

Eye Shadow Cream – Smooth Blend Colour

Category: Eye Makeup



Our Eye Shadow Cream delivers intense, buildable colour with a creamy texture that blends effortlessly. Lightweight, long-wearing, and crease-resistant, it's perfect for everyday looks or bold glamour.

We offer OEM Eye Shadow Cream solutions with customizable shades, finishes, textures, and packaging. It is ideal for brands building their colour cosmetic line.

3. Key Features

- Rich, pigmented colour payoff
- Smooth, blendable cream texture
- Long-lasting & crease-resistant
- Available in matte, shimmer, or metallic finishes
- Compact, travel-friendly packaging options

4. Technical & OEM Specifications

Specification	Details
Texture	Creamy, smooth, blendable
Finish	Matte, shimmer, metallic, satin
Customisation	Shades, textures, finish, packaging
MOQ	300 units
Shelf Life	24–36 months (unopened)
Packaging	Pots, compacts, tubes, or sticks
Lead Time	45–60 days after sample approval

5. Formulation Options

- Matte Cream Eyeshadow – Soft & blendable for daily wear
- Shimmer Cream Eyeshadow – Glow effect with pearlescent finish
- Metallic Cream Eyeshadow – Bold, high-shine look
- Waterproof Cream Eyeshadow – Sweat & smudge-proof formula
- 2-in-1 Cream Stick – Eye shadow + eyeliner combo

6. Packaging Options

- Mini glass jars (premium style)
- Plastic pots (affordable option)
- Slim tubes with applicators
- Twist-up sticks (on-the-go convenience)

7. Shade Range Ideas

- Nude Beige – Everyday neutral
- Rose Gold – Soft romantic shimmer
- Bronze Glow – Warm metallic finish
- Smokey Charcoal – Bold evening look
- Emerald Green – Statement colour
- Champagne Pearl – Highlight shade

8. How OEM Works for Eye Shadow Cream

1. Select Formula Base – Matte, shimmer, or metallic.
2. Choose Shade Range – Nudes, bolds, or custom palettes.
3. Pick Packaging – Pots, tubes, or sticks.
4. Sample & Adjust – Refine color intensity & finish.
5. Mass Production & Delivery – Under GMP, ISO & Halal standards.