

Lip Tint – Lightweight Colour Stain

Category: Colour Cosmetics – Lip Makeup



Get a fresh, natural flush of colour with our Lip Tint — a lightweight, buildable formula that delivers a just-bitten look and long-lasting wear. Perfect for no-makeup makeup lovers and brands targeting a youthful, effortless beauty trend.

We offer full OEM customisation from sheer water tints to creamy mousse textures, colour intensity, scent, and packaging. Vegan, halal-compliant, and clean beauty options are available for every market segment.

3. Key Features

- Sheer to buildable colour payoff
- Lightweight, comfortable wear
- Long-lasting stain effect without dryness
- Customisable formula, shade range, and finish
- Multipurpose use for lips and cheeks (optional)
- Vegan, cruelty-free & halal-compliant

4. Technical & OEM Specifications

Specification	Details
Texture	Water tint, gel tint, mousse tint
Finish	Sheer gloss, satin, or soft matte
Customisation	Formula, shade intensity, scent, packaging
MOQ	300 units (depending on packaging type)
Shelf Life	24–36 months (unopened)
Packaging	Tube with doe-foot, roll-on bottle, or squeeze tube
Lead Time	45–60 days after sample approval

5. Formulation Options

- Water-Based Tint – Lightweight, cooling, natural look
- Gel Tint – Hydrating, smooth colour application
- Mousse Tint – Soft, airy texture for a velvet finish
- Tint + Treatment – With hyaluronic acid or collagen for lip care
- Cheek & Lip Dual-Use – For multipurpose makeup products

6. Packaging Options

- Doe-Foot Applicator Tube – Most popular for precise application
- Roll-On Tube – Easy and mess-free for sheer tints
- Squeeze Tube – Casual and travel-friendly
- Frosted Glass Tube – Premium, modern feel
- Custom Branding – Logo printing, metallic caps, gradient bottles

7. Shade Range Ideas

- **Natural Flush** – Rose, Coral, Peach, Nude Pink
- **Romantic Reds** – Cherry, Wine, Cranberry
- **Trendy Tones** – Terracotta, Berry Mauve, Burnt Orange
- **Soft Pastels** – Baby Pink, Lavender, Apricot

8. How OEM Works for Lip Tint

1. **Brand Discussion** – Define style, target market, and finish preference.
2. **Formula Development** – Choose from water, gel, or mousse textures.
3. **Shade Creation** – Select from our shade library or create custom colours.
4. **Packaging Design** – Pick style, applicator, and branding details.
5. **Sample Review** – Test colour payoff, texture, and wear time.
6. **Mass Production** – Begin manufacturing after approval.
7. **Quality Control** – Ensure consistency and safety in every batch.
8. **Delivery** – Products shipped, ready for retail launch.