

This information is intended for potential donors, grant-makers, and partners who are interested in learning more about the mission, impact, leadership, financial health, and sustainability of The Morris-Young Legacy House, Inc.

#### **Mission and Impact**

# Q: Can you provide more details about the specific measurable outcomes of your flagship programs, such as MY Queens & Warriors and Empowering HEARTS? How do you measure success?

A: The Morris-Young Legacy House, Inc. provides free, non-clinical mental health and social services to underserved adults aged 30-55 and Transitional Age Youth (TAY), aged 16-25, through our core programs: MY Queens & Warriors and Empowering HEARTS. These programs emphasize life skills development, emotional intelligence, crisis prevention, and community engagement. We measure success through pre- and post-program assessments that track emotional wellbeing, self-sufficiency, and enhanced life skills. Additionally, qualitative data such as participant feedback and personal stories help us evaluate the overall impact on individual growth and community healing.

# Q: How does your organization uniquely serve underserved communities in Los Angeles County? What gaps are you filling in the mental health and social service sectors?

**A:** The Morris-Young Legacy House targets non-crisis populations—adults 30-55 and TAY (16-25)—who are often overlooked by both government and private resources due to their non-crisis status. While many organizations focus on immediate interventions, we address a critical gap by providing preventative support to help participants build life skills and emotional resilience before a crisis occurs. By focusing on mental health maintenance and emotional intelligence, we empower individuals to manage life's challenges, filling a gap left by services that primarily focus on crisis intervention.

#### 2. Leadership and Governance

### Q: Who makes up your leadership team and Board of Directors? What qualifications and experiences do they bring to the organization?

**A:** Our leadership team and Board of Directors are composed of professionals with extensive expertise in law enforcement, business, mental health, wellness, and



technology. Together, they provide strategic direction and operational oversight to ensure we meet our mission of preventing mental health crises and empowering communities. Below is an overview of our leadership:

#### • Brit Morris (Founder & CEO):

Brit Morris is a Lawyer, Philanthropist, and Law Enforcement Manager with over 16 years of service. She has specialized in mental health crises, domestic violence intervention, and diversity, equity, and inclusion (DEI). Brit's expertise has been recognized by the California Police Officer Standards and Training (POST), where she helped develop state-wide police curricula on mental health crisis intervention. She holds a Bachelor's degree from San Jose State University, a Master's in Business Development and Organizational Leadership from the University of LaVerne, and a Juris Doctorate from Purdue University's Concord Law School.

#### Pjai Morris (Executive Director):

Pjai Morris brings over 40 years of experience as a retired LAPD Homicide Detective and entrepreneur. Throughout his career, he has been deeply involved in community engagement, and his leadership at The Morris-Young Legacy House draws upon his vast expertise in law enforcement and crisis management.

#### • Kimberly L. Gipson (Chair of the Board):

Kimberly is a Sergeant with the Los Angeles Police Department, with over 20 years of service. She has led various community-focused initiatives, particularly around mental health awareness and public safety.

#### • Veronica Gipson (Board Member):

Veronica is a U.S. Army Chief who served two tours beginning in 2001. Her military background provides the organization with strong strategic planning and leadership insights. She plays a vital role in operational decision-making and growth strategies.

#### • Alena Briones (Board Member):

Alena is a nationally certified fitness trainer and entrepreneur. With a focus on health and wellness, she provides expertise in promoting physical and mental



well-being, emphasizing the holistic approach to mental health within our programs.

#### • Gustavo Briones (Board Member):

Gustavo is a Regional Manager for Lexus dealerships in Los Angeles. He brings a wealth of knowledge in business operations, customer relationships, and strategic growth, helping us navigate the complexities of nonprofit management.

#### • Lorenzo Young (Board Member):

Lorenzo is a tech entrepreneur and the Chief Technology Officer (CTO) of a major clinical mental health organization in Los Angeles. His expertise in technology and mental health solutions enables us to explore innovative ways to expand our reach and impact.

#### 3. Financial Health

### Q: Could you provide an overview of your current financial standing, including your annual budget, sources of revenue, and current expenses?

**A:** Currently, our operational budget is approximately \$50,000, which includes the provision of non-clinical mental health services, volunteer stipends, and community outreach initiatives. This budget is sustained through a mix of grants, individual donations, and fundraising events. Our major expenses cover program delivery, outreach activities, and administrative costs. We are actively working to expand this budget to increase our capacity, serve more individuals, and deepen our impact on the community.

# Q: How have you diversified your funding sources (grants, donations, partnerships)? What percentage of your revenue is reliant on specific streams?

**A:** We have strategically diversified our funding streams, with 35% of our revenue coming from grants, 30% from individual donations, and 35% from fundraising events. As we continue to grow, we are working to cultivate partnerships with corporations, expand our donor base, and establish sustainable revenue streams through merchandising and auxiliary fee-for-service programs. This approach will allow us to reduce reliance on any single source of income.



### Q: What financial controls and audits are in place to ensure proper use of funds?

**A:** We adhere to strict financial controls, including annual internal audits, monthly reviews by our finance committee, and comprehensive accounting procedures to ensure transparency and accountability. Our finance team, in collaboration with the Board of Directors, oversees all financial transactions, and we provide detailed financial reports to all stakeholders. We are also pursuing external audits to maintain transparency as we scale up.

#### 4. Growth and Sustainability

### Q: What is your vision for scaling the organization? How will additional funding help achieve this?

**A:** Our vision is to expand our programs to reach more underserved individuals across Los Angeles County. Additional funding will allow us to scale our existing programs, hire additional staff, and develop new initiatives, such as expanding our digital mentorship program. With a larger budget, we will also deepen our impact by offering more personalized support, such as one-on-one coaching and advanced life skills training, for participants.

### Q: How do you ensure long-term sustainability beyond securing short-term grants and donations?

**A:** We are committed to long-term sustainability through the diversification of revenue streams, including corporate partnerships, fee-for-service workshops, and donor engagement initiatives. Additionally, we are exploring the creation of endowments and investment opportunities that will provide ongoing funding for our programs. By expanding our network of supporters and building a strong financial foundation, we will ensure the organization's longevity and impact.

#### 5. Community Impact and Outcomes

## Q: What specific community needs are you addressing, and how do you differentiate yourself from other nonprofits offering similar services?

**A:** The Morris-Young Legacy House focuses on non-crisis individuals—specifically adults aged 30-55 and transitional age youth (16-25)—who often fall through the cracks of mental health services. These populations are underserved because they are not in immediate crisis but still require preventative support to avoid future



mental health challenges. We differentiate ourselves by offering life skills training, emotional intelligence development, and community-building opportunities, with a focus on mental health maintenance rather than crisis intervention. By filling this gap, we provide essential services to populations that other organizations often overlook.

### Q: What tangible outcomes have you achieved, and how do you measure success?

**A:** To date, we have successfully supported over 150 individuals through our MY Queens & Warriors program and our Empowering HEARTS initiative. Our participants have reported improved emotional well-being, stronger life skills, and greater resilience in the face of life's challenges. We measure success through a combination of pre- and post-program assessments, participant feedback, and long-term follow-ups to assess the ongoing impact of our services.