



CREATIVITY & INNOVATION

SOCRATES ACADEMY

Want to solve problems better and faster?

Would you value learning some great techniques for creativity & innovation?

Want to improve the results you get when being creative?

Approach

Creativity & Innovation provides managers with the tools and skills required to create an environment that fosters innovation and leads their employees through an innovation process to develop new ways of thinking. This can be product or process focused.

The course begins with a personal look at innovation and creativity, and has participants identify their barriers to creativity. We then focus on how managers drive innovative thinking & practice within their area of responsibility.

Key Topics

- The Creativity & Innovation Process
- Barriers to Creativity & Innovation
- Four Skills of Creativity & Innovation
- Problem Solving & Decision Making
- Coaching to Encourage Innovation

Training Objectives

At the end of this training, you will be able to:

1. *Identify what promotes and inhibits their own creativity and innovation, and that of their team.*
2. *Create action plans to incorporate creativity & innovation into their work.*
3. *Identify the importance of creativity & innovation in attaining results and why it is important to the business.*
4. *Implement the four skills of creativity & innovation*
5. *Describe the different barriers to creativity and create actions to overcome them.*
6. *Coach others to be open minded, encouraging creativity & innovation.*

Duration

Two Days

If you would like to discuss any one of our programmes please call on +44(0)7803 299337 or email: info@craighilesconsulting.com



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Programme Schedule

Day One

Introduction & Welcome

- Programme Objectives
- Personal Objectives

Creativity & Innovation

- The Creativity & Innovation Process
- Barriers to Creativity & Innovation
- What Stops You?
- Beliefs & Values

Creativity & Innovation Mid-Set

Creativity & Innovation Exercise

Four Skills of Creativity & Innovation

- *Fluency*
- *Flexibility*
- *Originality*
- *Elaboration*

Personal Action Planning

Reflection, Discussion & Action Planning

Day Two

Welcome Back...

Whole Brain Thinking

- Rational & Intuitive Thinking
- Left & Right Brain Learning
- Intuition & "Gut Feel"

Techniques for Creativity & Innovation

- 20 Techniques for Creativity & innovation
- Meta-Planning
- Advocacy & Enquiry

Coaching & Encouraging Innovation

- Innovation Day-to-Day
- Group Innovation
- Coaching Questions

Personal Action Planning

Reflection, Discussion & Action Planning

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