



*"Preparing for Success"*

*HISPANIC BUSINESS STUDENT ASSOCIATION  
PRESENTS*

*Celebrando Nuestras*

*Raíces*

*Celebrating Our Roots*

*45th Annual Scholarship and  
Awards Banquet*

*April 19, 2024*

*Clovis Veterans Memorial District*

*808 Fourth St*

*Clovis, CA 93612*

Dear Corporate/Business Leaders,

The Executive Officers and its members of the Hispanic Business Student Association (H.B.S.A.) cordially invites you to participate as a guest or banquet sponsor for our 45th Annual Scholarship and Awards Banquet on Friday, April 19, 2024.

H.B.S.A. is a 501 (c) (3) nonprofit student organization on the campus of California State University, Fresno. Our scholarship and awards banquet provides the organization the opportunity to raise funds to enhance student success and help increase graduation rates here at Fresno State. This is done by offering scholarships to our members and throughout the semester training and developing leadership and professional skills through the planned workshops, seminars, and activities.



We invite you to join us in celebrating 45 years of honoring and recognizing the academic achievements of our members. Each year, H.B.S.A. proudly awards several scholarships to further the success of our members with their educational goals. With your added support, H.B.S.A. can continue to award scholarships to outstanding members who persist in making a difference in our communities. This year our keynote speaker will be Ms. Yuliana Franco. Yuliana Franco is a Partner at Horstmann Financial and Insurance Services. She is a Financial Service Professional serving her clients since 2016. Yuliana combined her passion for business and education to spread personal finance awareness and education. Yuliana Graduated from California State University, Fresno with a Bachelor's degree in Business Administration Studies.

H.B.S.A.'s mission is to provide our members with the required practical skills and knowledge necessary to thrive in a professional work environment. H.B.S.A. hosts a series of workshops and professional networking events to assist its members in developing interviewing and engaging skills. H.B.S.A. also participates in several community service projects to give back to our community. H.B.S.A. strives to create, expand, and promote career opportunities for the Hispanic student community. With your support, H.B.S.A. can continue to fulfill our mission.

Our 45th Annual Scholarship and Awards Banquet is scheduled for Friday, April 19, 2023, at Clovis Veterans Memorial District, 808 Fourth St, Clovis, CA 93612, at 6 p.m. We hope you and your organization representatives can join us for an evening of celebration. Thank you for your time.

Feel free to contact our H.B.S.A. Banquet Chairs, Samuel Reyes Aguilar, and Cristhy Olivera at the information below with any questions. We look forward to hearing from you.

Sincerely,

Banquet Chair - Samuel Reyes Aguilar: (818) 736-2177

Banquet Co-Chair – Cristhy Olivera Perez: (805) 631-1623

[samuelalreyes@mail.fresnostate.edu](mailto:samuelalreyes@mail.fresnostate.edu)

[cristhyolivera092@mail.fresnostate.edu](mailto:cristhyolivera092@mail.fresnostate.edu)



# Banquet Sponsorship



## DIAMOND Sponsor \$3,000+

Two company representatives at the head table with keynote speaker  
Company recognition of contribution to the H.B.S.A. scholarship fund at Banquet  
Two reserved company tables (eight guests each) at event  
Full-page color advertisement in evening's program  
Company logo and link placed on H.B.S.A. website  
Electronic logo displayed during the awards ceremony at Banquet

## PLATINUM Sponsor \$2,500

Company recognition to the H.B.S.A. scholarship fund at Banquet  
One reserved company table and a half (12 guests)  
Half-page advertisement in evening's program  
Company logo and website link on H.B.S.A. website  
Electronic logo displayed during the awards ceremony at Banquet

## GOLD Sponsor \$2,000

Company recognition of contribution to the H.B.S.A. scholarship fund at Banquet  
One reserved company table (eight guests)  
Half-page advertisement in evening's program  
Company logo and website link on H.B.S.A. website  
Electronic logo displayed during the awards ceremony at Banquet

## SILVER Sponsor \$1,500

Company recognition to the H.B.S.A. scholarship fund at Banquet  
Five complimentary tickets to the Banquet  
Quarter-page advertisement in evening's program  
Company logo on H.B.S.A. website  
Electronic logo displayed during the awards ceremony at Banquet

## BRONZE Sponsor \$500

Company recognition for contribution to H.B.S.A. scholarship fund at Banquet  
Three complimentary tickets to gala event  
Business card advertisement in evening's program  
Company logo on H.B.S.A. website  
Electronic logo displayed during the awards ceremony at Banquet

Banquet Ticket Purchase  
2023-2024

Join us in celebrating the accomplishments  
of our dedicated HBSA members!



**\*PACKET ORDER\***

Table of 8 (\$350.00) per table. Number of tables: \_\_\_\_\_

Individual Tickets: Alumni (\$40.00), Community Members (\$50.00), Sponsor a Student (\$25.00)

Number of tickets: \_\_\_\_\_

Total: \_\_\_\_\_

**\*ACCEPTANCE OF PROPOSAL\***

I am pleased to be a contributor to the 45th Annual Hispanic Business Student Association  
Scholarship & Awards Banquet.

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City, State: \_\_\_\_\_

Printed name of individual accepting agreement: \_\_\_\_\_

Signature of individual accepting agreement: \_\_\_\_\_

**\*PAYMENT METHOD\*** (Please check one)

Check Enclosed \_\_\_\_\_ or Cashapp, Venmo, Paypal \_\_\_\_\_

Total Amount Enclosed: \$ \_\_\_\_\_

(Contact our Financial Administrator, Anastacia Rodriguez at [hbsafinancefresno@gmail.com](mailto:hbsafinancefresno@gmail.com))

Checks Payable To: Hispanic Business Student Association

Tax ID Number: 84-2143009

**\*MAIL TO:**

Randy A. Aoki, Advisor  
Hispanic Business Student Association  
California State University, Fresno  
5200 North Barton Avenue, M/S UL 54  
Fresno, California 93740-8014  
559-278-2636

\*ADDITIONAL INFORMATION\* TO ALL Company Sponsors, send your high-resolution company logo to the  
following email address: [hbsamarketingfresno@gmail.com](mailto:hbsamarketingfresno@gmail.com)

Hispanic Business Student Association  
45th Annual Scholarship and Awards Banquet  
Friday, April 19, 2024  
Name of Guests

INDIVIDUAL TICKET(s) or TABLE PURCHASE:

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1. _____	6. _____
2. _____	7. _____
3. _____	8. _____
4. _____	9. _____
5. _____	10. _____

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BANQUET SPONSOR'S TABLE(s) or NUMBER OF SEATS:

Diamond Sponsor Packet = 2 Tables of 10 guests  
Platinum Sponsor Packet = 1 table of 10 guest with 5 additional guest  
Gold Sponsor Packet = 1 table of 10 guest  
Silver Sponsor Packet = 5 guests  
Bronze Sponsor Jacket = 3 guests

1. _____	11. _____
2. _____	12. _____
3. _____	13. _____
4. _____	14. _____
5. _____	15. _____
6. _____	16. _____
7. _____	17. _____
8. _____	18. _____
9. _____	19. _____
10. _____	20. _____