

## DM Merchandising Phone Message – April 2021

We're so **glad** you called! We'll be with you in just a moment. The **retail** world is changing at an **ever-increasing** pace. DM has **kept** with the times by offering **more** product than ever **before**. Take a look at our newly **redesigned** website at **247dm.com**. There you can check your account and order online in **seconds**.

Introducing Two Left Feet **Men's Swim Trunks** that fold into their own **back pocket**. Tropic like it's hot designs in **quick-dry** fabric and **five** sizes for a wider customer base. Get more *fun in the sun* with the Juice Box **Kid's Rash Guard Swim Tees**, and the new **Reversible** UV-protected **Bucket Hat**. Remember to pick up the **Swim Goggles** with 3D designs that are sooo extra. Some things you just can't get wet, that's why there's the **Waterproof Dry Bag**. This **10-liter** storage bag is great for any **outdoor** activity and **carries** a lot of **style** to boot. **Juice Box**, kid tested – parent approved.

At-home **gardens** are the **latest** trend in eating better and self-sufficiency. Our **Seed & Sprout** collection offers **Pruning Shears** in a clippable case, and a **3-pc Gardening Set** to **jump-start** the growing. Functional and **unique** gifts for new homeowners, birthdays or any day. For the **chefs** in every household, the **Krumb's Kitchen** line of **fresh** farm-to-table accessories is **very** popular with coordinated **Silicone Utensils** in *homemade* patterns, and matching **Reusable Storage Bags**. In line with today's earth-consciousness, introducing the **On-the-Go Wheat Straw Utensil Set** from Krumb's Kitchen. These **reusable** pieces are made from **eco-friendly** materials and come in their own **carrying** case. *Go with the grain!*

Thank you for holding, we'll be right with you. The Hello Mello **Dyes the Limit** collection has been a breakout success. This time-tested trend of **hand-dyed** fabric, in our signature soft material is totally **unique** to each piece. Remember to add-on the **new** styles of our **Dreamscape** collection of lounge pants and shorts, and the new **Dream Tees** in matching colors. These **pre-packs** will keep your **customers** coming **back** for **more**. Ask your sales associate about our new Hello Mello **A-frame** display. DM **is** merchandising!

**Show** your stripes with the **FITKICKS '76 Varsity Hoodie and Joggers**. This unique collection has **nostalgic** style with a lightweight, 4-way stretch fabric in cool colors. Be sure to pick-up the **new** assortment of Special Edition **Patterned Women's FITKICKS Footwear** in four bold designs, and the **Crossover Tees** that match the Active Lifestyle **Leggings**.

School scenarios may look **different**, so why not have a **backpack** that's different too! Show a **fun side** with adult and kid's-sized **Backpacks** from Two Left Feet. These tricked out packs offer **multiple** benefits with a ton of **attention**. *Coming soon*, a whole **new** assortment of Two Left Feet **Everyday Socks** that make **great gifts** with fresh **new looks**. Place your **pre-order** now!

We at DM want to assure our **loyal** customers we will **continue** to offer the best possible **pricing**, with the greatest **customer service**, and the quickest **turnaround** time in the industry. Count on DM to have all the **giffable** gems you need to keep your stores **bursting** with excitement! We're here to take your call, or visit our **website** at 247dm.com today. DM is the vendor you can **count** on to keep your sales **alive** with innovative **products** and stellar **merchandising** aids. Let us help you **explore** DM's creative world of **possibilities**.