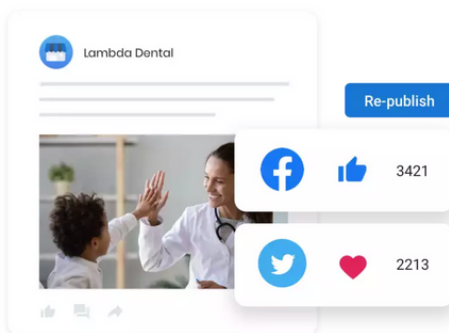
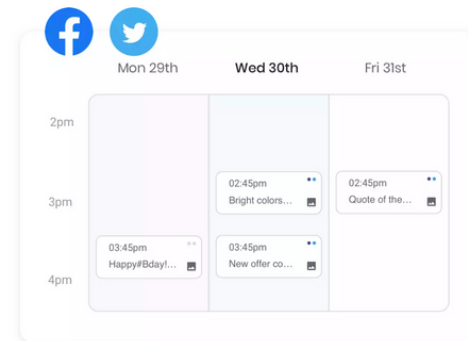
## Make your posts fun and engaging

With social publishing, upload photos, GIFs and videos to include in your posts. Store all uploads in your Asset Library so you can reuse the media that performs the best.

#### — SCHEDULING

## Schedule multiple posts in advance

Plan your whole month in just a few clicks. Add posts to your calendar when you get the chance — whether it's days, weeks or months in advance — and Birdeye will automatically publish them on the dates and times you've set.



#### — TRACKING POSTS

## Learn what resonates with your customers

See how each post is performing by tracking likes, retweets, comments and shares. Easily republish posts that are performing well.

— SOCIAL MEDIA ENGAGEMENT

## Auto-share your reviews to your social channels

Share your reviews from across the web to Facebook and Twitter without lifting a finger. You get to decide how many posts are published per channel each day.



★★★★★  
Alina Richards

I was impressed with their service and commitment, and I would highly recommend this shop!



Automatically shared on:



★★★★★  
Jen Hawk



★★★★★  
George Patterson



@Dr. Smith

— MANAGE REPUTATION

## Manage your entire online reputation in one place

Take control of your reviews, star ratings, search ranking, and social media presence with one easy-to-use dashboard.

Want to learn more? Call us at 703-738-9933

