

**Hispanic Business Student Association (HBSA)
Minutes of the General Board Meeting
Wednesday, March 8 , 2023 at 6:00 p.m.
Library Room 2206**

MINUTES

MEETING CALLED TO ORDER: 6:03 p.m.

Eboard Officer(s):

Present: Erica Garcia (President); Samuel Reyes Aguilar (Vice President & Banquet Chair); Jenifer Lopez Carrillo (Financial Administrator); Mariana Hernandez (Banquet Co Chair); Karent Hernandez (Webmaster); Crystal Garcia-Ramirez (Director of Alumni Relations); Anastacia Rodriguez (Administrative Assistant); Yesenia Sanchez-Gutierrez (Director of Marketing); Andrew De La Rosa (Director of Community Relations), Luz Toribio (Sergeant-At-Arms); Monserrat Ramos Lemus (Historian)

Absent: Yvette De Jesus (Fundraising Coordinator)(Excused)

Advisor(s) Present: Randy Aoki (Senior Advisor)

Meeting was called to order at 6:03 p.m. by Crystal Garcia-Ramirez (Director of Alumni Relations).

Crystal Garcia-Ramirez introduced the meeting with the birthdays for the month of March. Individual gifts were passed out to those whose birthdays are in March. Randy Aoki (Senior Advisor) passed out Starbucks gift cards to the members who participated in the Kids Day volunteering event.

Crystal Garcia-Ramirez introduced Eduardo Lujano, our guest speaker for the resume workshop. Eduardo Lujano is the Chief Executive Officer of Castle Family Health Centers. He is an H.B.S.A. alumni and he graduated from Fresno State in 1984 with a degree in accounting. He described H.B.S.A. as being one of the best things that happened to him at the time. H.B.S.A. helped him flourish, meet new people, and it built him into the person he is right now. He emphasizes to work hard, work diligently, and always give back. He stated that by putting in time and effort into the organization you will definitely gain something from H.B.S.A.

Eduardo Lujano advised our members with good tips on what to add and not add to a resume with a series of examples of his own and others. He went over different kinds of fonts and approaches you can take with a resume. He advises that you state your experience or education first and then follow with skills. His strongest points were to always know your audience, tailor your resume to the job position, quantify your

experience, list skills you're confident in, avoid unnecessary information and to take pride in one's appearance.

Announcements were made by Crystal Garcia-Ramirez (Director of Alumni Relations). Members were asked if they'd be interested in tabling for the organization at the Cesar Chavez event on Wednesday, March 22nd. Members were encouraged to volunteer with Beautify Fresno on Saturday, March 11th. Samuel Reyes Aguilar (Vice President) will follow up with further information regarding these opportunities through an email sent to the members.

Please see the following attachments for powerpoint information and member attendance.

Powerpoint:  HBSA March 8 Presentation.pptx

Member Attendance:  Spring 23 Attendance

Meeting was adjourned at 6:55 p.m. by Samuel Reyes Aguilar (Vice President).

Approved by Eboard on March 25th, 2023.