

Healthcare Insights Allied Health Professionals

Published by SmartSource Media, LLC, Healthcare Insights Allied Health Professional Database offers marketers direct access to some of the most sought-after working professionals in healthcare. This audience of responsive, educated licensed professionals are receptive to receiving marketing offers from both B2B and B2C segments. Email records are also available.

MEDIA TYPE

Business



SOURCE

Multi Sourced, Compiled lists, Multi Sourced

GEOGRAPHY

USA

SEGMENTS

15,873,286	Total Universe / Universe Rate	\$100.00/M
15,873,286	Job Function/Title	+ \$20.00/M

MAINTENANCE

Market Entry	12/10/2008
New to Manager	02/02/2009
Counts Through	03/15/2023

DATA CARD MAINTENANCE

New To System	01/25/2010
Last Update	03/21/2023
Next Update	06/15/2023
Update Frequency	QUARTERLY

DESCRIPTION

Healthcare Insights Allied Health Professionals Healthcare Insights Allied Health Professional Database offers marketers direct access to some of the most sought-after working professionals in healthcare. This audience of responsive, educated and licensed professionals are receptive to receiving marketing offers from both B2B and B2C segments. Matching postal records are also available. Call our representatives today for up-to-date counts.

Selections include but not limited to:

Chiropractors	Dental Assistants
Drug Counselor	Dental Hygienists
Emergency Medical Technician	Radiologists
Massage Therapists	Licensed Practical Nurse
Mental Health Counselor	Marriage & Family Therapists
Dietician/Nutritionists	Nursing Home Administrators
Optometrists	Osteopaths
Occupational Therapists	Occupational Therapists Assistants
Pharmacists	Physical Therapists
Physical Therapists Assistants	Psychologists
Registered Nurses	Respiratory Therapists
Social Workers	Pathologists & more

SELECTS

County	\$15.00/M
Job Function/Title	\$20.00/M
SCF/Zip	\$20.00/M
State	\$15.00/M
Location/Branch	\$15.00/M
Age	\$10.00/M
Education	\$10.00/M
Language Spoken	\$25.00/M
Religion	\$25.00/M
Number of Children	\$10.00/M
Number of Adults	\$10.00/M
Homeowner/Renter	\$10.00/M

GENDER

AVERAGE INCOME

Value **not available**

MINIMUM ORDER

Minimum Quantity	5,000
Minimum Price	\$475.00

NET NAME ARRANGEMENTS

Net Name is not allowed

EXCHANGES

Exchange is not allowed

REUSE

Reuse is not allowed

Male
Female

20%
80%

CANCELLATION

Charges **\$150.00/F**

KEY CODING

Key Coding is not available

ADDRESSING

EMAIL **\$55.00/F**
RUSH FEE **\$150.00/F**

SPECIAL INSTRUCTIONS

List rental is for one time use unless specified otherwise. Cancellations will not be accepted after file delivery. Merge/purge deductions are not permitted. Data licensing and quarterly updates are available. Prepayment required. MC/Visa and Dwolla accepted. When paying by credit card a 2.9% processing fee will be added to the total invoice.