

# DISCOVER ASSESSMENT



## Highlights

1. Completed in 15-20 minutes
2. Evaluates business across 18 Value Drivers
3. Delivers NACVA-reviewed...
  - Enterprise Value
  - Potential Value
  - Value Gap
4. Highlights areas of focus for business owner
5. Immediate, actionable results

## Fast and Powerful

Based on a rigorous set of private business standards, first developed at MIT, the Discover Assessment Tool gains valuable insights into your business across 18 Value Drivers. The short, 22 question assessment views business operations from every angle and compares the data with over 40 years of best practices.

Using Discover helps the business owner immediately understand what their business is worth. The report will identify the top three growth opportunities within the company and highlight any significant risk conditions the business may have. Your business is an asset. The Discover Assessment ensures that you are addressing the areas that add the most value for the biggest return on your most important investment.