

# **Association of American Medical Colleges (AAMC)**

Founded in 1876 and based in Washington, D.C., the Association of American Medical Colleges (AAMC) is a not-for-profit association representing all 141 accredited U.S. and 17 accredited Canadian medical schools; nearly 400 major teaching hospitals and health systems, including 51 Department of Veterans Affairs medical centers; and 90 academic and scientific societies. Through these institutions and organizations, the AAMC represents 148,000 faculty members, 83,000 medical students, and 115,000 resident physicians.

17,138 Total Universe / Universe Rate

17,138 Member Base Rate

17,138 \*Professional Group

17,138 Non Member Base Rate

### MEDIA TYPE Business



# SOURCE

Membership

# **GEOGRAPHY**

USA

## MAINTENANCE

 Market Entry
 03/09/2015

 New to Manager
 03/09/2015

 Counts Through
 01/05/2024

DATA CARD MAINTENANCE

New To System 11/22/2014

Last Update 01/05/2024

Next Update 02/01/2023

Update Frequency MONTHLY

# DESCRIPTION

**SEGMENTS** 

Professional Development Group Name	Count of Individuals
Council of Deans (COD)	171
Council of Teaching Hospital and Health Systems CEOs (COTH)	405
Council of Faculty and Academic Societies (CFAS)	462
Chief Medical Officer Group (CMOG)	490
Conflict of Interest in Academe (FOCI)	947
Compliance Officer's Forum (COF)	778
Group on Business Affairs (GBA)	1533
Group on Diversity and Inclusion (GDI)	960
Group on Educational Affairs (GEA)	3998
Group on Faculty Affairs (GFA)	886
Group on Faculty Practice (GFP)	445
Group on Institutional Advancement (GIA)	604
Group on Institutional Planning (GIP)	521
Group on Information Resources (GIR)	965
Group on Resident Affairs (GRA)	612
Group on Research Advancement and Development (GRAND)	679
Group on Graduate, Research, Education, and Training (GREAT)	1147
Group on Regional Medical Campuses (GRMC)	286
Government Relations Representatives (GRR)	513
Group on Student Affairs (GSA)	2443
Group on Women in Medicine and Science (GWIMS)	1601

\$275.00/M

\$175.00/M

\$275.00/M

\$15.00/M

SELECTS	
Professional Development Group	\$15.00/M
Name Geography (State,Zip/SCF) Job Title	\$15.00/M \$15.00/M

AVERAGE INCOME Value	not available
MINIMUM ORDER	
Minimum Quantity	1,000
Minimum Price	\$275.00

**GENDER** 

 Male
 75%

 Female
 25%

Net Name is not allowed

#### **EXCHANGES**

#### **Exchange is not allowed**

#### REUSE

# Reuse is allowed

Minimum Quantity Run Charge 0

#### **CANCELLATION**

Charges

\$275.00/F

#### **CANCELLATION INSTRUCTIONS**

Cancellations are not permitted after delivery. Cancellations prior to delivery are subject to a \$275 cancellation fee.

#### **KEY CODING**

#### Key Coding is not available

#### **ADDRESSING**

Formatting & Email delivery

\$55.00/F

## **SPECIAL INSTRUCTIONS**

Sample required for AAMC approval. Prepayment required. Credit Card Payments via PayPal only. PayPal account not required. Credit card payment processing fee added to each order. Rental is for 1X use only. Email records are not available. Minimum order pricing based on 1000 records. All AAMC mailing list rentals are for one-time use only and limited to the specific direct mail piece that is preapproved for the list use. Reuse is available with prior consent of AAMC. Additional fee will apply. It is prohibited to copy, reproduce, enter into a database, or duplicate in any format, the mailing list provided for rental. All list requests are subject to pre-approval of the mailing piece. The AAMC reserves the right to refuse list requests for any use that is deemed contrary to the interests of AAMC members and constituents.



