

AAIM - Alliance for Academic Internal Medicine

AAIM is a consortium of five academically focused specialty organizations representing departments of internal medicine at medical schools and teaching hospitals in the United States and Canada. This unique file is the best way to reach a large audience of academic healthcare faculty, medical school Deans, DIO's, Program Directors and more. Email "IS" available. Contact your representative for more information.

MEDIA TYPE

Business



SOURCE

Membership, Opt-in, Direct response

GEOGRAPHY

USA

SEGMENTS

17,249	Total Universe / Universe Rate	\$235.00/M
17,179	Active AAIM Member Rate for Postal Contacts	\$235.00/M
17,179	Non-Member Postal Rate	\$305.00/M
17,048	Active AAIM Member Rate for Email Contacts	\$350.00/M
17,048	Non-Member Email Rate	\$550.00/M

MAINTENANCE

Market Entry	01/01/2010
New to Manager	08/05/2013
Counts Through	07/28/2026

DATA CARD MAINTENANCE

New To System	08/05/2013
Last Update	07/28/2026
Next Update	10/01/2026
Update Frequency	QUARTERLY

DESCRIPTION

See pricing example below

AAIM consists of the Association of Professors of Medicine (APM), the Association of Program Directors in Internal Medicine (APDIM), the Association of Specialty Professors (ASP), the Clerkship Directors in Internal Medicine (CDIM), and the Administrators of Internal Medicine (AIM). Through these organizations, AAIM represents department chairs and chiefs; clerkship, residency, and fellowship program directors; division chiefs; and academic and business administrators as well as other faculty and staff in departments of internal medicine and their divisions.

Postal & Matching Email

Designated Institutional Official
DIO's - 377
Dean of Medical School - 171
Chief Resident - 1,145

By Individual Alliance Groups

Administrators of Internal Medicine (AIM): 2,128
Association of Professors of Medicine (APM): 301
Association of Program Directors in Internal Medicine (APDIM): 8,456
Association of Specialty Professors (ASP): 3,853
Clerkship Directors of Internal Medicine (CDIM): 2,199
Medicine-Pediatrics Program Directors Association (MPPDA): 306

Example member rate pricing calculation for a postal contact order with and without selects (Minimum order postal pricing based on 3,000 contacts, email 1,500 contacts. Note that the setup fee for postal contacts is \$100; \$150 for email.)

- 1.) To order a random sample of 1,500 contacts from the entire member list, use a multiplier of 3 x \$235 plus the setup fee
- 2.) Include an Alliance Group: add \$15 per every one thousand contacts or .15 each contact or \$250 x 3 plus the setup fee
- 3.) Include titles for output: add \$15 per every one thousand contacts or .15 each contact or \$265 x 3 plus the setup fee

Smart Source Media reserves the right to charge additional fees where additional programming or revisions are made based on a \$75 hourly rate minimum.

SELECTS

Interest Area	\$15.00/M
Job Title	\$15.00/M
Alliance Group	\$15.00/M
State	\$15.00/M

GENDER

Male	52%
Female	48%

AVERAGE INCOME

Value	not available
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MINIMUM ORDER

Minimum Quantity	3,000
Minimum Price	\$0.00

NET NAME ARRANGEMENTS

Net Name is not allowed

EXCHANGES

Exchange is not allowed

REUSE

Reuse is not allowed

CANCELLATION

Charges	\$200.00/F
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CANCELLATION INSTRUCTIONS

Orders may not be cancelled after file delivery, invoice amount is due in full. Postal orders will be subject to a \$200 cancellation fee prior to delivery in the event a purchase request is received. Email order cancellations prior to delivery will incur a \$175 cancellation fee.

KEY CODING

Key Coding is available

Charges	\$5.00/M
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ADDRESSING

Formatting and Email delivery	\$100.00/F
NCOA Processed	\$95.00/F
*Email Set Up (2 Tests)	\$150.00/F
*Additional Tests Each After 2	\$50.00/F

SPECIAL INSTRUCTIONS

Minimum quantity above is for postal contact orders. The minimum quantity for email contacts is 1,500. Sample mail piece and anticipated mail date required for list rental approval. All rentals are for one-time use only. List must be destroyed after use. Lists may not be uploaded to a CRM or used for telemarketing research. NCOA is applied upon request. Email Ordering - Client Supplied HTML with opt out link and corporate address must be included at the bottom of the offer. Email design services available. Please inquire with Smart Source Media. Prepayment required otherwise terms are N/30 upon written approval. All postal orders are based on a minimum quantity of 3000 contacts. All email offers are deployed by Smart Source Media. Email records are not released to the end user. Terms are subject to change without notice.