

## **About Southern Association Youth Rodeo (S.A.Y. Rodeo)**

S.A.Y. Rodeo is the largest Junior rodeo association in the state of Georgia and Alabama! We had participants last year from around 31% of the counties in Alabama, and about 21% of all counties in Georgia. We also have participants from the Carolina's and Florida! Our rodeos offer Mutton Bustin', Chute Doggin', Goat Tying, Goat Tail Untying, Team Roping, Breakaway Roping, Tie Down Roping, Ribbon Roping, Dummy Roping, Barrel Racing, Pole Bending, Steer Wrestling, Saddle Broncs, Bareback Broncs, Pony Broncs and Bull Riding! All SAY Rodeos are also qualifying rodeos for the IMRA! We put on nine rodeos starting in February and culminating with our two day finals in October. We have the following age categories competing throughout the year:

**Tiny Tots up to age 4**

**Pee Wee ages 5-8**

**Youth ages 9-11**

**Junior ages 12-15**

**Senior ages 16-19**

### **Why does SAYR need your sponsorship?**

Because rodeo is a great team building sport, a great way to build confidence, self control and it's a good form of physical activity. Our members must keep their grades up and are encouraged to treat others with respect, be an encouragement to those around them and take personal responsibility for their work ethic and attitudes.

Without support, there would not be a Southern Association Youth Rodeo!

Your sponsorship dollars not only help keep SAYR up and running, it also allows us to provide these precious youngsters with great prizes and to provide our sponsors with great advertising! Last season, we had over 260 participating competitors and of course, all those who come to cheer them on! If these kids stick with it, they have the opportunity to move on in their rodeo career and possibly receive scholarship money for college. **In 2021, SAYR gave out over \$4,000 in scholarship money!** We hope to continue to add to that amount every year!

### **What do our sponsors receive?**

Exposure and that good feeling you get when you help a kid! Your company will be exposed to all rodeo participants and fans at all of the SAYR events! Advertising! You will receive a tax right off for advertising!

### **How can you help us keep SAYR up and running for the kids?**

By taking a few moments to look over the following sponsorship information! Thank you in advance for your consideration!

### **\*Southern Association Youth Rodeo (S.A.Y Rodeo) Sponsorship Opportunities\***

#### **EVENT SPONSOR SINGLE RODEO: \$75**

You choose which event and which rodeo

Name announced as sponsor for your chosen event (ie: Barrels, Poles, Bull Riding, etc...)

Name announced several times during event

#### **BRONZE SPUR SPONSORSHIP: \$250**

2X5 Banner hung at each rodeo for the season

Name announced at each rodeo.

1/4 page ad in finals program

**SINGLE RODEO SPONSORSHIP: \$250**

Name announced numerous times during rodeo  
Booth space for the rodeo  
Name on all run sheets, that are given to all contestants, for that rodeo

**CHAMPIONSHIP BUCKLES SPONSORSHIP: \$350**

Can choose three buckles to sponsor  
2x5 banner hung at each rodeo for the season  
1/4 page ad in finals program  
Name announced several times in each rodeo  
Business tag on the SAYR website

**RULE BOOK SPONSORSHIP: \$350**

Sponsors name and business logo/info on the back cover of all rule books!  
1/4 page ad in finals program  
Name announced several times in each rodeo  
Business tag on the SAYR website

**SILVER SPUR SPONSORSHIP: \$500**

3x5 banner hung at each rodeo for the season  
Name announced several times during rodeo  
Web page sponsor ad  
1/2 page ad in finals program

**CHUTE SPONSOR \$530**

Your 2x5 banner hung on the chute of your choice, at every rodeo  
Name announced several times during rodeo  
Web page sponsor ad  
1/2 page ad in the finals program

**WGJR Queen/Princess Sponsor: \$600**

Name announced at rodeos  
Business tag on the SAYR website  
Personal appearance by our Queen at your place of business to sign autographs and help support your business event  
3x5 Banner hung at each rodeo for the season  
1/2 page ad in finals program  
Booth Space at our two day, finals rodeo to market your business

**T-SHIRT SPONSORSHIP: \$750.00**

Name announced at rodeos  
Business tag on the SAYR website  
Business Name on all SAYR Rodeo T-Shirts

**RAFFLE TICKET SPONSORSHIP: \$750**

Your company name/logo on every raffle ticket. That's over 5,000 tickets that get directly into the hands of many, many individuals!  
Business tag on SAYR Website

**GOLD SPUR SPONSORSHIP: \$1000**

Can choose an event to sponsor (i.e.: team roping, goat tying, barrels, bull riding, etc)

3X5 flag for grand entry

Full page ad in finals program

Name announced several times in each rodeo

Business tag on the SAYR website

Personal appearance by our Rodeo Queen at your place of business to sign autographs and help support your business event

Feature business of the month on website

Booth or lot space at our two day finals rodeo, to promote your product

**Back Number Sponsor: \$1200.00**

Name or logo on every contestants back number for the entire year

Full page ad in finals program.

Name announced at rodeos

Business tag on the SAYR website

Booth or lot space at all rodeos to promote your product

**SADDLE SPONSOR: \$2,500.00**

Name put on a saddle for the all around cowboys and cowgirls at the year end.

Name announced at rodeos

Business tag on the SAYR website

Personal appearance by our Rodeo Queen at your place of business to sign autographs and help support your business event

Booth or lot space at all rodeos to promote your product

**JACKET SPONSOR: \$4500.00**

Name or logo will be embroidered on jackets given to all rodeo participants at the finals who qualify. They will keep and wear these for years to come.

Name announced at rodeos

Business tag on the SAYR Website

Personal appearance by our Rodeo Queen to come to your place of business to sign autographs and help support your business event

Booth or lot space at all rodeos to promote your product

**Premier Sponsor: \$6,500**

Name or Logo on ALL Championship Saddles

Name or logo will be embroidered on jackets given to all rodeo participants at the finals who qualify. They will keep and wear these for years to come.

Name announced at rodeos

Business tag on the SAYR Website

Personal appearance by our Rodeo Queen to come to your place of business to sign autographs and help support your business event

Booth or lot space at all rodeos to promote your product

**SPONSOR A SCHOLARSHIP IN ANY AMOUNT**

You may offer a scholarship in any amount in honor of someone, in the name of a business or organizations!

**NAME OF SAYR MEMBER (if applicable)** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**WHICH Sponsorship selected:** \_\_\_\_\_

**Phone number** \_\_\_\_\_

**Website URL** \_\_\_\_\_

**Contact Person** \_\_\_\_\_

**Email of contact person** \_\_\_\_\_

**Amount \$** \_\_\_\_\_ **Please attach business card**

**On behalf of the SAY Rodeo participants and all involved, we THANK YOU for your sponsorship and participation and for helping our youth of America to grow and experience the sport of rodeo to the best of our ability.**

**Please attach artwork or business card and mail or email to:**

**SAY Rodeo                                      Email: SAYR.melody@gmail.com**

**2280 Pine Dr**

**Douglasville, Ga 30135**

**706/508-2108**