





Cosmetologists & Beauty Professionals

| | | | MEDIA TYPE Business     |
|-----------------|---------------------------------|-------------|--|
| SEGMENTS | | | SOURCE Compiled lists, Multi Sourced |
| | | | GEOGRAPHY USA |
| | | | MAINTENANCE |
| 2,560,765 | Total Universe / Universe Rate | \$88.00/M | Market Entry 03/28/2024 |
| 654,788 | With Telephone Numbers | + \$20.00/M | New to Manager 03/28/2024 |
| 197,435 | With DNC Scrubbed Telephones | + \$20.00/M | Counts Through 03/28/2024 |
| 432,513 | With Cell Phones | + \$25.00/M | |
| 719,370 | With Email Addresses (Blast) | \$204.00/M | |
| 719,370 | With Email Addresses (Released) | \$328.00/M | |
| | | | DATA CARD MAINTENANCE |
| | | | New To System 03/28/2024 |
| | | | Last Update 03/28/2024 |
| | | | Next Update 06/01/2024 |
| | | | Update Frequency QUARTERLY |

DESCRIPTION

1,917,448 Female

276,874 Male

Profession

110,054 Barber

1,780,547 Cosmetologist

57,128 Dietician

1,352 Electrologist

198,495 Esthetician

2,054 Hairdresser

411,135 Manicurist

State

5,395 Alaska

26,194 Alabama

28,398 Arkansas

40,770 Arizona

498,451 California

55,702 Colorado

28,953 Connecticut

2,309 District of Columbia

1,469 Delaware

302,880 Florida

71,989 Georgia

1,876 Hawaii

25,554 Iowa

19,829 Idaho

81,543 Illinois

67,320 Indiana

4,097 Kansas

20,924 Kentucky

30,518 Louisiana

61,821 Massachusetts

| | |
|---------|----------------|
| 43,346 | Maryland |
| 10,188 | Maine |
| 83,109 | Michigan |
| 29,839 | Minnesota |
| 64,283 | Missouri |
| 18,347 | Mississippi |
| 8,074 | Montana |
| 73,390 | North Carolina |
| 6,239 | North Dakota |
| 10,608 | Nebraska |
| 12,151 | New Hampshire |
| 66,963 | New Jersey |
| 9,304 | New Mexico |
| 9,077 | Nevada |
| 10,959 | New York |
| 76,757 | Ohio |
| 29,233 | Oklahoma |
| 32,360 | Oregon |
| 98,131 | Pennsylvania |
| 5,150 | Rhode Island |
| 24,647 | South Carolina |
| 957 | South Dakota |
| 68,277 | Tennessee |
| 276,797 | Texas |
| 14,995 | Utah |
| 67,743 | Virginia |
| 3,428 | Vermont |
| 8,688 | Washington |
| 9,378 | Wisconsin |
| 8,638 | West Virginia |
| 3,717 | Wyoming |

SELECTS

| | |
|---------------------------|------------------|
| Age | \$10.00/M |
| Gender | \$10.00/M |
| Ethnic Group | \$20.00/M |
| Language Spoken | \$20.00/M |
| Geography (State,Zip/SCF) | \$10.00/M |

GENDER

| | |
|--------|------------|
| Male | 13% |
| Female | 87% |

AVERAGE INCOME

| | |
|-------|----------------------|
| Value | not available |
|-------|----------------------|

MINIMUM ORDER

| | |
|------------------|-----------------|
| Minimum Quantity | 3,000 |
| Minimum Price | \$264.00 |

NET NAME ARRANGEMENTS

Net Name is not allowed

EXCHANGES

Exchange is not allowed

REUSE

Reuse is not allowed

CANCELLATION

Charges

KEY CODING

Key Coding is not available

ADDRESSING

| | |
|------------------------------|-------------------|
| List Formatting and Delivery | \$55.00/F |
| Rush Fee | \$150.00/F |

SPECIAL INSTRUCTIONS

7,500 Order Min. for Email Blast 5,000 Order Min. for Released Emails List rental is for one time use unless

specified otherwise. Cancellations will not be accepted after file delivery. Merge/purge deductions are not permitted. Prepayment is required. MC/Visa is accepted.

© Copyright 2000-2024 NextMark, Inc.

powered by  **NextMark**
www.nextmark.com