

2026 S.A.Y. Rodeo Sponsorship Opportunities

Please read all information carefully for what sponsorships include!

Single Event/Rodeo Sponsor: \$75

Your Choice of a Single Event for a Specific Rodeo! Name and/or company name announced for that event and booth/lot space at the same rodeo to promote your brand/business!

Single Rodeo Sponsor: \$250

Your Choice of a Single Rodeo! Name and/or company name announced and booth/lot space at the same rodeo to promote your brand/business at that rodeo. **FREE 2026 MEMBERSHIP FOR ONE CONTESTANT**

Champion Buckle Sponsor: \$350

You can choose an Event Buckle to sponsor! This sponsorship includes all age divisions for that event. 2x5 Banner displayed during the rodeo season, name (and/or company name) announced at rodeos. Tag on the website. Public shout-out on our social media page. Sponsor has the opportunity to award the year-end buckles for this event. **FREE 2026 MEMBERSHIP FOR ONE CONTESTANT**

Full Year Vendor Sponsor: \$525

2x5 banner displayed during the rodeo season. Name announced several times during the rodeos. Vendor spot at every rodeo. **FREE 2026 MEMBERSHIP FOR ONE CONTESTANT**

Chute Sponsor: \$550

2x5 banner hung on the Chute of your choice (As Available/Limited). Name (and/or company name) announced at rodeos, business tag on the SAYR website, shout-out on our social media page. **FREE 2026 MEMBERSHIP FOR ONE CONTESTANT**

Queen/Princess Sponsor: \$600

Everything is included in the Silver Spur Sponsorship. Booth or lot space at all rodeos to promote your brand/ business! Personal appearance by our Rodeo Queen at your place of business to sign autographs and help support your business event!

T-Shirt Sponsor: \$700 (3 available)

Your Company Name/Logo on all SAYR Rodeo T-shirts. Name and/or company name announced at rodeos and business tag on the SAYR website. Your business name will be on hundreds of shirts! **FREE 2026 MEMBERSHIP FOR ONE CONTESTANT**

******Contestant Raffle Ticket Sponsor: \$525**

With this sponsorship, the contestant does NOT have to sell raffle tickets! 2x5 banner displayed at every rodeo, Business tag on SAYR website, name announced at every rodeo, shout-out on our social media page, **FREE 2026 MEMBERSHIP FOR ONE CONTESTANT**

Business Raffle Ticket Sponsor: \$600 (MUST BE PURCHASED BY JANUARY 15)

Your Company Name/Logo on every Raffle Ticket. That's over 5,000 tickets that get directly into the hands of many, many individuals! Business tag on SAYR website, name announced at every rodeo, shout-out on our social media page. **FREE 2026 MEMBERSHIP FOR ONE CONTESTANT**

Back Number Sponsor: \$1,200 (Limited) TAKEN

Your Company Name/Logo on every contestant's back number for the entire year! Name (and/or company name) announced at rodeos, 3x5 banner displayed at every rodeo, business tag on the SAYR website, booth, or lot space at all rodeos to promote your brand/business! Shout out on our social media page. **FREE 2026 MEMBERSHIP FOR ONE CONTESTANT.**

Saddle Sponsor: \$2,500 (2 available)

Name put on the saddle for the All-Around Cowboys/Cowgirls Award! Name (and/or company name) announced at rodeos, 3x5 banner displayed at every rodeo, business tag on the SAYR website, and booth or lot space at all rodeos to promote your brand/ business, a personal appearance by our Rodeo Queen at your place of business to sign autographs and help support your business event! Shout out on our social media page. **FREE 2026 MEMBERSHIP FOR ONE CONTESTANT**

Jacket Sponsor: \$3,500 (4 available)

Your Company Name/Logo will be embroidered on the jackets Award! Given to all Rodeo Participants at the finals who qualify and are available for purchase by friends/family/general public. They will keep and wear these for years to come. Name (and/or company name) announced at rodeos, 3x5 banner displayed at every rodeo, business tag on the SAYR website, booth, or lot space at all rodeos to promote your brand/business, shout out on our social media page, a personal appearance by our Rodeo Queen at your place of business to sign autographs and help support your business event! **FREE 2026 MEMBERSHIP FOR ONE CONTESTANT.**

BRONZE SPUR Sponsorship: \$250 - This DOES NOT include raffle tickets!!

2x5 Banner displayed during the rodeo season, name (and/or company name) announced at rodeos. **FREE 2026 MEMBERSHIP FOR ONE CONTESTANT**

SILVER SPUR Sponsorship: \$500

Name (and/or company name) announced at rodeos, as well as an upgraded banner to 3x5 and a shout-out on our social media page. **FREE 2026 MEMBERSHIP FOR ONE CONTESTANT**

GOLD SPUR (Flag) Sponsorship: \$1,000 (unlimited available)

3x5 flag to be carried at every grand entry. The flag will have the business name and logo. You may also add a favorite event to the flag to shout out if you wish (i.e., team roping, goat tying, barrels, bull riding, etc.), shout out on our social media page, a personal appearance by our Rodeo Queen at your place of business to sign autographs and help support your business event & booth space at our rodeos. **FREE 2026 MEMBERSHIP FOR ONE CONTESTANT.**

PLATINUM SPUR Sponsorship: \$6,500 (Limited)

Everything included in the Gold Sponsorship, as well as name or logo on ALL Championship Saddles & embroidered on the jackets given to all rodeo participants at the finals who qualify. They will keep and wear these for years to come. **FREE MEMBERSHIP FOR ONE CONTESTANT**

SPONSOR A SCHOLARSHIP IN ANY AMOUNT

You may offer a scholarship in any amount in honor of someone, in the name of a business or organization!