



About Southern Association Youth Rodeo (S.A.Y. Rodeo)

S.A.Y. Rodeo is the largest Junior rodeo association in the state of Georgia and Alabama! We had participants last year from around 31% of the counties in Alabama, and about 21% of all counties in Georgia. We also have participants from the Carolina's and Florida! Our rodeos offer Mutton Bustin', Chute Doggin', Goat Tying, Goat Tail Untying, Team Roping, Breakaway Roping, Tie-Down Roping, Ribbon Roping, Dummy Roping, Barrel Racing, Pole Bending, Steer Wrestling, Saddle Broncs, Bareback Broncs, Pony Broncs and Bull Riding! All SAY Rodeos are also qualifying rodeos for the IMRA! We put on nine rodeos starting in February and culminating with our two day finals in October. We have the following age categories competing throughout the year:

Tiny Tots up to age 4
Pee Wee ages 5-8
Youth ages 9-11

Junior ages 12-15
Senior ages 16-19
Special Needs - Any Age

About Southern Association Youth Rodeo Royalty (S.A.Y. Rodeo)

Rodeo Royalty of the Southern Association Youth Rodeo is a representative of the association and symbolic of its reputation, principles and interests to other students and adults in their local community and the nation. Selection to serve as Royalty is a privilege and an honor. The Royalty willingly fulfills responsibilities with grace, dignity, and courtesy at all times. The Royalty serve as role models who exhibit good moral character and social behavior. Responsibilities of the S.A.Y. Rodeo Royalty include promoting S.A.Y Rodeo and the sport of rodeo by attending numerous rodeos and community events.

We have the following age categories competing for the 2024 S.A.Y. Rodeo Royalty at the S.A.Y. Rodeo Finals October 6-8, 2023:

Miss S.A.Y. Rodeo Queen

She is no less than 16 years of age and no more than 19 as of January 1st of the Rodeo Year for her reigning year.

Junior Miss S.A.Y. Rodeo Princess

She is no less than 11 years of age and no more than 15 as of January 1st of the Rodeo Year for her reigning year.

Little Miss S.A.Y. Rodeo Princess

She is no less than 6 years of age and no more than 10 as of January 1st of the Rodeo Year for her reigning year.

Tiny Miss S.A.Y. Rodeo Princess

She is no less than 2 years of age and no more than 5 as of January 1st of the Rodeo Year for her reigning year.

Big Heart S.A.Y. Rodeo Princess

She is no less than 2 years of age and no more than 19 as of January 1st of the Rodeo Year for her reigning year. This is our special needs division Princess.

Why does SAYR Royalty need your sponsorship?

Because rodeo is a great team building sport, a great way to build confidence, self-control and it's a good form of physical activity and being Rodeo Royalty helps promote the western way of life and the sport of rodeo. Our Royalty must keep their grades up and are encouraged to treat others with respect, be an encouragement to those around them and take personal responsibility for their work ethic and attitudes along with making appearances and promoting the association and the sport of rodeo. Without support, there would not be a Southern Association Youth Rodeo Royalty! Your sponsorship dollars not only help keep SAYR Royalty up and running, it also allows us to provide these precious young ladies with great prizes and to provide our sponsors with great advertising opportunities.

Southern Association Youth Rodeo Royalty Sponsorship Opportunities

Miss S.A.Y. Rodeo Queen

- **Saddle Sponsorship: \$1,000.00**
 - * Name announced at rodeos, finals rodeo, and during the Royalty pageant
 - * Business tag on the SAYR website and social media; Business logo printed in pageant programs
 - * Personal appearance by our Royalty at your place of business to sign autographs at business event
 - * 3x5 Banner hung at each rodeo
 - * Logo added to Main Banner hung at each rodeo for the season and appearance
 - * 1/2 page ad in finals program
 - * Booth Space at our two day, finals rodeo to market your business
- **Chaps Sponsorship: \$800.00**
 - * Name announced at rodeos, finals rodeo, and during the Royalty pageant
 - * Business tag on the SAYR website and social media; Business logo printed in pageant programs
 - * Personal appearance by our Royalty at your place of business to sign autographs at business event

- * 3x5 Banner hung at each rodeo
- * Logo added to Main Banner hung at each rodeo for the season and appearance
- * 1/2 page ad in finals program
- * Booth Space at our two day, finals rodeo to market your business
- **Scholarship Sponsorship: \$600.00**
 - * Name announced at rodeos, finals rodeo, and during the Royalty pageant
 - * Business tag on the SAYR website and social media; Business logo printed in pageant programs
 - * Personal appearance by our Royalty at your place of business to sign autographs at business event
 - * 3x5 Banner hung at each rodeo
 - * Logo added to Main Banner hung at each rodeo for the season and appearance
 - * 1/2 page ad in finals program
 - * Booth Space at our two day, finals rodeo to market your business
- **Crown Sponsorship: \$250.00**
 - * Name announced at rodeos, finals rodeo, and during the Royalty pageant
 - * Business tag on the SAYR website and social media; Business logo printed in pageant programs
 - * Logo added to Main Banner hung at each rodeo for the season and appearance
 - * 1/4 page ad in finals program
- **Buckle Sponsorship: \$250.00**
 - * Name announced at rodeos, finals rodeo, and during the Royalty pageant
 - * Business tag on the SAYR website and social media; Business logo printed in pageant programs
 - * Logo added to Main Banner hung at each rodeo for the season and appearance
 - * 1/4 page ad in finals program
- **Bracelet Sponsorship: \$150.00**
 - * Name announced at rodeos, finals rodeo, and during the Royalty pageant
 - * Business tag on the SAYR website and social media; Business logo printed in pageant programs
 - * Logo added to Main Banner hung at each rodeo for the season and appearance
 - * 1/4 page ad in finals program
- **Sash Sponsorship: \$100.00**
 - * Name announced at rodeos, finals rodeo, and during the Royalty pageant
 - * Business tag on the SAYR website and social media; Business logo printed in pageant programs
 - * Logo added to Main Banner hung at each rodeo for the season and appearance
 - * 1/4 page ad in finals program

Junior Miss S.A.Y. Rodeo Princess

- **Saddle Sponsorship: \$1,000.00**
 - * Name announced at rodeos, finals rodeo, and during the Royalty pageant
 - * Business tag on the SAYR website and social media; Business logo printed in pageant programs
 - * Personal appearance by our Royalty at your place of business to sign autographs at business event
 - * 3x5 Banner hung at each rodeo
 - * Logo added to Main Banner hung at each rodeo for the season and appearance
 - * 1/2 page ad in finals program
- **Crown Sponsorship: \$250.00**
 - * Name announced at rodeos, finals rodeo, and during the Royalty pageant
 - * Business tag on the SAYR website and social media; Business logo printed in pageant programs
 - * Logo added to Main Banner hung at each rodeo for the season and appearance
 - * 1/4 page ad in finals program
- **Buckle Sponsorship: \$250.00**
 - * Name announced at rodeos, finals rodeo, and during the Royalty pageant
 - * Business tag on the SAYR website and social media; Business logo printed in pageant programs
 - * Logo added to Main Banner hung at each rodeo for the season and appearance
 - * 1/4 page ad in finals program
- **Sash Sponsorship: \$100.00**
 - * Name announced at rodeos, finals rodeo, and during the Royalty pageant
 - * Business tag on the SAYR website and social media; Business logo printed in pageant programs
 - * Logo added to Main Banner hung at each rodeo for the season and appearance; 1/4 page ad in finals program

Little Miss S.A.Y. Rodeo Princess

- **Buckle Sponsorship: \$250.00**
 - * Name announced at rodeos, finals rodeo, and during the Royalty pageant
 - * Business tag on the SAYR website and social media; Business logo printed in pageant programs
 - * Personal appearance by our Royalty at your place of business to sign autographs at business event
 - * Logo added to Main Banner hung at each rodeo for the season and appearance
 - * 1/4 page ad in finals program
- **Crown Sponsorship: \$100.00**
 - * Name announced at rodeos, finals rodeo, and during the Royalty pageant
 - * Business tag on the SAYR website and social media; Business logo printed in pageant programs
 - * Logo added to Main Banner hung at each rodeo for the season and appearance
 - * 1/4 page ad in finals program
- **Sash Sponsorship: \$100.00**
 - * Name announced at rodeos, finals rodeo, and during the Royalty pageant
 - * Business tag on the SAYR website and social media; Business logo printed in pageant programs
 - * Logo added to Main Banner hung at each rodeo for the season and appearance
 - * 1/4 page ad in finals program

Tiny Miss S.A.Y. Rodeo Princess

- **Buckle Sponsorship: \$250.00**
 - * Name announced at rodeos, finals rodeo, and during the Royalty pageant
 - * Business tag on the SAYR website and social media; Business logo printed in pageant programs
 - * Personal appearance by our Royalty at your place of business to sign autographs at business event
 - * Logo added to Main Banner hung at each rodeo for the season and appearance
 - * 1/4 page ad in finals program
- **Crown Sponsorship: \$100.00**
 - * Name announced at rodeos, finals rodeo, and during the Royalty pageant
 - * Business tag on the SAYR website and social media; Business logo printed in pageant programs
 - * Logo added to Main Banner hung at each rodeo for the season and appearance
 - * 1/4 page ad in finals program
- **Sash Sponsorship: \$100.00**
 - * Name announced at rodeos, finals rodeo, and during the Royalty pageant
 - * Business tag on the SAYR website and social media; Business logo printed in pageant programs
 - * Logo added to Main Banner hung at each rodeo for the season and appearance
 - * 1/4 page ad in finals program

Big Heart S.A.Y. Rodeo Princess

- **Buckle Sponsorship: \$250.00**
 - * Name announced at rodeos, finals rodeo, and during the Royalty pageant
 - * Business tag on the SAYR website and social media; Business logo printed in pageant programs
 - * Personal appearance by our Royalty at your place of business to sign autographs at business event
 - * Logo added to Main Banner hung at each rodeo for the season and appearance
 - * 1/4 page ad in finals program
- **Crown Sponsorship: \$100.00**
 - * Name announced at rodeos, finals rodeo, and during the Royalty pageant
 - * Business tag on the SAYR website and social media; Business logo printed in pageant programs
 - * Logo added to Main Banner hung at each rodeo for the season and appearance
 - * 1/4 page ad in finals program
- **Sash Sponsorship: \$100.00**
 - * Name announced at rodeos, finals rodeo, and during the Royalty pageant
 - * Business tag on the SAYR website and social media; Business logo printed in pageant programs
 - * Logo added to Main Banner hung at each rodeo for the season and appearance
 - * 1/4 page ad in finals program

SPONSORSHIP IN ANY OTHER AMOUNT

You may offer a sponsorship in any amount or donate item(s) for Royalty Pageant for each or any of the Division Winners, Category Winners, or to all of the girls entered in the pageant, in the name of a business or organizations!

- * Name announced at rodeos, finals rodeo, and during the Royalty pageant
- * Business tag on the SAYR website and social media; Business logo printed in pageant programs
- * Logo added to Main Banner hung at each rodeo for the season and appearance; 1/4 page ad in finals program



Southern Association Youth Rodeo Royalty Sponsorship Form

Company Name: _____
Contact Name: _____
Address: _____
Phone number: _____
Website URL: _____
Email of contact person: _____
Sponsorship(s) selected: _____
Amount \$ _____

On behalf of the SAY Rodeo Royalty participants and all involved, we THANK YOU for your sponsorship and participation and for helping our youth of America to grow and experience the sport of rodeo to the best of our ability.

Please attach artwork or business card via email to:

SAY Rodeo Royalty Director, Wesleigh Gaddy at sayrodeoroyalty@gmail.com

Mail checks to:

SAY Rodeo Royalty
491 GA Hwy 100
Hogansville, Ga 30230

Make Checks Payable:

SAY Rodeo & in Memo add Royalty

Mail donated items to:

SAY Rodeo Royalty
491 GA Hwy 100
Hogansville, Ga 30230

If you have any questions please feel free to call S.A.Y. Rodeo Royalty Director, Wesleigh Gaddy, at 678-590-9247 or email at sayrodeoroyalty@gmail.com