



Professional Development **Personal Brand – Job Interview Ready**

Graduates need a competitive edge in a diminishing job market

Our Mission ?

- With an average of seventy people applying for any one position in Australia (pre-COVID -19) job seekers entering the job market need to be prepared and understand the success principals of a job interview, including how their own personal brand impacts the outcome.
- Interview Academy workshops provide a dynamic and supportive environment that empowers job seekers with the success principals of an interview, leaves participants feeling more confident, prepared and in control of their own destiny.
- ***Our mission “To get you in ultimate condition when you present for your perfect position”***



Workshop aim

- Interview Academy helps new job seekers understand the process, expectations and etiquette of a job interview. Our workshop covers every step of the interview process, from preparation, research to execution, including;
- Preparing ourselves for the job market & defining our own personal brand
- Researching an employer & understanding their expectations
- Interview etiquette
- Elevator Pitch
- Techniques for managing nerves
- Body Language | First impressions
- Questions & Answers
- Resume development



Our Strategy

- Job seekers enter the job market for the first time often with a comparable or equivalent level of education to their counterparts.
- Employers have so much choice when it comes to selecting suitable employees, particularly in a diminishing jobs market.
- The reality is to secure the job, candidates need to stand out above all other candidates. To do this we must first understand the process, flow, employer expectations and the etiquette of a job interview.
- Interview Academy teaches these things, we also provide tools to enable individuals to prepare an interview strategy, be fully prepared and leave nothing to chance.
- From rehearsal scripts, techniques for managing nerves, and what job seekers need to know about the people interviewing them.
- We teach participants how to create a positive lasting first impression by presenting the best version of themselves.



About Us

Interview Academy was developed right here in South Australia by Husband & Wife Team, Brett & Lubinka Gillett.

As a previous business owner, mentor and a current senior manager in sports administration with the South Australian National Football League, Brett has literally interviewed hundreds of candidates for various positions over many years. Brett has had the pleasure of interviewing and employing some outstanding candidates, however, has also seen some of the best candidates crash and burn under the pressure of an interview. Brett has seen firsthand qualified candidates and people new to the work force miss opportunities either due to poor interviewing skills, nerves or a lack of understanding of the process.

Brett & Lubinka have made it their mission to put an end to "interview trauma" by developing a workshop that takes participants step by step through the process and complexity of a job interview.

Lubinka is an Experienced HR Manager with a demonstrated history of working in both the government and private sector. Skilled in Human Resources, Management, Organisational Development, Induction and Training. Lubinka has also had significant experience with the interview process and recognises the need for education in this space. Lubinka combines her very valuable professional knowledge and training experience throughout the development and delivery of our workshop.

“Opportunities are limited in a diminishing job market”, says Brett, “our children need all the support they can get to put their best foot forward. “Every opportunity starts with a job Interview, and whilst an interview will throw up something different each time, the principles remain the same”.

“Lubinka and I recognised the shortfall in this learning area after our own children graduated from high school and commenced looking for part time work, whilst also commencing University. Our Kids are great humans, smart with engaging personalities, however both really struggled with their initial couple of job interviews. Admitting at the time they felt under prepared, nervous, unfamiliar with the process and were disappointed with their initial outcomes. We are pleased that both our children have now moved into their chosen careers. They are two of the greatest advocates of Interview Academy says Brett ”

Workshop Outline

Day 1

Time	Topic & Description
0900	Course & Facilitator Introduction / Purpose and objectives of the workshop
AM	Preparing for the process. (Getting your house in order) what needs to be done before we even start the campaign of putting ourselves out to the job market (including updating social media profiles)
AM	Understanding the employer's expectations and motivators. What criteria we will need to satisfy in a job interview
AM/PM	Creating a perfect elevator pitch – (your personal brand)
PM	Interview Questions – what is asked of us, what do we ask of the employer (role plays)
PM	Researching the employer
PM	Interview etiquette / first impressions



Workshop Outline

Day 2

Time	Topic & Description
0900	Revisit the basics from day 1 – focus on elevator pitch & questions scripts
AM	Keeping things in perspective / Techniques for managing nerves
AM	Body language
AM/PM	Resume creation
PM	Mock interviews & feedback session
PM	Workshop complete



Next Steps

Our workshops are conducted at your school or at a training venue, book now to secure Interview Academy as part of your curriculum in 2021

Courses run over 2 days (ideally with 2 weeks between day 1 & day 2) however can be tailored to your requirements

Interview Academy provides all course material

We are happy to meet you for a further discussion and answer any questions you may have.

Book now for 2021

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