

Healthcare Insights Hospital Personnel C-Suite Executives

Published by SmartSource Media, LLC, Healthcare Insights Hospital Personnel C-Suite Executive offers direct coverage to high level hospital decision makers. Target CEO'S, CFO'S, COO's, Chief Administrators, Chief Information Officers, Chief of Medical Staff, Medical Directors and Medical Library Directors who are respondent to many different types of direct marketing offers. These highly responsive executives are responsible for maintaining and operating all hospitals across America.

MEDIA TYPE

Business



SOURCE

Multi Sourced, Compiled lists, Multi-Sourced

GEOGRAPHY

USA

SEGMENTS

24,283	Total Universe / Universe Rate	\$125.00/M
24,283	Postal Records US Only	+ \$125.00/M
14,489	Email Records us Only	+ \$650.00/M

MAINTENANCE

Market Entry	02/25/2009
New to Manager	01/29/2009
Counts Through	03/06/2023

DATA CARD MAINTENANCE

New To System	02/17/2010
Last Update	03/06/2023
Next Update	07/31/2023
Update Frequency	SEMIANNUALLY

DESCRIPTION

Prepayment is required for most orders. Credit approved upon review.

CEO	441
CFO	4,811
COO	2,982
Chief Administrator	6,127
Chief Information Officer	3,833
Chief Medical Officer	6,089

Counts are subject to change

Additional Titles Available Upon Request

SELECTS

Bed Size	\$20.00/M
COUNTY	\$20.00/M
Employee Size	\$20.00/M
JOB FUNCTION/TITLE	\$20.00/M
Rush Fee	\$150.00/F
SCF	\$20.00/M
STATE	\$20.00/M
ZIP	\$20.00/M

GENDER

Male	50%
Female	50%

AVERAGE INCOME

Value	not available
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MINIMUM ORDER

Minimum Quantity	5,000
Minimum Price	\$1,500.00

NET NAME ARRANGEMENTS

Net Name is not allowed

EXCHANGES

Exchange is not allowed

REUSE

Reuse is allowed	
Minimum Quantity	0
Run Charge	

CANCELLATION

Charges	\$500.00/F
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CANCELLATION INSTRUCTIONS

List rental is for one time use unless specified otherwise. Cancellations are not accepted after file delivery. Merge/purge deductions are not permitted.

Any deductions must be accompanied by an official service bureau report.

KEY CODING

Key Coding is available
Charges

\$5.00/M

ADDRESSING

EMAIL DELIVERY
NCOA-CASS

\$55.00/F
\$25.00/F

SPECIAL INSTRUCTIONS

Prepayment is required unless an established client is present. All credit card orders are processed via a PayPal payment link. A 2% credit card processing fee will be applied to the final invoice. Payments via check will delay delivery of the order.