



Burning River Buckets Professional Basketball Club

2021-2022 Sponsorship Opportunities



MVP Sponsor \$1,500 Per Season

The Burning River Buckets will play a 20-game season beginning in November 2021. The season will consist of 9 home games and 11 away games not including playoffs and the championship tournament. All 20 games will be globally streamed live on various platforms as well as the Buckets Radio Network. The Buckets will play several national TV Games.

Your MVP Sponsor Package includes the following:

- Your logo placed on home and away uniforms OR on our warm-up gear. All 20 games will be streamed live on various platforms, as well as on the Buckets Radio Network. Your business will be mentioned throughout the game by our broadcast team.
- Multiple Mentions on the Burning River Buckets podcast. The podcast will air weekly from November thru March and monthly from April thru October.
- One home game of being the anchor sponsor (Today's game is brought to you by _____)
- Your banner hanging at all home games in a prime location.
- A table to market and sell your product or service at all home games. The public address announcer will promote your table location throughout the course of the game.
- Listed as an MVP sponsor on the website with a direct URL link to your site.
- Minimum of four social media posts per week.
- Four full reads per game by our public address announcer and promotion by our broadcast team.
- 10 separate announcements, at minimum, during various times throughout the game. Traditionally, there will be 30 separate spots (This _____ is being brought to you by _____)
 - Player Introductions
 - Tip-Off
 - Jump Balls
 - Half-Time
 - Beginning of the 2nd half
 - Media Time Outs
 - Time Outs (full and/or 30 second)
 - 3D Light
 - Beginning of each quarter
- Coupons or literature distributed to all fans at each home game.



Buzzer Beater Sponsor \$1,000 Per Season

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Your Buzzer Beater Sponsor Package will include:

- At least one mention on the Burning River Buckets podcast. The podcast will air weekly from November thru March and monthly from April thru October.
- Your banner hanging at all home games.
- A table to market and sell your product or service at all home games. The public address announcer will promote your table location throughout the course of the game.
- Your business will be listed as a Buzzer Beater sponsor on the website with a direct URL link to your site.
- Minimum of two social media posts per week.
- Two full reads per game by our public address announcer and promotion by our broadcast team.
- 8 separate announcements, at minimum, during various times throughout the game. Traditionally there will be 30 separate spots (This _____ is being brought to you by _____)
 - Player Introductions
 - Tip-Off
 - Jump Balls
 - Half-Time
 - Beginning of the 2nd half
 - Media Time Outs
 - Time Outs (full and/or 30 second)
 - 3D Light
 - Beginning of each quarter
- Coupons or literature distributed to all fans at each home game.



Slam Dunk Sponsor \$500 Per Season

The Burning River Buckets will play a 20-game season beginning in November 2021. The season will consist of 9 home games and 11 away games not including playoffs and the championship tournament. All 20 games will be globally streamed live on various platforms as well as the Buckets Radio Network. The Buckets will play several national TV Games.

Your Slam Dunk Sponsor Package will include:

- Your banner hanging at all home games.
- Your business listed as a Slam Dunk sponsor on the website with a direct URL link to your site.
- Minimum of one social media post per week.
- One full read per game by our public address announcer and promotion by our broadcast team.
- 4 separate announcements, at minimum, during various times throughout the game. Traditionally there will be 30 separate spots (This _____ is being brought to you by _____)
 - Player Introductions
 - Tip-Off
 - Jump Balls
 - Half-Time
 - Beginning of the 2nd half
 - Media Time Outs
 - Time Outs (full and/or 30 second)
 - 3D Light
 - Beginning of each quarter
- Coupons or literature distributed to all fans at each home game.



Ticket Sponsor \$500 Per Season

The Burning River Buckets will play a 20-game season beginning in November 2021. The season will consist of 9 home games and 11 away games not including playoffs and the championship tournament. All 20 games will be globally streamed live on various platforms as well as the Buckets Radio Network. The Buckets will play several national TV Games.

Your Ticket Sponsor Package will include:

- The Burning River Buckets have partnered with Hometown Ticketing to be our official ticket provider.
- Your logo and language will appear on all home game tickets sold (advance or day of the game)
- One full read per game by our public address announcer and promotion by our broadcast team.
- Minimum of one social media post per week.
- Coupons or literature distributed to all fans at each home game.



Bench Sponsor \$1,500 Per Season

The Burning River Buckets will play a 20-game season beginning in November 2021. The season will consist of 9 home games and 11 away games not including playoffs and the championship tournament. All 20 games will be globally streamed live on various platforms as well as the Buckets Radio Network. The Buckets will play several national TV Games.

Your Bench Sponsorship will include:

- Your business can sponsor the home team or the away team bench.
- Chair covers will be placed at the beginning of each game with your logo on the cover.
- One full read per game by our public address announcer and promotion by our broadcast team.
- Listed as a Bench sponsor on the website with a direct URL link to your site.
- Minimum of four social media posts per week.
- Coupons or literature distributed to all fans at each home game.



Score Table Sponsor \$1,000 Per Season

The Burning River Buckets will play a 20-game season beginning in November 2021. The season will consist of 9 home games and 11 away games not including playoffs and the championship tournament. All 20 games will be globally streamed live on various platforms as well as the Buckets Radio Network. The Buckets will play several national TV Games.

Your Score Table Sponsorship will include:

- Your business can sponsor the scoring/official's table.
- We will design a table cover with your logo.
- Two full reads per game by our public address announcer and promotion by our broadcast team.
- Listed as the Score Table's sponsor on the website with a direct URL link to your site.
- Minimum of two social media post per week.
- Coupons or literature distributed to all fans at each home game.



T-Shirt Give-A-Way Sponsor \$1,000 Per Season

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Your T-Shirt Give-A-Way Sponsorship will include:

- Your business can sponsor our game day T-Shirts that will be given to fans at each home game.
- Your logo & language will be placed on all T-Shirts distributed to the fans.
- One full read per game by our public address announcer and promotion by our broadcast team.
- Minimum of one social media post per week.
- Coupons or literature distributed to all fans at each home game.