



# EMPLOYEE ENGAGEMENT

ARISTOTLE ACADEMY

*What does being an engaged employee mean to you?  
What would it mean for you and your team if you improved engagement?  
How do you measure your own engagement, and that of others?*

## Approach

This training is designed for anyone wishing to engage with their colleagues and encourage others around them to do the same. This programme supports individuals, teams & organisations "create a culture of engagement", and all the evidence suggests "engaged people produce better results". We take a practical approach to this programme, sharing best practice and helping people make choices.

The programme has many exercises where participants interact with one another, in discussion sessions and structured activities. There is also time set aside for personal working and reflection. We encourage participants to bring their own challenges to the table, and work on them throughout the programme, enabling real solutions to emerge.

## Topics

- The Business Case for Engagement
- Objectives, Strategies & Actions (OSA)
- The Engagement Building Process
- Key Engagement Behaviours
- Keeping Score

## Training Objectives

At the end of this training programme, participants will be able to:

1. Define engagement through their own frame of reference.
2. Understand the part clarity of objectives, strategies & actions play in building engagement.
3. Apply the Engagement Building Process for themselves & others.
4. Act in new and different ways to improve their own engagement, and that of others.
5. Implement a continuous improvement cycle to improve engagement.
6. Measure the impact improved engagement has for individuals, teams & the organisation.

## Duration

One Day

If you would like to discuss any one of our programmes  
please call on +44(0)7803 299337 or email: [info@craighilesconsulting.com](mailto:info@craighilesconsulting.com)



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## Programme Schedule

### Day One

#### Welcome & Introduction

- Workshop Objectives
- Personal Objectives
- **The Business Case for Engagement**

#### Objectives, Strategies & Actions

- Clarifying Your Objectives & Strategies
- Alignment Strategy & Action
- Action Planning

#### The Engagement Building Process

- The Process
- Aligning People
- Action Planning

#### Key Engagement Behaviours

- The One Thing You Can Measure on a Daily Basis
- The Behaviours
- Action Planning

#### Keeping Score

- The Scoreboard
- Tracking & Monitoring
- Measuring

#### Personal Action Planning

Reflection, Discussion & Action

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