



Recognition

Kansas City Area Council Program

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

On June 28, ABWA leagues and members from across District III will gather to honor women selected as Woman of the Year, Top Ten Nominee, and/or Protégé Award Recipient by their leagues.

Recognition is an important tenet of our association, and this luncheon will be devoted to honoring these women and our District III Vice President, Eileen Caspers.

We have many ways to support this event. The sponsorship opportunities are contained in this packet. Thank you for supporting women in your community and beyond.

If you have questions, please ask. We appreciate your consideration. We would love to share more about the American Business Women's Association with you and your company.

Debra Weilbacher, Kansas City Area Council Chair
debra@debraweilbacher.com

816-805-4547





To receive as much benefit as possible from your sponsorship, please indicate your desired sponsorship level as soon as possible. The deadline for submissions/artwork is June 1. If payment has been received, sponsor information will be included with registrations and on social media before that date.

*Submit JPEG ad artwork, logo, and Sponsor Form to
abwakcac@gmail.com*

*Payment may be made via TicketSpice
<https://abwakcac.org/woy%2Ftt-luncheon>*

*Or by mail made to KCAC:
KCAC Finance, 11830 E 59th Terrace, Kansas City, MO 64133.*

Sponsor Information:

Company Name:

Address:

Sponsorship Level:

Sponsor contact Name:

Contact Email/Phone:

If a paid ticket is included with your sponsorship level, please indicate the name of the person attending, their position in your company, and a bio.



Honoring Excellence in the ABWA Kansas City Area Council

You can support our mission to uplift and honor the achievements of outstanding women leaders across Kansas City. By sponsoring this prestigious event, your organization will demonstrate its commitment to women's leadership, professional development, and community empowerment.

 **Legacy Sponsor - \$2,000 - Only 1 Available - SOLD - SOLD - SOLD!**

Presenting Sponsor - Maximum Brand Visibility & Influence

Benefits include:

- **"Presented by [Your Company]"** title placement on all event materials
- Top-tier logo placement on event website, signage, and program cover
- **Recognition** during the event from the stage
- **Social media spotlight** before and after the event (including photo/tagging)
- **Opportunity to speak for 2 minutes during the program**
- **Exclusive** sponsor table signage and verbal recognition during key program moments
- **Dedicated email feature** sent to ABWA Kansas City Area Council leagues
- **Full-page premium placement ad** in the event program on the inside Front Cover
- **1 complimentary event ticket with VIP seating**
- Opportunity to provide a banner stand and promo materials at the event
- **Highlight in post-event press release and recap photos**

Ideal For: Corporate leaders, large businesses, or foundations deeply invested in advancing women in leadership and visibility within the Kansas City professional community.

💎 Empowerment Sponsor - \$1,000 - Only 1 Available

Recognition as a Premier Sponsor

Benefits include:

- **Logo placement** on all event marketing materials (flyers, website, emails, and event signage)
- Featured mention during opening remarks by the emcee
- **Full-page ad in the event program on the back cover**
- **1 complimentary event ticket with VIP seating**
- Option to provide branded materials or giveaways for attendees
- Social media spotlight before and after the event (including photo/tagging)

Ideal For: Companies seeking strong brand alignment with women's leadership and professional development.

🌻 Inspiration Sponsor - \$500

Recognition as a Supporting Sponsor

Benefits include:

- Logo on event signage and program booklet
- Half-page ad in the event program
- **1 complimentary Virtual ticket to the event**
- Social media thank-you post featuring sponsor logo
- Verbal recognition during the event

Ideal For: Small businesses, consultants, and community supporters who want to honor Kansas City's top women leaders.

Connection Sponsor - \$250

Grassroots Supporter – Show Your Support, Build Community Ties

Benefits include:

- Name or logo listed in the event program booklet (supporter section)
- **1 complimentary Virtual ticket to the event**
- Verbal recognition during the event's community thanks segment
- Social media group thank-you post with logo/name mention

Ideal For: Solopreneurs, small businesses, and individuals who want to support women's leadership with a meaningful gesture.

In-Kind Sponsor

Support Through Products, Services, or Expertise

Examples of Accepted Contributions:

- Venue space
- Catering or refreshments
- Floral arrangements or décor
- Photography or videography services
- Printing services for programs or signage
- Swag items or raffle donations

Recognition based on contribution value:

- Contributions valued at \$500+ will receive the Inspiration Sponsor benefits
- Contributions valued at \$1,000+ will receive the Empowerment Sponsor benefits
- All in-kind sponsors will be thanked from the stage and listed in the program and included in social media recognitions

Ideal For: Businesses or individuals who want to provide direct support through their services or products while gaining exposure to a professional, high-value audience.