



HBSA PRESENTS
CASINO NIGHT
**44TH ANNUAL SCHOLARSHIP
AND AWARDS BANQUET**

WITH KEYNOTE SPEAKER

TIM RIOS

SENIOR VICE PRESIDENT,
WELLS FARGO

Friday, April 14, 2023

6:00 p.m.

The Painted Table Event Center
5080 N Blackstone Ave Fresno CA 93710



Dear Alumni and Community Members,



The Executive Officers and its members of the Hispanic Business Student Association (H.B.S.A.) cordially invites you to participate as a sponsor and guest at our **44th Annual Scholarship and Awards Banquet** on Friday, April 14, 2023.

H.B.S.A. is a 501 (c) (3) nonprofit student organization on the campus of California State University, Fresno. Our scholarship and awards banquet provides the organization the opportunity to raise funds to enhance student success and help increase graduation rates here at Fresno State. This is done by offering scholarships to our members and throughout the semester train and develop leadership and professional skills through the planned workshops, seminars, and activities.

We invite you to join us in celebrating 44 years of honoring and recognizing the academic achievements of our members. Each year, H.B.S.A. proudly awards several scholarships to further the success of our members with their educational goals. With your added support, H.B.S.A. can continue to award scholarships to outstanding members who persist to make a difference in our communities. This year our keynote speaker will be Mr. Tim Rios. Mr. Rios is the Senior Vice President with Wells Fargo and leads Wells Fargo's national rural and Native American Strategic and philanthropic activities. He is also an Alumni of Fresno State.

H.B.S.A.'s mission is to provide our members with the required practical skills and knowledge necessary to thrive in a professional work environment. H.B.S.A. hosts a series of workshops and professional networking events to assist its members in developing interviewing and engaging skills. H.B.S.A. also participates in several community service projects to give back to our community. H.B.S.A. strives to create, expand, and promote career opportunities for the Hispanic student community. With your support, H.B.S.A. can continue to fulfill our mission.

Our **44th Annual Scholarship and Awards Banquet** is scheduled for Friday, April 14, 2023, at The Painted Table: 5080 N Blackstone Ave, Fresno, CA 93710 at 5:30 p.m. We hope you and your organization representatives can join us for an evening of celebration. Thank you for your time. Feel free to contact our H.B.S.A. Banquet Chairs, Samuel Reyes Aguilar, and Mariana Hernandez, at the information below with any questions. We look forward to hearing from you.

Sincerely,

Banquet Chair - Samuel Reyes Aguilar: (818) 736-2177
Banquet Co-Chair – Mariana Hernandez: (559) 579-8859
hbsabanquetfresno@gmail.com

Banquet Sponsorship

DIAMOND Sponsor \$3,000+

Two company representatives at the head table with keynote speaker
Company recognition of contribution to the H.B.S.A. scholarship fund at Banquet
Two reserved company tables (eight guests each) at event
Full-page color advertisement in evening's program
Company logo and link placed on H.B.S.A. website
Electronic logo displayed during the awards ceremony at Banquet

PLATINUM Sponsor \$2,500

Company recognition to the H.B.S.A. scholarship fund at Banquet
One reserved company table and a half (12 guests)
Half-page advertisement in evening's program
Company logo and website link on H.B.S.A. website
Electronic logo displayed during the awards ceremony at Banquet

GOLD Sponsor \$2,000

Company recognition of contribution to the H.B.S.A. scholarship fund at Banquet
One reserved company table (eight guests)
Half-page advertisement in evening's program
Company logo and website link on H.B.S.A. website
Electronic logo displayed during the awards ceremony at Banquet

SILVER Sponsor \$1,500

Company recognition to the H.B.S.A. scholarship fund at Banquet
Five complimentary tickets to the Banquet
Quarter-page advertisement in evening's program
Company logo on H.B.S.A. website
Electronic logo displayed during the awards ceremony at Banquet

BRONZE Sponsor \$500

Company recognition for contribution to H.B.S.A. scholarship fund at Banquet
Three complimentary tickets to gala event
Business card advertisement in evening's program
Company logo on H.B.S.A. website
Electronic logo displayed during the awards ceremony at Banquet

Advertising Opportunity

You may also support HBSA by purchasing an advertisement which will be included in our event program. Please select a size for your ad and send a high-resolution format logo by **March 1st, 2023**. All logos may be sent to the following email: hbsamarketingfresno@gmail.com

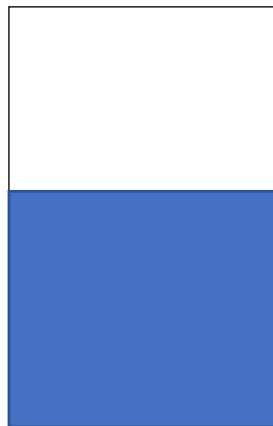
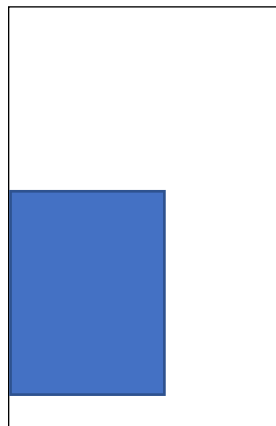
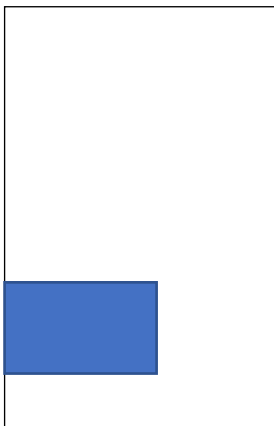


\$50

\$100

\$150

(Diamond and
Platinum
Sponsors Only)



Business Card
Advertisement

(Submit business
Card)

Quarter-Page
Advertisement

(3.5w x 4.75h)

Half-Page
Advertisement

(7.5w x 4.75h)

Full-Page
Advertisement

(7.5w x 10h)



Banquet Ticket Purchase
2022-2023

*Join us in celebrating the accomplishments
of our dedicated HBSA members!*

PACKET ORDER

Table of 8 (\$350.00) per table. Number of tables: _____
Individual Tickets: HBSA Members (\$25.00), Alumni (\$40.00), Community Members (\$50.00)
Number of tickets: _____
Total: _____

ACCEPTANCE OF PROPOSAL

I am pleased to be a contributor to the 44th Annual Hispanic Business Student Association
Scholarship & Awards Banquet.

Company: _____

Contact: _____

Address: _____

City, State: _____

Printed name of individual accepting agreement: _____

Signature of individual accepting agreement: _____

Sponsorship Level or Ad Size: _____ (i.e., Business or Quarter Page Ad)

PAYMENT METHOD (Please check one)

Check Enclosed _____ or Cashapp, Venmo, Paypal _____

Total Amount Enclosed: \$ _____

(Contact our Financial Administrator, Jenifer Lopez at hbsafinancefresno@gmail.com)

Checks Payable To: Hispanic Business Student Association

Tax ID Number: 84-2143009

***MAIL TO:**

Randy A. Aoki, Advisor

Office of the Provost and Vice President of Academic Affairs

California State University, Fresno

5200 North Barton Avenue, M/S UL 54

Fresno, California 93740-8014

559-278-2636

ADDITIONAL INFORMATION You may also support H.B.S.A. by purchasing an
advertisement to be included in our evening program. Please select size for your ad and send a
high-resolution camera-ready artwork by March 1st, 2023.

TO ALL Company Sponsors, send your high-resolution company or organization logo to the
following email address: hbsamarketingfresno@gmail.com