

2025 S.A.Y. Rodeo Sponsorship Opportunities

Single Event/Rodeo Sponsor: \$75

Your Choice of a Single Event for a Specific Rodeo! Name and/or company name announced for that event and booth/lot space at the same rodeo to promote your brand/business!

Single Rodeo Sponsor: \$250

Your Choice of a Single Rodeo! Name and/or company name announced and booth/lot space at the same rodeo to promote your brand/business at that rodeo. Free 2025 membership fee for one rodeo contestant

Champion Buckle Sponsor: \$350

You can choose an Event Buckle to sponsor! This sponsorship includes all age divisions for that event. 2x5 Banner displayed during the rodeo season, name (and/or company name) announced at rodeos. Tag on the website. Public shout-out on our social media page. Sponsor has the opportunity to award the year-end buckles for this event. Free 2025 membership fee for one rodeo contestant

Full Year Vendor Sponsor: \$525

2x5 banner displayed during the rodeo season. Name announced several times during the rodeos. Vendor spot at every rodeo. Free 2025 membership fee for one rodeo contestant

Chute Sponsor: \$550

2x5 banner hung on the Chute of your choice (As Available/Limited). Name (and/or company name) announced at rodeos, business tag on the SAYR website, shout out on our social media page. Free 2025 membership fee for one rodeo contestant

Queen/Princess Sponsor: \$600

Everything included in the Silver Spur Sponsorship. Booth or lot space at all rodeos to promote your brand/business! Personal appearance by our Rodeo Queen at your place of business to sign autographs and help support your business event!

T-Shirt Sponsor: \$700 (3 available)

Your Company Name/Logo on all SAYR Rodeo T-shirts. Name and/or company name announced at rodeos and business tag on the SAYR website. Your business name will be on hundreds of shirts! Free 2025 membership fee for one rodeo contestant

Contestant Raffle Ticket Sponsor: \$525

With this sponsorship, the contestant does NOT have to sell raffle tickets!

2x5 banner displayed at every rodeo, Business tag on SAYR website, name announced at every rodeo, shout out on our social media page, free 2025 membership fee for one rodeo contestant.

Business Raffle Ticket Sponsor: \$600

Your Company Name/Logo on every Raffle Ticket. That's over 5,000 tickets that get directly into the hands of many, many individuals! Business tag on SAYR website, name announced at every rodeo, shout out on our social media page, free 2025 membership fee for one rodeo contestant.

Back Number Sponsor: \$1,200 (Limited) TAKEN for 2025

Your Company Name/Logo on every contestant's back number for the entire year! Name (and/or company name) announced at rodeos, 3x5 banner displayed at every rodeo, business tag on the SAYR website, booth, or lot space at all rodeos to promote your brand/business! Shout out on our social media page. Free 2025 membership fee for one rodeo contestant

Saddle Sponsor: \$2,500 (2 available)

Name put on Saddle for the All-Around Cowboys/Cowgirls Award! Name (and/or company name) announced at rodeos, 3x5 banner displayed at every rodeo, business tag on the SAYR website, and booth or lot space at all rodeos to promote your brand/ business, a personal appearance by our Rodeo Queen at your place of business to sign autographs and help support your business event! Shout out on our social media page. Free 2025 membership fee for one rodeo contestant

Jacket Sponsor: \$3,500 (4 available)

Your Company Name/Logo will be embroidered on jackets Award! Given to all Rodeo Participants at the finals who qualify and are available for purchase by friends/family/general public. They will keep and wear these for years to come. Name (and/or company name) announced at rodeos, 3x5 banner displayed at every rodeo, business tag on the SAYR website, booth, or lot space at all rodeos to promote your brand/business, shout out on our social media page, a personal appearance by our Rodeo Queen at your place of business to sign autographs and help support your business event! Free 2025 membership fee for one rodeo contestant

BRONZE SPUR Sponsorship: \$250

2x5 Banner displayed during the rodeo season, name (and/or company name) announced at rodeos. Free 2025 membership fee for one rodeo contestant

SILVER SPUR Sponsorship: \$500

Name (and/or company name) announced at rodeos, as well as an upgraded banner to 3x5 and a shout-out on our social media page. Free 2025 membership fee for one rodeo contestant

GOLD SPUR (Flag) Sponsorship: \$1,000 (unlimited available)

3x5 flag to be carried at every grand entry. Flag will have business name and logo. You may also add a favorite event to the flag to shout out if you wish (i.e., team roping, goat tying, barrels, bull riding, etc.), shout out on our social media page, a personal appearance by our Rodeo Queen at your place of business to sign autographs and help support your business event & booth space at our rodeos. Free 2025 membership fee for one rodeo contestant.

PLATINUM SPUR Sponsorship: \$6,500 (Limited)

Everything included in the Gold Sponsorship, as well as name or logo on ALL Championship Saddles & embroidered on the jackets given to all rodeo participants at the finals who qualify. They will keep and wear these for years to come. Free 2025 membership fee for one rodeo contestant.

SPONSOR A SCHOLARSHIP IN ANY AMOUNT

You may offer a scholarship in any amount in honor of someone, in the name of a business or organization!