

Nursing Home Logistics

Published by SmartSource Media, LLC, Nursing Home Logistics offers direct coverage to key decision makers and purchase influencers throughout the nursing and retirement home community. This comprehensive prospecting database of Nursing Directors, Human Resource Directors, Rehabilitation Directors, Social Service Directors and more, play a key role in providing vital long and short term care within our elder community. Call your representative today for counts in your area. Tests are welcome.

MEDIA TYPE

Business



SOURCE

Multi Sourced, Compiled lists, Multi-Sourced

GEOGRAPHY

USA

SEGMENTS

18,102	Total Universe / Universe Rate	\$95.00/M
18,102	Assisted Living/Nursing Homes	\$95.00/M

MAINTENANCE

Market Entry	10/20/2009
New to Manager	10/20/2009
Counts Through	03/06/2023

DATA CARD MAINTENANCE

New To System	10/20/2009
Last Update	03/06/2023
Next Update	07/03/2023
Update Frequency	QUARTERLY

DESCRIPTION

Nursing Home Personnel

Activities Director	15,085	Human Resources Director	11,701
Admissions Director	14,253	In-Service Ed/Mktg/PR Dir	13,368
Alzheimer's Services Director	1,547	Public Relations Director	10,663
Assisted Living Medical Director	1,789	Medical Director	15,299
Business Office Manager	13,721	Medical Records Director	13,174
Chief Administrator	16,029	Nursing Services Director	15,787
Chief Financial Officer	5,698	Physical Therapy Director	7,903
Chief Purchasing Officer	7,125	Quality Control Director	3,357
Food Services Director	14,401	Rehabilitation Director	7,922
HIPAA Compliance Director	11,482	Social Services Director	14,745
Housekeeping Director	12,982		

Nursing Home Programs & Services

Alzheimer's/Dementia Care	6,678		
Assisted Living Program	2,796		
Bilingual Services	6,549	Rehabilitation Service	15,829
Congregate Care Services	2,301		
Continuing Care Services	1,639	Subacute Care Unit	11,516
Freestanding Assisted Living Facility	601		
HIV/AIDS Unit	138		
Independent Living Unit	945		
Intergenerational Services	12,578		

Retirement Home Programs & Services

Alzheimer's/Dementia Care	7,510	Freestanding AL Facility	639
Assisted Living Program	12,387	Independent Living Unit	8,542
Congregate Care Services	3,212	Mentally Challenged Services	2,207
Continuing Care Services	718	Physical Therapy Services	7,899
		Rehabilitation Services	7,487

SELECTS

COUNTY	\$15.00/M
JOB FUNCTION/TITLE	\$25.00/M
# of Beds	\$25.00/M
Program or Service Offered	\$15.00/M
PHONE NUMBER	\$35.00/M
FAX NUMBERS	\$65.00/M
SCF	\$15.00/M
STATE	\$15.00/M
ZIP	\$15.00/M
Nursing Home Personnel	

AVERAGE INCOME

Value	not available
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MINIMUM ORDER

Minimum Quantity	3,000
Minimum Price	\$425.00

NET NAME ARRANGEMENTS

Net Name is not allowed

Nursing Home Programs and Services
Retirement Home Programs and
Services

GENDER

Male

Female

50%

50%

EXCHANGES

Exchange is not allowed

REUSE

Reuse is allowed

Minimum Quantity

0

Run Charge

CANCELLATION

Charges

\$150.00/F

CANCELLATION INSTRUCTIONS

List rental is for one time use unless specified otherwise. Cancellations will not be permitted after file delivery. Prepayment is required. Merge/purge deductions are not permitted.

KEY CODING

Key Coding is available

Charges

\$5.00/M

ADDRESSING

EMAIL DELIVERY

\$55.00/F

SPECIAL INSTRUCTIONS