

DM *spotlight*

News and Updates For the Industry Insider

D.M. MERCHANDISING, INC. / 835 N. CHURCH COURT/ELMHURST, IL 60126 / (800) 548-6784 / FAX (630) 833-1230 / www.247dm.com

YOUR TOP THREE



Embrace Life is a custom-designed, tri-tone art tile stretch bracelet. Interlocking elements of various shapes representing family, nature, friendship and love. Enhanced with sparkling crystals throughout help make this a true best-seller you'll treasure.



**#EMBR-BR \$7.00, 18 pieces
includes T-bar display**

THE BUZZ FEED

ACCENTS *By Lavello®*

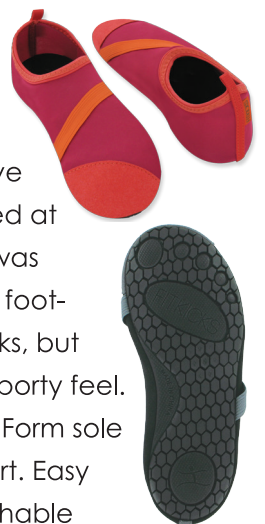
I absolutely love the scarf vests, and so does every gal in the office—including Maggie Kobylarczyk from Order Entry (pictured left). I wore one to a party just last week and must have gotten a dozen compliments on it. So many ways to wear and super-cool patterns. Sure hope new and exciting styles are on their way... stay tuned.



#1 IN ATLANTA

FITKICKS™

"It's no longer the Gift Show, it's the Accessories Show." Proof positive that the #1 item booked at the Atlanta Gift Show was FITKICKS active lifestyle footwear. Similar to Sidekicks, but with a more universal sporty feel. Fold & go durable Flex Form sole with ergonomic comfort. Easy slip-on with extra breathable material. The perfect go anywhere, do anything, kick-around companion. Four colors – four sizes. ETA is May 2015, so start booking now!



SHOW ME



02/25/2015 – 03/02/2015
DENVER GIFT SHOW
DENVER, CO 80216
Suite 1215

03/01/2015 – 03/04/2015
ASD SHOW LAS VEGAS
LAS VEGAS, NV
Booth SL 1909



**#SUNG-48AS, \$5.90,
48 piece assortment.
Rotating display available.**

Sunlily Designer Sunglasses with enhanced durability and active flex hinges, 100% UVA/UVB protection, and scratch-resistant coated lenses. Each comes with special leatherette case for all the ultra-cool styles.



Target the tweeze! Illuminating tweezers are stainless steel slanted tip and push-button beam LED light for a precise pluck. Five hot colors, weighted by popularity, ships in a clear tube that's "Spot On".

#TWZ-LTE, \$2.00, 24 pack in display



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Your link to
*innovative
products*

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LAS VEGAS: ALL ABOUT THE TECH



#TECH360
\$2.40, 24 piece
assortment
5 colors
blister-packed

TECH360
GET A GRIP ON IT!

Total adjustability with maximum stability!
Hands-free freedom in a smart device suction holder. Its unlimited uses make for an easy grab. Great for dashboard or desktop, phone or tablet, with quick-snap mount technology. Universal swivel and tilt action so you can get a grip on it!



#JACK-CLIP
\$1.50, 24 piece
assortment
6 colors in display

Jumping Jack phone and tablet clip is universally-sized to fit any cell phone, e-book readers and many tablets. Allows for viewing, scrolling and surfing while device rests upright or sideways. Great for home, travel and office. Six fun colors ship in free display. *Jump on the Jack stand!*

Techie Tom
By MapToppers™

3-in-1 Stylus-Pen-Duster



#TECH-TOM, \$1.25,
24 piece assortment
4 colors in display



SWIPE-WRITE-WIPE with ease using "Techie Tom" 3-in-1 tool. Tom is a light-hearted and fun approach to tech function. Ballpoint pen hides inside soft-tip stylus – just a click away. Tom sports a necktie clip and microfiber duster "hair" to clean your screen. Four colors ship in free counter display. *Tom is da BOMB!*

THE BUZZ FEED

Did you know you can increase retail sales just by having your front-end people wear a novelty or gift item throughout the day? Especially if the item flashes, or attracts attention in some other form, such as the **NEW & IMPROVED Lotsa Lites** flashing neck-



lace and bracelet with colored bulbs and fun new packaging. A contemporary look with flashes of color!

#X-FLHB & #X-FLBRAC

PLACE ORDERS EARLY

Over the last few months, the longshoremen at the LA docks were slowing their pace unloading containers and the union was utilizing their leverage to delay commerce. This was detrimental to many companies. Fortunately, DM maintains a large quantity of inventory and was able to fulfill the majority of orders received. The good news is that they have come to an agreement. Please be aware that it will take months to achieve normalcy. It is always beneficial to place your orders early with future delivery dates. This allows DM to be well stocked and assures on time delivery. We at DM appreciate your patience and strive to meet your needs and date requirements.



More Businesses Rely on DM to Provide the Highest Markup Opportunities

CLICK HERE



Your link to innovative products