

AAD - American Academy of Dermatology

The American Academy of Dermatology (AAD) is the largest, most influential and most representative of all dermatologic associations. With a membership over 16,000, the Academy represents virtually all practicing dermatologists in the United States and Canada, plus resident physicians and an impressive number of international dermatologists. These physicians and professionals actively seek continuing medical education opportunities, and have the ability to recommend, specify and purchase medications, supplies and equipment related to the practice of dermatology.

MEDIA TYPE

Business 

SOURCE

Membership

GEOGRAPHY

USA
Canada
Other

SEGMENTS

16,727	Total Universe / Universe Rate	\$225.00/M
12,955	US Members	\$225.00/M
3,772	International Members	\$225.00/M

MAINTENANCE

Market Entry	01/05/2009
New to Manager	01/05/2009
Counts Through	03/06/2023

DATA CARD MAINTENANCE

New To System	08/21/2009
Last Update	03/06/2023
Next Update	07/30/2023
Update Frequency	SEMIANNUALLY

DESCRIPTION

The American Academy of Dermatology/Association (Academy) is the largest, most influential and most representative of all dermatologic associations. With a membership over 14,000, the Academy represents virtually all practicing dermatologists in the United States and Canada, plus resident physicians and an impressive number of international dermatologists. These physicians and professionals actively seek continuing medical education opportunities, and have the ability to recommend, specify and purchase medications, supplies and equipment related to the practice of dermatology.

SELECTS

Set up fee	\$100.00/F
------------	------------

AVERAGE INCOME

Value	\$237,000.00
-------	--------------

GENDER

Male	50%
Female	50%

MINIMUM ORDER

Minimum Quantity	5,000
Minimum Price	\$0.00

NET NAME ARRANGEMENTS

Net Name is not allowed

EXCHANGES

Exchange is not allowed

REUSE

Reuse is not allowed

CANCELLATION

Charges

KEY CODING

Key Coding is not available

ADDRESSING

EMAIL	\$100.00/F
-------	------------

SPECIAL INSTRUCTIONS

Sample mailing piece required. Cancellations after delivery are not accepted. Prices are subject to change at the time of order.