

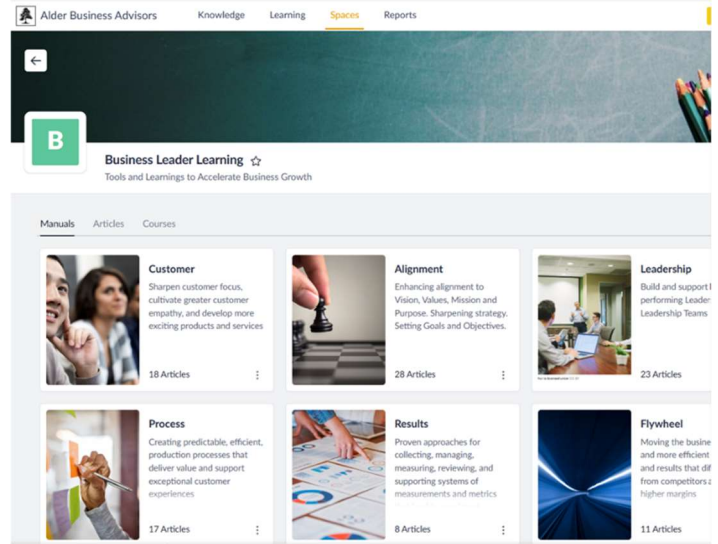


Alder Business Advisors – Learning Platform for Business Owners – Overview

A learning platform for Businesses and Business Owners – by Business Owners

Alder Business Advisors offers a unique learning experience for Business Owners and Business Leaders – a learning platform with knowledgebase articles and custom courses – that provide practical, bite-size lessons, videos, presentations, templates, and tools that can be used immediately to help your business run better

Every article, lesson, and tool includes practical tips and best practices that you and your team can put to work – quickly, efficiently, and effectively.



We Use the Platform Ourselves

We use every tool, template, article, lesson, chapter, and course we offer for our own internal training and onboarding before it is released to our customers. We first developed much of the content for use with some of our very largest global consulting clients. However, everything we have created for our business leader courses is designed to be bite-sized, ready for use.

The Platform and Content Are Designed to be Used with Coaching

We use the learning platform in our own Peer Circle Mastermind and Rapid Transformation Experiences. Clients can use the platform to learn independently and as part of courses that build up specific core capabilities of their businesses. We leverage the learning platform into our rapid transformation engagements. We also offer coaching to support learners who access the platform on their own so that they can apply the concepts and tools they acquire more effectively.

Learning is organized by the core areas of business capability we support:

- Customer
- Alignment
- Leadership
- People and Teams
- Processes
- Results
- Flywheel
- Culture
- Owner-Specific Topics

Session #	Focus	Key Topics
1	Meet your peers	Meet and Greet other Participants Issues and Priorities?
2	Results	(Group) KPIs and Results Reviewing and Achieving



Focused on Your Biggest Challenges

We design our content to be relevant and focused on addressing Business' most frequent challenges.

Tools and best practices are actionable, categorized, and indexed so they are easy to find and relevant. Videos, background articles, and external content references provide additional detail if you want to go deeper.

Our learning and advising experiences are designed to help you solve your most important issues and help you get back to growth – as quickly as possible.



Are you looking for solutions for any of the following? If Yes, **give us a call**. We are here to help.

- Low growth, lack of improvement, 'Stuck in place'
- Declining, unpredictable, or insufficient cashflows, profits, and revenues
- Low accountability among leaders and employees
- Inconsistent processes, low quality, product and services 'misses' that degrade customer experience, trust, and satisfaction
- Low morale, conflict, toxic climate, absenteeism
- Lack of momentum, direction, and ideas
- Owner burnout, too many hours working in the business leading to personal and family impacts

About Alder Business Advisors

We provide coaching, training, tools, and executive-level support to help Business Owners solve critical business challenges, improve results, and grow the value of their companies.

We work with businesses between \$1M and \$10M average recurring revenue (ARR). We support companies in technology, engineering, construction, professional services, private equity and venture capital portfolios. Our broad and deep Advisor experience helps us work with other businesses as well.



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Schedule a meeting: <https://calendly.com/davidj-aba/schedule-a-meeting-with-david>