

Hustle Has Heart

Board of Directors Meeting Minutes

Date: April 6, 2025

Time: 10:04 AM – 11:22 AM

Location: Jalisco Grill

Meeting Overview

The first official meeting of the Hustle Has Heart Board of Directors was called to order by President Elisabeth Tabor. A quorum was established with the attendance of several board members and staff. Discussions covered the Executive Director's financial report, pending administrative tasks, tournament logistics, upcoming fundraising, community service plans, and online digital presence. The meeting concluded with the scheduling of the next board meeting and open discussion.

Attendees

- Elisabeth Tabor – President, Voting Member
 - Wendy Freeman – Voting Member
 - Doug Postert – Voting Member
 - Stephanie Lucas – Voting Member
 - Jarrett Campbell - Guest
 - Denise & Ernie Godoy - Guests
 - Landon Godoy - Guest
 - Chris Lucas – Executive Director
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Meeting Business

1. Financial Report

- Cages: Paid through March; cost averaging \$200/month, no contract.
- Pending Tournament Payments:
 - March 29–30 & April 5–6 tournaments.
 - Waiting on connection with tournament director (via Maggie Freeborn) to confirm potential reduced fees.
- Upcoming Tournament: June 27–July 1 in Portland.
 - \$100/player fee discussed.
 - Tentative plan: Hustle may pay \$50/player; remaining \$50 to be paid by families.
 - Not yet voted on.

2. Old Business

- Pending nonprofit documentation: Elisabeth to complete and circulate.
- May 15 IRS tax form: Will coordinate with Adriana Armendarez for support.
- Bank account transition:
 - Moving from standard business to nonprofit account.
 - Challenges regarding debit card access with two signers.
 - Stephanie is resolving; expected access within one week.

3. Uniforms & Gear

- Jerseys due this week.

- Hats: Issue being resolved by Doug.
- Practice gear: Expected April 9.
- Team Flags:
 - Individual orders only.
 - Elisabeth will send final request to parents, collect payment via Venmo, and place order through nonprofit to avoid tax.

4. Tournament Planning

- **San Antonio (Apr 12–13):**
 - Hotel rooms booked; families to pay Hustle directly (~\$135/night).
 - Board approved covering hotel costs for Chris, Jarrett, and Ernie.
- **Corpus Tournament (May 31–June 1):**
 - Attendance uncertain due to church camp.
 - Discussion ongoing.
- **Houston (May 3–4):**
 - Coach hotel cost decision tabled for next meeting (pending April budget review).

5. Fundraising

- **Quarter 1:** Miracle League project successful.
- **Quarter 2:**
 - Fundraiser: **Raffle (May 1–30)**
 - Tickets: \$5 each / 5 for \$20
 - Goal: Each player sells \$500 worth
 - Prizes:
 - 1st: \$1,000
 - 2nd: \$500
 - 3rd: \$250
 - Drawing: May 31 (possibly via Facebook Live)
 - Sponsorship Letter: Elisabeth to update and circulate.
 - Sponsorship Tiers: Recognition/Gifts only for donations of \$500+.
 - Future Ideas:
 - Waffle Breakfast (vendor-supported model)
 - Annual Signature Event (e.g. Wiffle Ball Tournament, Whataburger Field event)
 - Hosting Hustle Tournament (challenge: attracting point-seeking teams)

6. Community Service

- Quarter 2 project: Volunteer at **Beach to Bay** on May 31 (in lieu of tournament).
 - \$300 donation from organization for group volunteer work.
 - Elisabeth contacting Adriana for more info.

7. Website & Media

- **Player Profiles:**
 - Coaches to support content collection.
 - Headshots to be taken once uniforms arrive.
- **Coaches' Bios & Photos:**
 - To be sent to Elisabeth for website inclusion.
- **Website Updates:**

- Meeting minutes and next meeting details to be posted.
- **Social Media:**
 - Elisabeth holds all account credentials but requests support.
 - Jarrett to explore managing Twitter and other platforms.
 - Elisabeth to provide logins.

Motions Passed

- Motion to cover hotel costs for Chris, Jarrett, and Ernie for San Antonio tournament:
Approved unanimously

Pending Tasks

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| • Complete & circulate nonprofit forms | Elisabeth | ASAP |
| • Coordinate May 15 tax form with Adriana | Cris/Steph | Before May 15 |
| • Finalize nonprofit bank account setup | Stephanie | ~1 week |
| • Finalize uniforms & gear delivery | Doug, Wendy | April 9 target |
| • Tournament payment follow-up | Cris | Awaiting Maggie's contact |
| • Sponsorship letter update & distribution | Elisabeth | Before May 1 |
| • Raffle organization (tickets, tracking, drawing) | Team Effort | Run May 1–30 |
| • Coordinate Beach to Bay volunteer info | Elisabeth | Before May 31 |
| • Final flag order collection & purchase | Elisabeth | One more parent reminder pending |
| • Player profile photos & bios | Coaches / Elisabeth | After jerseys arrive |
| • Social media credentials transfer | Elisabeth → Jarrett | ASAP |

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| • Website updates (minutes, meeting schedule) | Elisabeth | Ongoing |
| • Decision on Houston hotel cost for coaches | Entire Board | By May 1 meeting |

Next Meeting

Date: May 8, 2025

Time: 8:00 PM

Location: Bluffalo (after practice)

Virtual Option: Teams/Zoom available