

On behalf of the SAY Rodeo participants and all involved, we THANK YOU!! for your sponsorship and participation and for helping our youth of America to grow and experience the sport of rodeo to the best of our ability.

Please Note:

Any Artwork (Graphics/Logos) will need to be print ready (requiring no editing or resizing). If you do not have a print ready artwork, please contact us so we may try and assist you with finding ways of creating such. Any Artwork/Logo/Design work created by SAY Rodeo or its associates remain property of respective parties. Any Rights and Original artwork may be purchased respectively as well. All artwork should be provided in png or pdf format.

Please attach artwork and mailto: SAYR.melody@gmail.com (mailto:SAYR.melody@gmail.com) 2280 Pine Dr., Douglasville Ga. 30135 (706) 508-2108

About Southern Association Youth Rodeo (S.A.Y. Rodeo)

S.A.Y. Rodeo is the largest Junior rodeo association in the state of Georgia and Alabama! We had participants last year from around 31% of the counties in Alabama, and about 21% of all counties in Georgia. We also have participants from the Carolinas and Florida! Our rodeos offer Mutton Bustin', Chute Doggin', Goat Tying, Goat Tail Untying, Ribbon Dogging, Team Roping, Breakaway Roping, Tie Down Roping, Ribbon Roping, Dummy Roping, Barrel Racing, Pole Bending, Steer Wrestling, Saddle Broncs, Bareback Broncs, Pony Broncs and Bull Riding! All SAY Rodeos are also qualifying rodeos for the IMRA! We put on nine rodeos starting in February and culminating with our two day finals in October.

We have the following age categories competing throughout the year: Tiny Tots up to age 4 Pee Wee ages 5-8 Youth ages 9-11 Junior ages 12-15 Senior ages 16-19

Why does SAYR need your sponsorship?

Because rodeo is a great team building sport, a great way to build confidence, self control and it's a good form of physical activity. Our members must keep their grades up and are encouraged to treat others with respect, be an encouragement to those around them and take personal responsibility for their work ethic and attitudes. Without support, there would not be a Southern Association Youth Rodeo!

Your sponsorship dollars not only help keep SAYR up and running, it also allows us to provide these precious youngsters with great prizes and to provide our sponsors with great advertising!

Last season, we had over 260 participating competitors and of course, all those who come to cheer them on! If these kids stick with it, they have the opportunity to move on in their rodeo career and possibly receive scholarship money for college. SAYR awards over thousands of dollars in scholarship money! We hope to continue to add to that amount every year!

What do our sponsors receive?

Exposure and that good feeling you get when you help a kid! Your company will be exposed to all rodeo participants and fans at all of the SAYR events! Advertising! You will receive a tax write off for advertising! How can you help us keep SAYR up and running for the kids? By taking a few moments to look over the following sponsorship information! Thank you in advance for your consideration!

S.A.Y. Rodeo Sponsorship Opportunities

Single Event/Rodeo Sponsor: \$75

Your Choice of a Single Event for Specific Rodeo! Name and/or company name announced for that event and booth/lot space at the same rodeo to promote your brand/business!

Single Rodeo Sponsor: \$250

Your Choice of a Single Rodeo! Name and/or company name announced and booth/lot space at the same rodeo to promote your brand/business

Champion Buckle Sponsor: \$350

You can choose an Event Buckle to sponsor! Everything in our Bronze Spur Package plus a business tag on the SAYR website!

Rule Book Sponsor: \$350

Your Company Name/Logo on all SAYR Rodeo Rule Books Back Cover! As well as everything in our Bronze Spur Package!

Full Year Vendor Sponsor: \$525

2x5 banner displayed during the rodeo season. Name announced several times during the rodeos. Vendor spot at every rodeo and 1/4 page ad in the finals program.

Chute Sponsor: \$550

2x5 banner hung on the Chute of your choice (As Available/Limited). Name (and/or company name) announced at rodeos, business tag on the SAYR website, 1/2 page ad in Finals Program.

Queen/Princess Sponsor: \$600

Everything included in the Silver Spur Sponsorship. Booth or lot space at all rodeos to promote your brand/ business! Personal appearance by our Rodeo Queen at your place of business to sign autographs and help support your business event!

T-Shirt Sponsor: \$700 (3 available)

Your Company Name/Logo on all SAYR Rodeo T-Shirts. Name and/or company name announced at rodeos and business tag on the SAYR website

Raffle Ticket Sponsor: \$600 (Limited)

Your Company Name/Logo on every Raffle Ticket. That's over 5,000 tickets that get directly into the hands of many, many individuals! Business tag on SAYR website

Back Number Sponsor: \$1,200 (Limited) **TAKEN for 2024**

Your Company Name/Logo on every contestants back number for the entire year! Name (and/or company name) announced at rodeos, business tag on the SAYR website, booth or lot space at all rodeos to promote your brand/business! , and full-page ad in Finals Program.

Saddle Sponsor: \$2,500 (2 available)

Name put on Saddle for the all Around Cowboys/Cowgirls Award! Name (and/or company name) announced at rodeos, business tag on the SAYR website, and booth or lot space at all rodeos to promote your brand/ business! Full-page ad in Finals Program, and a personal appearance by our Rodeo Queen at your place of business to sign autographs and help support your business event!

Jacket Sponsor: \$3,500 (4 available)

Your Company Name/Logo will be embroidered on jackets Award! Given to all Rodeo Participants at the finals who qualify and available for purchase by friends/family/general public. They will keep and wear these for years to come. Name (and/or company name) announced at rodeos, business tag on the SAYR website, booth or lot space at all rodeos to promote your brand/business! Full-page ad in Finals Program and a personal appearance by our Rodeo Queen at your place of business to sign autographs and help support your business event!

BRONZE SPUR Sponsorship: \$250

2x5 Banner displayed during the rodeo season, name (and/or company name) announced at rodeos, 1/4 page ad in finals program.

SILVER SPUR Sponsorship: \$500

Everything included in the Bronze Sponsorship, as well as an upgraded banner to 3x5 & 1/2 page ad.

GOLD SPUR (Flag) Sponsorship: \$1,000

Everything included in the Silver Sponsorship as well as upgraded to: Choose an event to sponsor (i.e.: team roping, goat tying, barrels, bull riding, etc), 3x5 flag for grand entry, a full-page ad in Finals Program. Personal appearance by our Rodeo Queen at your place of business to sign autographs and help support your business event & booth space at our rodeos.

PLATINUM SPUR Sponsorship: \$6,500 (Limited)

Everything included in the Gold Sponsorship as well as, name or logo on ALL Championship Saddles & embroidered on jackets given to all rodeo participants at the finals who qualify. They will keep and wear these for years to come.

SPONSOR A SCHOLARSHIP IN ANY AMOUNT

You may offer a scholarship in any amount in honor of someone, in the name of a business or organization!

Company Name / (Name of SAYR Member (if applicable))

Contact Name

Contact #

Contact email Address`

Sponsorship Level

Street Address, City, State Zip