



STRATEGIC MANAGEMENT PROCESS

ARISTOTLE ACADEMY

*Do you have a process to create your strategy?
Does your Strategy Management Process deliver what you expect?
Could you do with an opportunity to review & plan your strategy for the year ahead?*

Approach

This programme is designed for managers and leaders who wish to identify the key objectives & strategies and address the issue of translating their strategy into the actions that produce the desired results. We have created a lively and interactive event for managers and leaders to engage in discussion, debate and challenge, about the effectiveness of the Strategic Management Process.

We take a practical approach to this programme, encouraging participants to bring their own challenges to the table, and work on them throughout the programme, enabling real solutions to emerge.

Key Topics

- Objectives, Strategies & Actions (OSA Model)
- Strategic Thinking
- The Strategic Management Process
- Different Models of the Process
- Applying the Strategic Management Process

Workshop Objectives

At the end of this programme, you will be able to:

1. Understanding why strategy is important, what strategy is and is not.
2. Develop your strategic thinking.
3. Understand best practice in strategic planning.
4. Direct strategic implementation.
5. Communicate & monitor the company strategy.
6. Understand the importance of governance.

Duration

Two Days

If you would like to discuss any one of our programmes please call on +44(0)7803 299337 or email: info@craighilesconsulting.com



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Programme Schedule

Day One

Welcome & Introductions

- Programme Objectives
- Personal Objectives

Objectives, Strategy & Action (OSA) Model

Strategic Thinking

The Strategic Management Process

- Phase (I) Initial Assessment
- Phase (II) Situational Analysis
- Phase (III) Strategy Formulation

Day Two

- Phase (IV) Strategy Implementation
- Phase (V) Strategy Monitoring

Different Models of the Process

Applying the Strategic Management Process

- Strategic Management
- Strategic Planning Tools
- Strategic Implementation

Summary & Close

Reflection, Discussion & Action

Day Two

Welcome Back

Systems & Processes

- Systems Thinking
- Change Management
- Problem Solving & Decision Making

People & Culture

- Talent Management
- Managing Change
- Performance Management

Scoreboard

- Accountability
- Keeping Score

Return On Expectations

- Evaluation
- Measurement
- Reporting

Personal Action Planning

Reflection, Discussion & Action

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