



HISPANIC BUSINESS STUDENT ASSOCIATION
PRESENTS

46TH ANNUAL SCHOLARSHIP AND
AWARDS BANQUET

ROARING RISE

CELEBRATING STUDENT SUCCESS

Join us at
3444 E Shields Ave, Fresno CA
April 25, 2025
6pm



Dear Corporate/Business Leaders and Alumni,

The Executive Officers and its members of the Hispanic Business Student Association (H.B.S.A.) cordially invites you to participate as a guest or banquet sponsor for our 46th Annual Scholarship and Awards Banquet on Friday, April 25, 2025.

H.B.S.A. is a 501 (c) (3) nonprofit student organization on the campus of California State University, Fresno. Our scholarship and awards banquet provides the organization the opportunity to raise funds to enhance student success and help increase graduation rates here at Fresno State. This is done by offering scholarships to our members and throughout the semester training and developing leadership and professional skills through the planned workshops, seminars, and activities.



We invite you to join us in celebrating 46 years of honoring and recognizing the academic achievements of our members. Each year, H.B.S.A. proudly awards several scholarships to further the success of our members with their educational goals. With your added support, H.B.S.A. can continue to award scholarships to outstanding members who persist in making a difference in our communities.

H.B.S.A.'s mission is to provide our members with the required practical skills and knowledge necessary to thrive in a professional work environment. H.B.S.A. hosts a series of workshops and professional networking events to assist its members in developing interviewing and engaging skills. H.B.S.A. also participates in several community service projects to give back to our community. H.B.S.A. strives to create, expand, and promote career opportunities for the Hispanic student community. With your support, H.B.S.A. can continue to fulfill our mission.

Our 46th Annual Scholarship and Awards Banquet is scheduled for Friday, April 25, 2025, at Fresno Masonic Hall, 3444 E Shields Ave, Fresno, CA 93726, at 6 p.m. We hope you and your organization representatives can join us for an evening of celebration. Thank you for your time.

Feel free to contact our H.B.S.A. Special Events Team, Cristhy Olivera Perez and Cesar Rodriguez at the information below with any questions. We look forward to hearing from you.

Sincerely,

Associate Director of Special Events - Cristhy Olivera Perez: (805) 631-1623

Banquet Chair – Cesar Rodriguez: (805) 631-1623

Banquet Co-Chair - Gabriella Miguel: (559) 515 - 2433

cristhyolivera092@mail.fresnostate.edu

cesarrodriquez@mail.fresnostate.edu

gmiguel_13@mail.fresnostate.edu

Banquet Sponsorship



DIAMOND Sponsor \$3,000+

Two company representatives at the head table with keynote speaker
Company recognition of contribution to the H.B.S.A. scholarship fund at Banquet
Two reserved company tables (eight guests each) at event
Full-page color advertisement in evening's program
Company logo and link placed on H.B.S.A. website
Electronic logo displayed during the awards ceremony at Banquet

PLATINUM Sponsor \$2,500

Company recognition to the H.B.S.A. scholarship fund at Banquet
One reserved company table and a half (12 guests)
Half-page advertisement in evening's program
Company logo and website link on H.B.S.A. website
Electronic logo displayed during the awards ceremony at Banquet

GOLD Sponsor \$2,000

Company recognition of contribution to the H.B.S.A. scholarship fund at Banquet
One reserved company table (eight guests)
Half-page advertisement in evening's program
Company logo and website link on H.B.S.A. website
Electronic logo displayed during the awards ceremony at Banquet

SILVER Sponsor \$1,500

Company recognition to the H.B.S.A. scholarship fund at Banquet
Five complimentary tickets to the Banquet
Quarter-page advertisement in evening's program
Company logo on H.B.S.A. website
Electronic logo displayed during the awards ceremony at Banquet

BRONZE Sponsor \$500

Company recognition for contribution to H.B.S.A. scholarship fund at Banquet
Three complimentary tickets to gala event
Business card advertisement in evening's program
Company logo on H.B.S.A. website
Electronic logo displayed during the awards ceremony at Banquet

Banquet Ticket Purchase
2025

Join us in celebrating the accomplishments
of our dedicated HBSA members!



PACKET ORDER

Table of 8 (\$350.00) per table. Number of tables: _____

Individual Tickets: Alumni (\$40.00), Community Members (\$50.00), Sponsor a Student (\$25.00)

Number of tickets: _____ Total: _____

ACCEPTANCE OF PROPOSAL

I am pleased to be a contributor to the 46th Annual Hispanic Business Student Association
Scholarship & Awards Banquet.

Contact: _____

Address: _____

City, State: _____

Printed name of individual accepting agreement: _____ Signature of

individual accepting agreement: _____ ***PAYMENT METHOD***

(Please check one) Check Enclosed _____ or Cashapp, Venmo, Paypal _____ Total

Amount Enclosed: \$ _____

(Contact our Financial Administrator, Santiago Rodriguez at hbsafinancefresno@gmail.com)

Checks Payable To: Hispanic Business Student Association
Tax ID Number: 84-2143009

***MAIL TO:**

Randy A. Aoki, Advisor

Hispanic Business Student Association California State University, Fresno 5200 North Barton Avenue, M/S UL
54 Fresno, California 93740-8014 559-278-2636

ADDITIONAL INFORMATION TO ALL Company Sponsors, send your high-resolution company logo to the
following email address: hbsamarketingfresno@gmail.com

Hispanic Business Student Association
46th Annual Scholarship and Awards Banquet
Friday, April 25, 2025
Name of Guests

INDIVIDUAL TICKET(s) or TABLE PURCHASE:

- | | |
|----------|-----------|
| 1. _____ | 6. _____ |
| 2. _____ | 7. _____ |
| 3. _____ | 8. _____ |
| 4. _____ | 9. _____ |
| 5. _____ | 10. _____ |

BANQUET SPONSOR'S TABLE(s) or NUMBER OF SEATS:

Diamond Sponsor Packet = 2 Tables of 10 guests

Platinum Sponsor Packet = 1 table of 10 guest with 5 additional guest

Gold Sponsor Packet = 1 table of 10 guest

Silver Sponsor Packet = 5 guests

Bronze Sponsor Jacket = 3 guests

- | | |
|-----------|-----------|
| 1. _____ | 11. _____ |
| 2. _____ | 12. _____ |
| 3. _____ | 13. _____ |
| 4. _____ | 14. _____ |
| 5. _____ | 15. _____ |
| 6. _____ | 16. _____ |
| 7. _____ | 17. _____ |
| 8. _____ | 18. _____ |
| 9. _____ | 19. _____ |
| 10. _____ | 20. _____ |

THANK YOU FOR SUPPORTING H.B.S.A

