



WHAT WE CAN DO FOR YOU

*Expedition and Marine Event Development: Safety Planning, Oversight, Outreach, Evaluation
Engagement Strategies and Stories for Brand Development*

Project Lead - Bruckner Chase

Professional waterman, Red Bull Surf + Rescue Technical Director, NOAA National Weather Service program consultant, Ocean lifeguard, International project manager

Expertise:

Aquatic and endurance sports coaching and training; Event management and safety planning; International program development and implementation; National and International cross agency, NGO and private corporation coordination and communication; Team and resource development; Marketing and branding; Spokesperson and media engagement

In 2010 Bruckner completed only the second known solo swim across the Monterey Bay National Marine Sanctuary that served to launch the Blue Ocean Film Festival, promote the mission of the Seafood Watch program and share the story of the special marine areas protected by NOAA's National Marine Sanctuary agency. This event reached millions of people around the world in just 24 hours, and has continued to have an impact on community empowerment and ocean conservation around the world through the Bruckner Chase Ocean Positive foundation initiatives, partnerships and programs that were inspired by this single journey.

Drawing from our vast experience in developing evidence based community and ocean initiatives around the world along with the help of individual and agency partners that represent the highest possible level of ocean and community expertise we help others empower and inform diverse interest groups. We consult with like minded individuals, agencies, foundations and corporations to help them develop and initiate innovative strategies that further their mission, message and goals through emotionally engaging their stakeholders, partners and target audiences. With a professional background that includes senior level brand development and project management our initiatives are developed to be socially and environmentally responsible, academically vetted and economically sustainable based on the needs and resources of our collaborative partner.

Scope of Available Services:

- Vision, Mission and Goals assessment to develop evidence based engagement initiatives, event or program
- Site and community evaluations
- Government agency communications and engagement
- Resource and partner identification and development
- Operational, Emergency and Safety Action plan development
- Identification and engagement with stakeholders through personal, traditional and social media strategies
- Story and message development and activation
- Social media content development and management
- Academic and evidence based program evaluation
- Ambassador outreach presentations

Past and Present Professional Collaborations & Engagements:

Red Bull Media House • Red Bull Sports & Events • NOAA National Weather Service • NOAA Ocean Today • NOAA Office of National Marine Sanctuaries • National Marine Sanctuary Foundation • Red Bull Wings for Life Foundation • WCS NY Aquarium and NY Seascape • Slaskie WOPR - Zabrze, Poland • Lifesaving World Championships 2018 – Adelaide, Australia • US Lifesaving Agency • Queensland Spinal Cord Injury Service • The Accessible World Conference, Philadelphia • FOX TV Coolangatta Gold Championships Documentary, Australia • Blue International Film & Conservation Summit • BLUE MIND 3 & BLUE MIND 7 Ocean Conservation & Neuroscience Conference • Monterey Bay Aquarium • Adventure Aquarium • National Aquarium • George Williams College • GU Energy Labs Corporation • KEEN Footwear • Oceans Week Governor's Conference - American Samoa • Movement Sports Magazine • The Village Project – Seaside, CA • Stockton University Occupational Therapy • Bacharach Rehabilitation Hospital • National Geographic Weekend Radio Show • World Aquatic Health Conference • SEVENSEAS Travel Magazine • GU Pinnacle Podcast

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