



2023 Oklahoma Self Storage Conference and Expo

Wednesday, November 15th

3:00 pm - 4:30 pm - **“10 Essential Metrics for Effective Storage Managers”**

Sarah Beth Johnson and Lou Barnholdt, Universal Storage Group

4:30 pm-6:00 pm – **“Increasing your NOI”**

Jessica Johnson, SBOA and Jim Mooney Jr., Freedom Storage Management

6:00 pm-8:00 pm - **“Welcome Reception and Expo Kick Off”** Vendor Hall

Thursday, November 16th

8:00 am-9:00 am – **“Coffee & Breakfast”** Vendor Hall

9:00 am-9:45 am - **“How COVID has Changed Operations”**

Ben Evans, Janus International Group

9:45 am-10:30 am - **“Tenant Insurance vs Tenant Protection”**

*Damon Emerson, Storage Shield Tenant Protection,
Nisha Wallace, Safestore Tenant Insurance*

10:30 am-11:30 am – Vendor Hall Open

11:30 am-12:00 pm **“Online Auctions from Beginning to End”**

Alonna Ross, storageauctions.com

12:00 pm-1:00 pm – **Lunch -**

1:00 pm-2:00 pm **“National/Oklahoma Self Storage Market Trends”**

Ben Vestal, Argus Self Storage

2:00 pm-3:00pm - Vendor Hall Open

3:00 pm - 4:30 pm **“10 Marketing Metrics to Drive Success”**

Sarah Beth Johnson and Lou Barnholdt, Universal Storage Group

4:30 pm Drawing for Door Prizes

Subject to change

2023 OKSSA CONFERENCE SPEAKER LISTING

Universal Storage Group

Sarah Beth Johnson & Lou Barnholdt

2700 Cumberland Pkwy SE. Ste 530

Atlanta, GA 30339

Phone: 770-525-4739

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SBOA - Storage Business Owners Alliance

Jessica Johnson

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Email: jessica@thesboa.com

Freedom Storage Management

Jim Mooney Jr.

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Janus International Group

Ben Evans

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2023 OKSSA CONFERENCE SPEAKER LISTING

Storage Shield Tenant Protection

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Safestore Tenant Insurance

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Storageauctions.com

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2023 OKSSA CONFERENCE SPONSOR LISTING



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Storage Shield Tenant Protection Damon Emerson

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www.storage-shield.com



Capital Steel Buildings Robert Reed

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U STORAGE
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2023 OKSSA CONFERENCE SPONSOR LISTING



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WaterTight Roofing

Perry Lamson

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www.watertightroofinginc.com



U-Haul

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U-Haul Self-Storage Affiliate Network

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6Storage

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Metal Panels Inc.

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www.metalpanelsinc.com



Storagepug

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www.storagepug.com

Benefits of OKSSA Membership

Membership Conference and Trade Shows held annually offering top-notch education, seminars, networking opportunities and trade show featuring local and national vendors.

The OKSSA is an affiliate member of the national Self Storage Association (SSA) and together operates as a watchdog to fight potential unfavorable legislation such as sales taxes, lien law changes and late fee caps, it is important to remain vigilant in protecting our business interests on both a national and state level. Membership in the OKSSA will also include indirect membership in the SSA. These benefits include:

1. An annual subscription to the monthly SSA Globe magazine;
2. Free call-in attendance to SSA's On-line University Live Web casts;
3. Access to the SSA-MiniCo Health Insurance Program both Major Medical as well as Limited Benefit plans);
4. Access to the SSA-Self Storage Legal Network Affiliate Plan;
5. Special discounted pricing to all SSA Conventions, Trade Shows;
6. Special discounted pricing on all SSA Publications;
7. Special discounted pricing on all SSA stand-alone educational seminars or programs; and,
8. Special discounted pricing on all SSA-REIS Quarterly Rental Rate & Occupancy Data Reports on the Top Fifty U.S. Markets (279 Submarkets).

The OKSSA continues to grow as an organization, we always look to our members to give us new ideas and make suggestions and recommendations on how we can better serve them.

Member locations are listed in the Oklahoma

["Find a Quality Storage Location"](#) page.

Member vendors to the industry are listed in the [member's](#) page.

As you can see the benefits of joining the OKSSA are great.

Questions about membership in the Oklahoma Self-Storage Association membership? Email us at oklahomassa@gmail.com

Or call Jim at 918-633-1572

OKLAHOMA SELF-STORAGE ASSOCIATION (OKSSA)

MEMBERSHIP APPLICATION

Owner/Associate Member (circle one):
Owner Associate*

Annual Dues: \$150 First Facility and \$50 each additional facility

First Facility	\$ 150.00
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Number of additional facilities _____ @ **\$50.00** \$_____

TOTAL ENCLOSED: \$ _____

FACILITY NAME: _____

FACILITY ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

OWNER: _____

OWNER'S PHONE: _____ **FAX:** _____ **CELL:** _____

EMAIL ADDRESS: _____

DESIGNATED CONTACT: _____

CONTACT'S PHONE: _____ FAX: _____ CELL: _____

EMAIL ADDRESS: _____

SHOULD THIS FACILITY RECEIVE MAIL? Yes No

How many units are in this facility? _____ What's the total square footage: _____

How did you learn of our Association:

If you heard about us from an OKSSA member, please list their facility name:

Are you a member of the SSA? Yes No

If not, are you interested in joining the SSA? ☐ Yes ☐ No

If YES, please make sure either a fax number or email address is listed above so we can fax/email you an application. Also, visit www.okssa.org for more information concerning the national association.

MAIL APPLICATION AND CHECK TO:

***** OKSSA *****

P.O. BOX 471819 ** TULSA, OK 74147

Phone: 918-633-1572

Email: oklahomassa@gmail.com Website: www.OKSSA.org

LIST ADDITIONAL FACILITIES ON SEPARATE PAGES