

Nursing Students

Target young adults aiming to become a part of the largest segment of the nation's healthcare workforce! These college students are excellent prospects for loan offers, credit card offers, and job recruitment, as well as most consumer offers, such as apparel, electronics, and much more.

MEDIA TYPE

Business



SOURCE

Compiled lists, Multi Sourced

GEOGRAPHY

USA

SEGMENTS

216,821	Total Universe / Universe Rate	\$212.00/M
60,710	Total Telephone Numbers	+ \$30.00/M
151,949	Total Email Addresses (Blast)	\$254.00/M

MAINTENANCE

Market Entry	03/28/2024
New to Manager	03/28/2024
Counts Through	03/28/2024

DATA CARD MAINTENANCE

New To System	03/28/2024
Last Update	03/28/2024
Next Update	06/01/2024
Update Frequency	QUARTERLY

DESCRIPTION

State

143	Alaska
6,156	Alabama
1,944	Arkansas
1,705	Arizona
7,941	California
1,628	Colorado
944	Connecticut
92	District of Columbia
237	Delaware
15,129	Florida
9,970	Georgia
267	Hawaii
1,705	Iowa
381	Idaho
3,948	Illinois
1,723	Indiana
969	Kansas
1,610	Kentucky
5,805	Louisiana
2,417	Massachusetts
1,618	Maryland
1,430	Maine
3,586	Michigan
3,070	Minnesota
4,914	Missouri
4,687	Mississippi
222	Montana
5,245	North Carolina
1,794	North Dakota
759	Nebraska
307	New Hampshire
1,778	New Jersey

655	New Mexico
1,111	Nevada
2,641	New York
24,137	Ohio
6,931	Oklahoma
1,034	Oregon
9,422	Pennsylvania
194	Rhode Island
1,621	South Carolina
287	South Dakota
2,078	Tennessee
58,367	Texas
794	Utah
2,064	Virginia
70	Vermont
1,127	Washington
7,187	Wisconsin
2,480	West Virginia
464	Wyoming

SELECTS

Geography	\$15.00/M
Class Year	\$20.00/M
Age	\$25.00/M
Ethnicity	\$30.00/M
Gender	\$15.00/M
School	\$20.00/M

GENDER

Male	%
Female	%

AVERAGE INCOME

Value	not available
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MINIMUM ORDER

Minimum Quantity	5,000
Minimum Price	\$0.00

NET NAME ARRANGEMENTS

Net Name is not allowed

EXCHANGES

Exchange is not allowed

REUSE

Reuse is not allowed

CANCELLATION

Charges

KEY CODING

Key Coding is available

Charges	\$5.00/M
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ADDRESSING

List Formatting and Delivery	\$55.00/F
Rush Fee	\$150.00/F

SPECIAL INSTRUCTIONS

20,000 Order Min. for Email Blast Released Emails
Not Available List rental is for one time use unless
specified otherwise. Cancellations will not be accepted
after file delivery. Merge/purge deductions are not
permitted. Prepayment is required. MC/Visa is
accepted.