



Benchmarking

Competitor analysis through customer feedback

Understand where you rank in your industry and leverage competitive insights to get ahead.



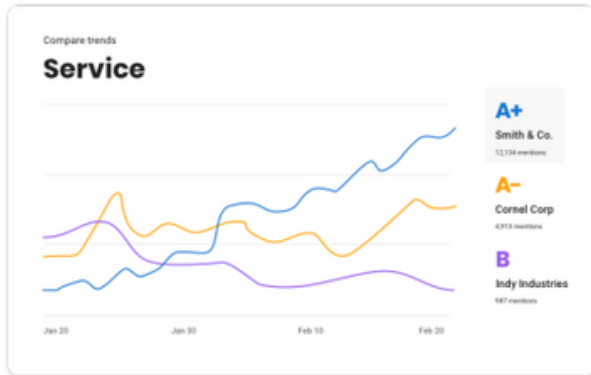
Hear every word of your competitors' customer feedback

Get access to your competitors' data from over 150 review sites, allowing you to compare performance and stay ahead

Win with competitive benchmarking

Compare sentiment for products and services against industry leaders at a brand, national or local level.

Categories	Smith & Co.	Cornell Corp	Bradford Ind.	Indy Industries
Overall	A+	A	A	B
Online order	A+	A+	C	A
Service	A	A	A	A-
Staff	A-	A-	A	C
Price & Value	B+	B	D-	B+

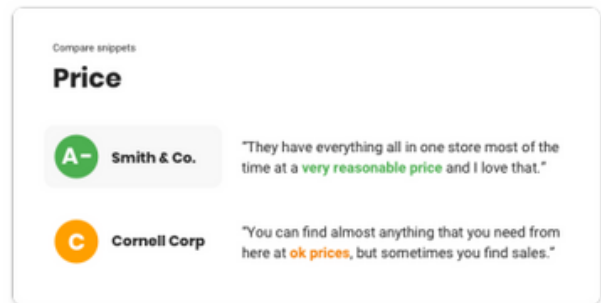


Discover competitor sentiment trends before they do

Our proprietary, AI-powered Natural Language Processing (NLP) algorithm analyzes your competitors' reviews from hundreds of review sites and social platforms so you can identify and track trending topics.

Compare performance from every angle

Evaluate your relative performance using the same categories and sub-categories you create for your own business insights, then drill down into specific topics, keywords, and adjectives driving customer sentiment. Zoom in on verbatim snippets and full-text reviews to get the full story.



Competitive NPS insights

Compare sentiment for products and services against industry leaders at a brand, national or local level.

Want to know more? Call us at [703-738-9933](tel:703-738-9933)