



# NORTHSHORE

## ANALYSIS

### Who We Are

We are a UK-based consultancy firm assisting clients with their research, analysis, and content needs. Our expertise spans a range of sectors, including **energy**, **commodities**, **ESG**, the **energy transition**, and **economics**.

### Why Choose North Shore?

<b>Experienced</b>	Over 25 years of expertise in research and consulting in the public and private sectors
<b>Global Coverage</b>	Diverse experience in countries including China, Singapore, South Africa, the US, and Malaysia. Our insights are informed by real-world experience.
<b>Bespoke</b>	A responsive, agile and personable team delivering tailored solutions
<b>Cost-Effective</b>	As a small firm with low overheads, we provide the expertise of larger firms at a lower cost

### Our Clients

We work with clients across diverse sectors, including:

Start-ups in the energy sector

Multinational financial service firms

Professional services firms

Government departments

Academic institutions

Multilateral development funds

# What Our Clients Need

Additional  
research capacity




Subject matter  
expertise

Research and  
content design

# What We Provide

Service	Recent Examples
Original written analysis	<b>White paper</b> on urban mega-trends for multinational insurance firm <hr/> Market attractiveness <b>report</b> on Asian energy sectors for investment fund
Copywriting	Write SEO optimised <b>blogs</b> for US-based solar firm <hr/> <b>Edit</b> shareholder newsletter for Pakistan-based environmental trust
Data product design	Design sovereign <b>ESG index</b> for a global research firm <hr/> Design country-level operational <b>risk index</b> for a global research firm
Data sourcing and analysis	Commodities <b>supply, demand and price forecasts</b> for a global research firm <hr/> Source UK EV tariff <b>data set</b> for UK utility start up
Subject matter training	Design <b>course materials</b> for a Saudi SOE graduate programme <hr/> Conduct "Energy transition 101" <b>training</b> for a corporate research team
Events support	Create a flagship <b>conference paper</b> for the attendees of US oil & gas event <hr/> <b>Speaker</b> at a roundtable for a multinational insurance firm

## Let's Discuss How We Can Help You

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