

"Preparing for Success"

# HISPANIC BUSINESS STUDENT ASSOCIATION PRESENTS

# Celebrando Muestras

Paices

Celebrating Our Roots

45th Annual Scholarship and Awards Banquet
April 19, 2024

Clovis Veterans Memorial District 808 Fourth St Clovis, CA 93612

#### Dear Alumni,

The Executive Officers and its members of the Hispanic Business Student Association (H.B.S.A.) cordially invites you to participate as a guest or banquet sponsor for our 45th Annual Scholarship and Awards Banquet on Friday, April 19, 2024.

H.B.S.A. is a 501 (c) (3) nonprofit student organization on the campus of California State University, Fresno. Our scholarship and awards banquet provides the organization the opportunity to raise funds to enhance student success and help increase graduation rates here at Fresno State. This is done by offering scholarships to our members and throughout the semester training and developing leadership and professional skills through the planned workshops, seminars, and activities.

We invite you to join us in celebrating 45 years of honoring and recognizing the academic achievements of our members. Each year, H.B.S.A. proudly awards several scholarships to further the success of our members with their educational goals. With your added support, H.B.S.A. can continue to award scholarships to outstanding members who persist in making a difference in our communities. This year our keynote speaker will be Ms. Yuliana Franco. Yuliana Franco is a Partner at Horstmann Financial and Insurance Services. She is a Financial Service Professional serving her clients since 2016. Yuliana combined her passion for business and education to spread personal finance awareness and education. Yuliana Graduated from California State University, Fresno with a Bachelor's degree in Business Administration Studies.

H.B.S.A.'s mission is to provide our members with the required practical skills and knowledge necessary to thrive in a professional work environment. H.B.S.A. hosts a series of workshops and professional networking events to assist its members in developing interviewing and engaging skills. H.B.S.A. also participates in several community service projects to give back to our community. H.B.S.A. strives to create, expand, and promote career opportunities for the Hispanic student community. With your support, H.B.S.A. can continue to fulfill our mission. Our 45th Annual Scholarship and Awards Banquet is scheduled for Friday, April 19, 2023, at Clovis Veterans Memorial District, 808 Fourth St, Clovis, CA 93612, at 6 p.m. We hope you and your organization representatives can join us for an evening of celebration. Thank you for your time.

Feel free to contact our H.B.S.A. Banquet Chairs, Samuel Reyes Aguilar, and Cristhy Olivera at the information below with any questions. We look forward to hearing from you. Sincerely,

Banquet Chair - Samuel Reyes Aguilar: (818) 736-2177 Banquet Co-Chair – Cristhy Olivera Perez: (805) 631-1623 samuelalreyes@mail.fresnostate.edu cristhyolivera092@mail.fresnostate.edu

## **Banquet Sponsorship**

#### DIAMOND Sponsor \$3,000+

Two company representatives at the head table with keynote speaker

Company recognition of contribution to the H.B.S.A. scholarship fund at Banquet

Two reserved company tables (eight guests each) at event Full-page color advertisement in evening's program Company logo and link placed on H.B.S.A. website Electronic logo displayed during the awards ceremony at Banquet



#### PLATINUM Sponsor \$2,500

Company recognition to the H.B.S.A. scholarship fund at Banquet
One reserved company table and a half (12 guests)
Half-page advertisement in evening's program
Company logo and website link on H.B.S.A. website
Electronic logo displayed during the awards ceremony at Banquet

#### GOLD Sponsor \$2,000

Company recognition of contribution to the H.B.S.A. scholarship fund at Banquet One reserved company table (eight guests)
Half-page advertisement in evening's program
Company logo and website link on H.B.S.A. website
Electronic logo displayed during the awards ceremony at Banquet

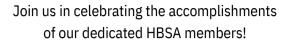
#### SILVER Sponsor \$1,500

Company recognition to the H.B.S.A. scholarship fund at Banquet
Five complimentary tickets to the Banquet
Quarter-page advertisement in evening's program
Company logo on H.B.S.A. website
Electronic logo displayed during the awards ceremony at Banquet

#### **BRONZE Sponsor \$500**

Company recognition for contribution to H.B.S.A. scholarship fund at Banquet Three complimentary tickets to gala event Business card advertisement in evening's program Company logo on H.B.S.A. website Electronic logo displayed during the awards ceremony at Banquet

### Banquet Ticket Purchase 2023-2024





#### \*PACKET ORDER\*

559-278-2636

Table of 8 (\$350.00) per table. Number of tables:
Individual Tickets: Alumni (\$40.00), Community Members (\$50.00), Sponsor a Student (\$25.00)
Number of tickets:
Total:
*ACCEPTANCE OF PROPOSAL*
I am pleased to be a contributor to the 45th Annual Hispanic Business Student Association Scholarship & Awards Banquet.
Contact:
Address:
City, State:
Printed name of individual accepting agreement:
Signature of individual accepting agreement:
*PAYMENT METHOD* (Please check one)
Check Enclosed or Cashapp, Venmo, Paypal
Total Amount Enclosed: \$
(Contact our Financial Administrator, Anastacia Rodriguez at hbsafinancefresno@gmail.com) Checks Payable To: Hispanic Business Student Association Tax ID Number: 84-2143009
*MAIL TO: Randy A. Aoki, Advisor Hispanic Business Student Association California State University, Fresno 5200 North Barton Avenue, M/S UL 54 Fresno, California 93740-8014

\*<u>ADDITIONAL INFORMATION</u>\* TO ALL Company Sponsors, send your high-resolution company logo to the following email address: <a href="mailto:hbsamarketingfresno@gmail.com">hbsamarketingfresno@gmail.com</a>

#### Hispanic Business Student Association 45th Annual Scholarship and Awards Banquet Friday, April 19, 2024 Name of Guests

INDIVIDUAL TICKET(s) or TABLE PURCHASE:	
1	6
2	7
3	8
4	9
5	10
<u>Diamond Sponso</u> <u>Platinum Sponso</u>	
1	11
2	12
3	13
4	14
5	15
6	16
7	17
8	18
9	19
10	20